



OFFICE OF SPECIAL EVENTS
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 http://www.austintexas.gov/parkevents

Special Events Line Up:	Vic Mathias Shores					Calendar Year:	2014		
Event Name	Start Day	Stop Day	Event Days	SU Days	TD Days	Attendees (total)	Rental Revenue	Fee Waiver	\$/ ticket
SXSW Music Festival	3/13/14	3/15/14	3	3	2	45,000		\$19,060.00	
Urban Life Group Urban Music Festival	3/28/14	3/29/14	2	1	2	7,000		\$13,740.00	\$4,153.00
Capitol 10K	4/6/14	4/6/14	1	3	1	18,000		\$11,130.00	
Austin Reggae Festival	4/18/14	4/20/14	3	1	1	45,000	\$16,790.00		\$31,907.00
C3 - Austin Food and Wine Festival	4/26/14	4/27/14	2	4	1	2,500	\$10,060.00		\$11,658.00
Sunshine Run 5k and 10K - (formerly Bun Run) NOTE - held at Palmer in 2014.						4,000			
Mighty Texas Dog Walk	05/17/14	5/17/14	1	1	0	4,000	\$6,310.00		
Capital of Texas Triathlon	05/25/14	5/26/14	2	3	1	2,500	\$7,830.00		
Austin Symphony's 4 th of July	7/4/14	7/4/14	1	1	1	75,000		\$14,010.00	
Tri Rock Austin	9/1/14	9/1/14	1	3	1	3,000	\$8,060.00		
Marathon Relay	9/20/14	9/20/14	1	1	0	2,000	\$6,530.00		
Fun, Fun, Fun Festival	11/7/14	11/9/14	3	4	2	45,000	\$20,570.00		\$49,686.00
Austin's New Year	12/31/14	12/31/14	1	0	0	5,000		\$7,010.00	
TOTALS:			21	25	12	258,000.00	\$76,150.00	\$64,950.00	\$97,404.00
							Event Days:		21
							Total Set Up and Take Down Days:		25
							Grand Total Event Use Days:		46
							Total Attendees:		258,000.00
							UNINTERRUPTED Public Use Days/Year		319
							Months without event impact:		
							January, February, June, August, October		