## 2013 Outdoor Aquatic Facilities and Programs Survey

### **Findings Report**

Submitted to the

## City of Austin, Texas

### **Leisure Vision**

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November 2013

### **Contents**

Executive Summary	Section 1
Charts and Graphs	Section 2
Cross-Tabular Data by Household Type, Outdoor Aquatic Facility Users & Gender	Section 3
Cross-Tabular Data by Household Size & Age of Respondents	Section 4
Tabular Data	Section 5
Survey Instrument	Section 6

# Section 1: Executive Summary

# City of Austin 2013 Outdoor Aquatic Facilities and Programs Survey Executive Summary Report

#### Overview of the Methodology

Leisure Vision conducted an Outdoor Aquatic Facilities and Programs Survey on behalf of the City of Austin in the fall of 2013. The purpose of the survey was to help understand current usage and satisfaction levels for outdoor aquatic facilities and to determine priorities for improvements to outdoor aquatic facilities and programs operated by the City of Austin Parks and Recreation Department. The survey was designed to obtain statistically valid results from households throughout the City of Austin. The survey was administered by phone.

Leisure Vision worked extensively with City of Austin officials in the development of the survey questionnaire. This work allowed the survey to be tailored to issues of strategic importance to effectively plan the future system.

The goal was to obtain a total of at least 400 completed surveys. This goal was accomplished, with a total of 406 surveys having been completed. The level of confidence is 95% with a margin of error of  $\pm 4.9\%$ .

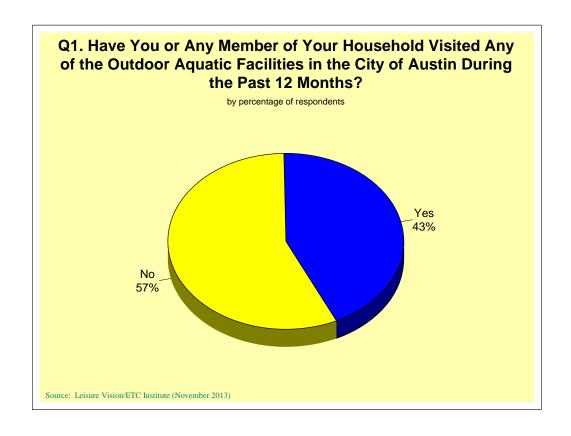
The following pages summarize major survey findings.

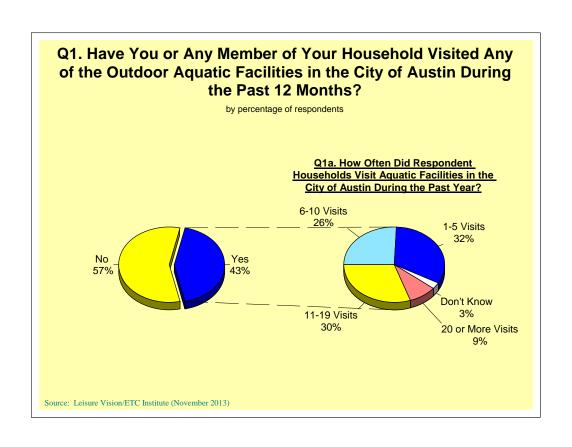
#### **Major Survey Findings**

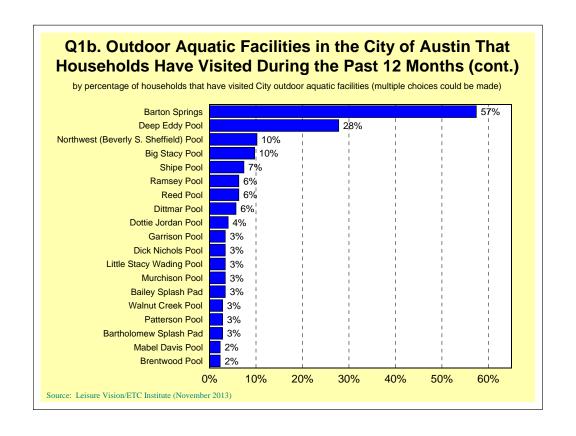
- Outdoor Aquatic Facility Use in Austin During the Past 12 Months. Forty-three percent (43%) of households have visited outdoor aquatic facilities in the City of Austin over the past 12 months. Of the 43% of households that have visited outdoor aquatic facilities, 32% have visited the facilities 1-5 times in the past year, 26% visited facilities 6-10 times, and 30% visited the facilities 11-19 times.
- Outdoor Aquatic Facilities That Households Have Visited the Most Over the Past 12 Months. Of the 43% of households that have visited outdoor aquatic facilities in Austin during the past 12 months, 57% have visited the Barton Springs pool. The other most frequently visited aquatic facilities include: Deep Eddy Pool (28%), Northwest Pool (10%) and Big Stacy Pool (10%).
- How Long Respondents Currently Drive to the Aquatic Facility They Use the Most. Of the 43% of households that have visited outdoor aquatic facilities in Austin during the past 12 months, 25% drive 1-5 minutes to the aquatic facility that they use the most often. In addition, 19% drive 5-10 minutes to the aquatic facility they visit the most, 24% drive 10-15 minutes to the aquatic facility they visit the most, and 26% drive 15-30 minutes to the aquatic facility that they use the most.
- Rating the Physical Condition of the Facilities Visited. Of the 43% of households that have visited outdoor aquatic facilities in Austin during the past 12 months, 26% rated the facilities they've visited at "excellent", and 49% rated them as "good". Twenty-percent (20%) of households rated the facilities as "fair", and only 2% rated them as "poor". The remaining 2% indicated "don't know".
- Participation in Aquatic Programs Offered by the City of Austin Over the Past 12 Months. Seven percent (7%) of households have participated in aquatic programs offered by the city of Austin over the past 12 months. Of the 7% of households that have participated in aquatic programs offered by the City of Austin, 60% rated the overall quality of the programs as "excellent", and 34% rated them as "good". Three percent (3%) of households rated the programs as "fair", and less than 1% rated them as "poor". The remaining 3% indicated "don't know".
- Level of Support for Improvements the City of Austin Could Take to Improve Outdoor Aquatic Facilities and Services in the City. Eighty-two percent (82%) of respondents are either "very supportive" (56%) or "somewhat supportive" (26%) of the City of Austin taking action to improve restrooms. Other similar levels of support for actions the City could take to improve outdoor aquatic facilities and services include: increase the swim season (77%), provide additional shade (76%), upgrade pool houses/bath houses (72%) and increase lighting (70%).
- Actions Respondents Feel Are Most Important for the City to Provide. Based on the sum of their top three choices, the actions that respondents feel are most

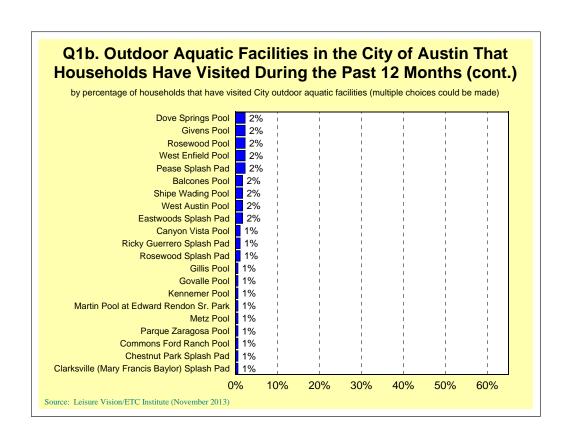
- important for the City of Austin to provide at outdoor aquatic facilities are: improve restrooms (30%), provide additional shade (26%), increase the swim season (21%), upgrade pool house/bath houses (18%), and develop additional parking (18%).
- Outdoor Aquatic Programs That Households Have a Need for. The outdoor aquatic programs that the highest percentage of households have a need for are: water fitness classes (50%), lap swim times (45%), movie nights (43%), and water safety instructor courses (43%).
- Outdoor Aquatic Programs That Are the Most Important to Households. Based on the sum of their top two choices, the outdoor aquatic programs that are most important to households are: water fitness classes (25%), youth learn to swim programs (18%), lap swim times (17%) and water safety instructor courses (15%).
- Ways Respondents Learn About Outdoor Aquatic Programs or Activities. The most frequently mentioned ways that households learn about City of Austin outdoor aquatic programs and activities are: word of mouth (32%), parks and recreation website (31%), and the newspaper (26%).
- How Long Respondents Are Willing to Drive to Attend Aquatic Programs or Use Aquatic Facilities that Have Types of Programs Most Important to Them. Thirty-five percent (35%) of households are willing to drive at least 15 minutes in order to attend aquatic programs or use facilities that have the types of program space most important to respondent households. Thirty percent (30%) of households are willing to drive 10-15 minutes in order to attend aquatic programs or use facilities that have the types of program space most important to respondent households.
- How Respondents Feel About *Daily User Fees* Charged at the Municipal Pools and at Barton Springs. Seventy-five percent (75%) of respondents feel that the daily user fees charged at the Municipal Pools and at Barton Springs are "about right". Sixteen percent (16%) of respondents feel that the fees are "too high" and 6% feel that the fees are "too low".
- How Respondents Feel About Season Pass Fees Charged at the Municipal Pools and at Barton Springs: Fifty-four percent (54%) of respondents feel that season pass fees charged at the Municipal Pool and Barton Springs are "too high". Thirty-seven percent (37%) of respondents feel that the fees are "about right", and 2% feel the fees are "too low".
- **Reasons that Prevent Respondent Households from Using Outdoor Aquatic Facilities and Programs More Often.** Based on the sum of respondent choices, the most frequently mentioned reasons preventing households from using outdoor aquatic facilities and programs more often are: "too far from our residence" (19%), "use private pools at a residence" (16%), "pools are too crowded" (15%), and "fees are too high: (15%).

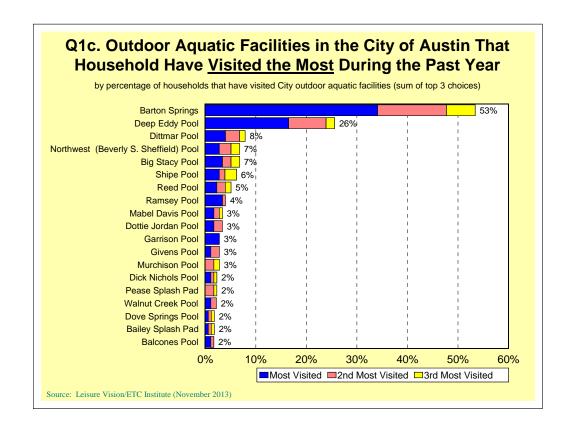
# Section 2: Charts and Graphs

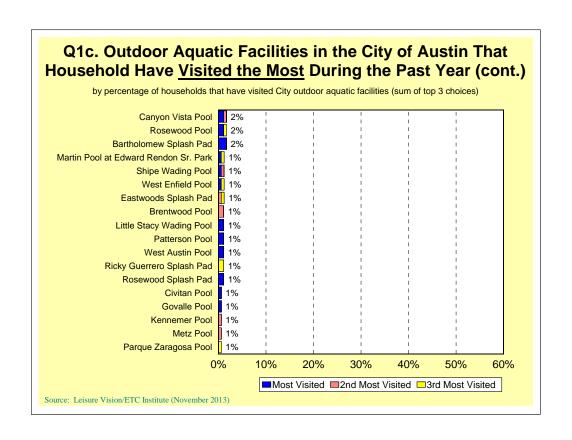


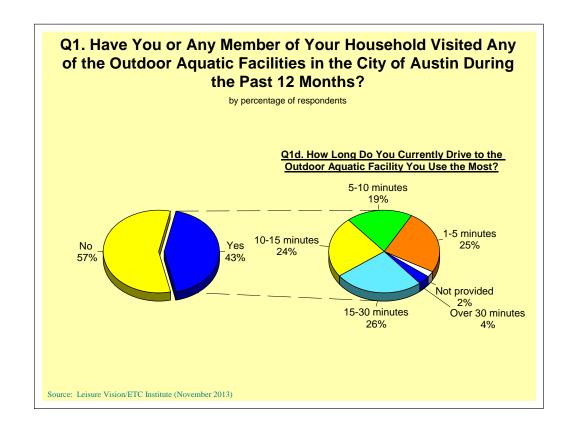


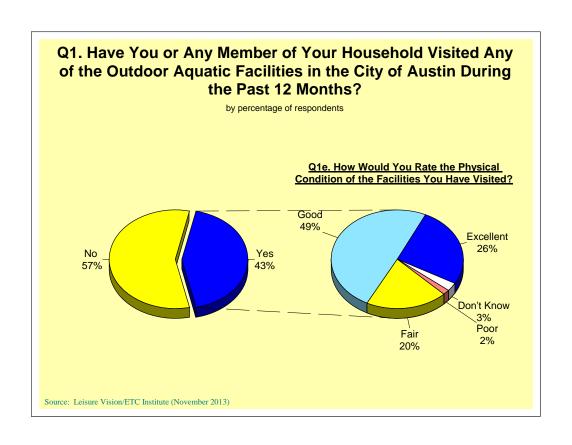


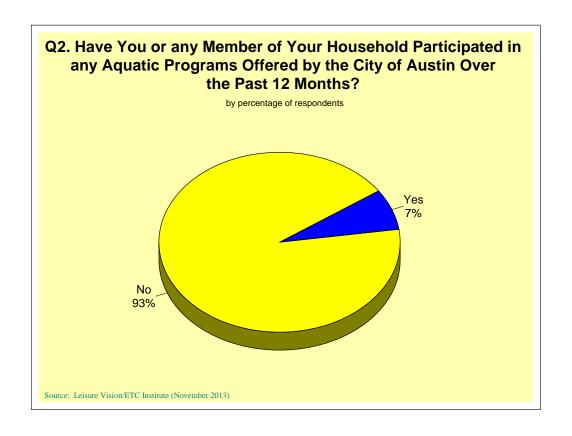


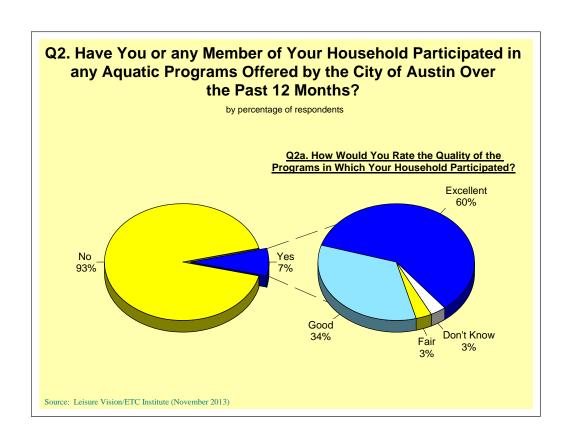


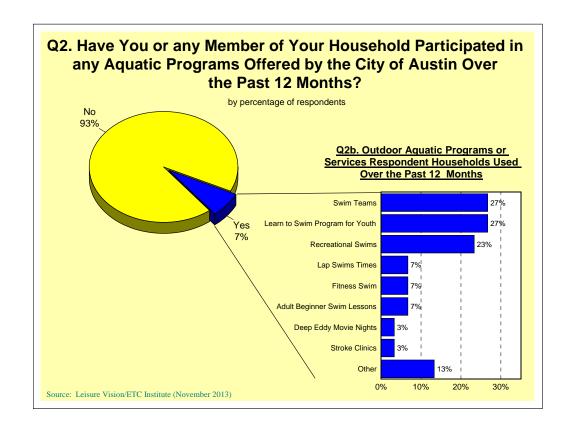


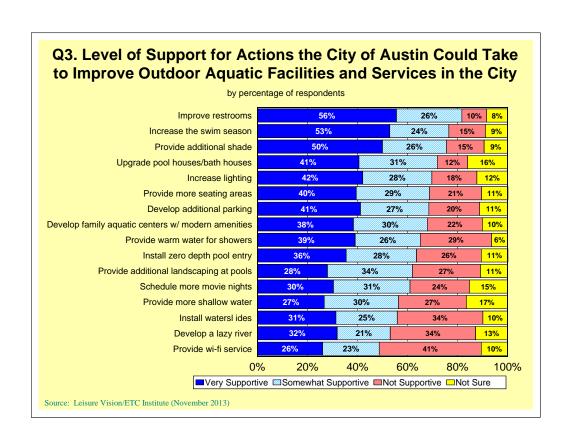


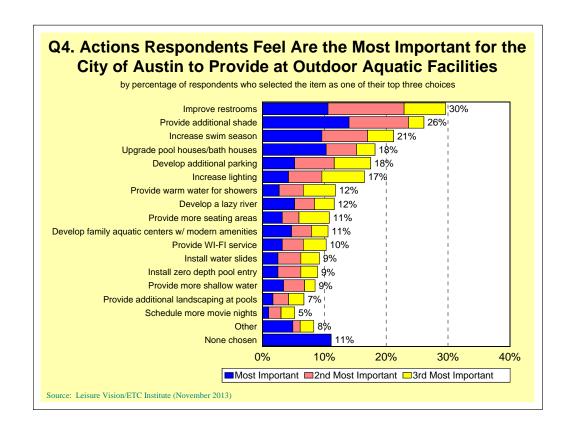


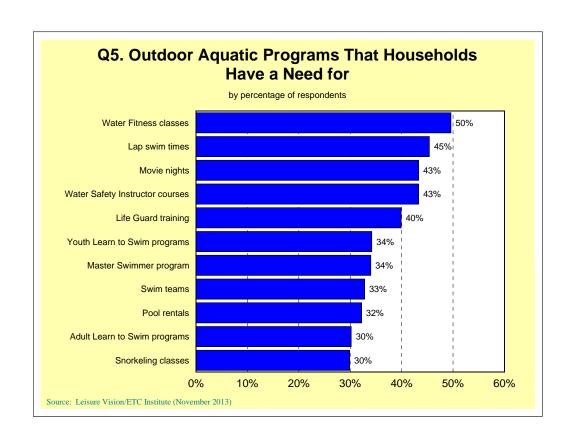


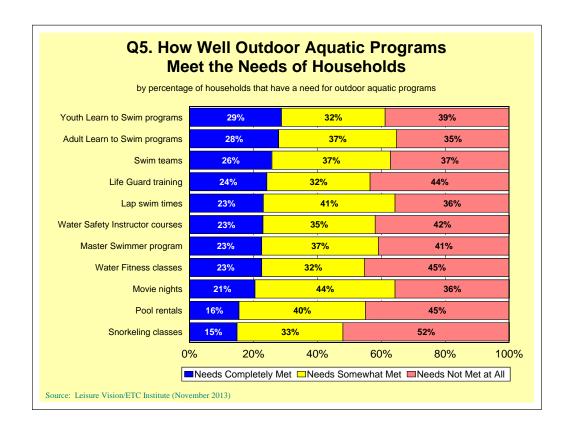


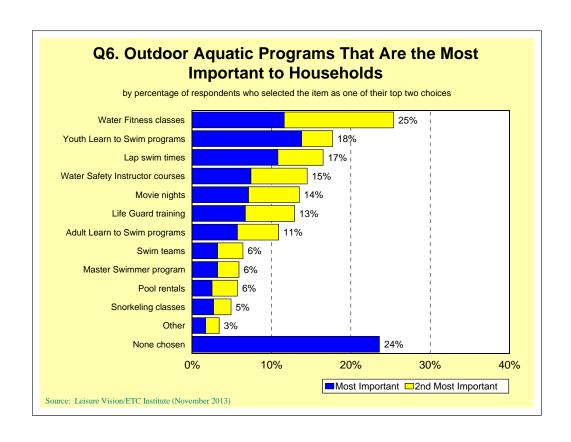


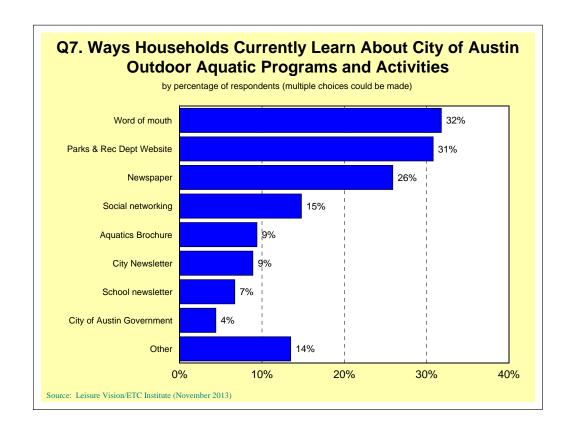


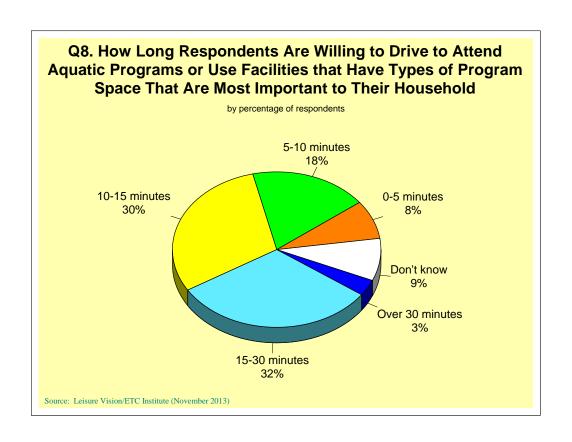


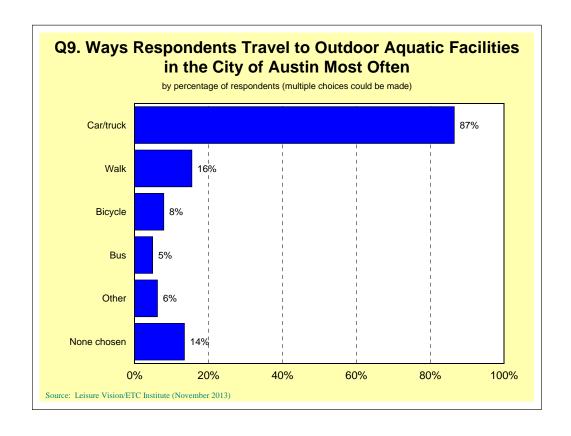


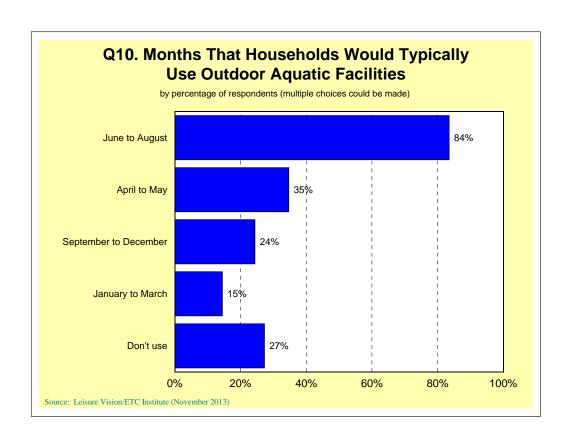


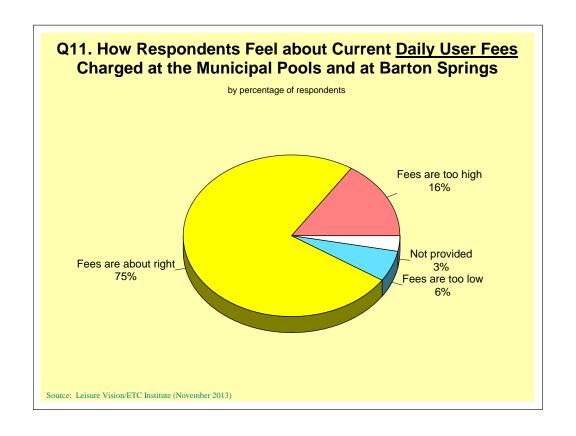


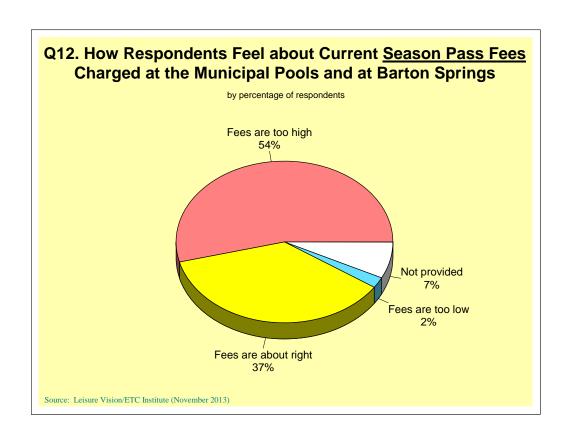


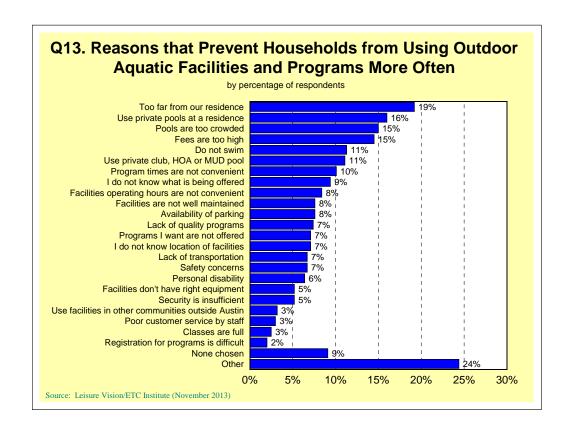


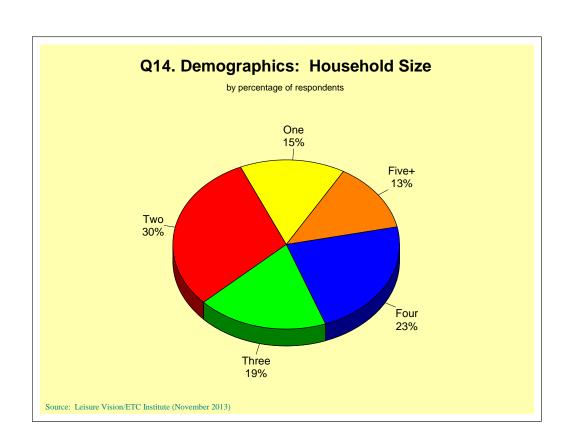




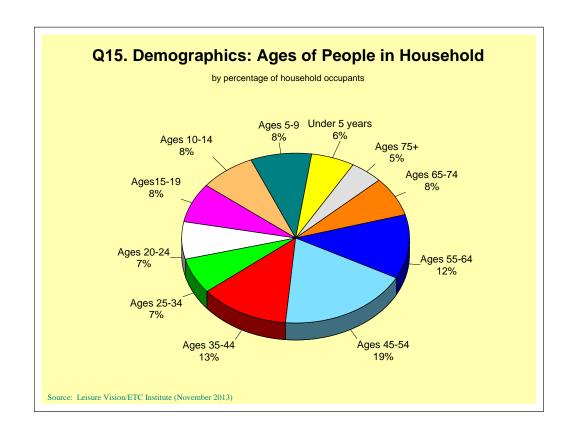


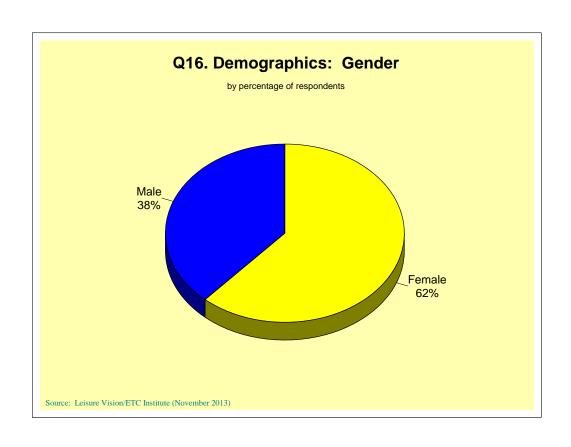




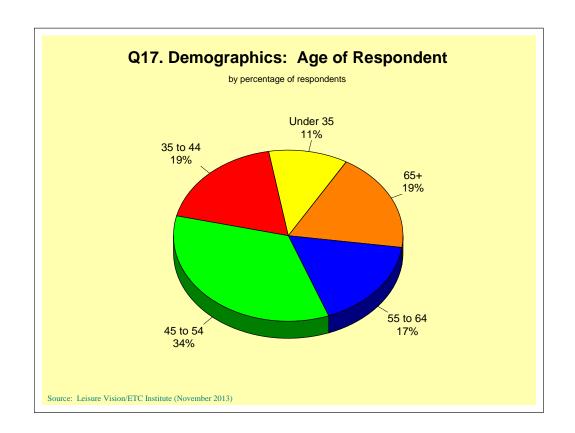


### City of Austin 2013 Outdoor Aquatic Facilities and Programs Survey





### City of Austin 2013 Outdoor Aquatic Facilities and Programs Survey



### Section 3: Cross-Tabular Data by Household Type, Outdoor Aquatic Facility Users & Gender

#### Q1. Have you or any member of your household visited any of the outdoor aquatic facilities in the City of Austin during the past 12 months?

N=406		Househo	old Type		Q1# Have y member of y	•	Q16. G	ender	Total
	Under 10	10-19 (none under 10) 2	20-54 (none under 20)	55+ (none under 55) 4	Yes 1	No 2	Male	Female 2	
Q1 Visited outdoor aquatic facilities									
1=Yes	55.9%	54.2%	39.5%	23.3%	100.0%	0.0%	43.6%	43.2%	43.3%
2=No	44.1%	45.8%	60.5%	76.7%	0.0%	100.0%	56.4%	56.8%	56.7%

Leisure Vision/ETC Institute Cross-Tabular Data - 1

Q1a. (If YES to Question #1) Approximately how often did you or members of your household visit those facilities in the City of Austin during the past year?

N=176					Q1# Have you or any			
		Househo	old Type		member	Q16. G	ender	Total
		10-19	20-54				_	
	Under 10	(none under 10)	(none under 20)	55+ (none under 55) 4	Yes	Male 1	Female 2	
Q1a Frequency of visiting outdoor aqu	atic facilitie	<u>s</u>						
1=1 to 5 visits	28.8%	33.3%	40.4%	28.6%	32.4%	39.7%	27.8%	32.4%
2=6 to 10 visits	25.8%	20.5%	23.4%	33.3%	25.6%	25.0%	25.9%	25.6%
3=11-19 visits	39.4%	28.2%	25.5%	14.3%	30.1%	25.0%	33.3%	30.1%
4=20+ visits	6.1%	15.4%	8.5%	9.5%	9.1%	8.8%	9.3%	9.1%
9=Don't know	0.0%	2.6%	2.1%	14.3%	2.8%	1.5%	3.7%	2.8%

Leisure Vision/ETC Institute

Cross-Tabular Data - 2

Q1b. (If YES to Question #1) Which outdoor aquatic facilities in the City of Austin did you or other members of your household visit during the past 12 months?

				Q1# Have you or any			
				member	Q16. C	Gender	Total
Under 10	(none	(none	55+ (none under 55) 4	Yes 1	Male 1	Female 2	
27.3%	30.8%	25.5%	23.8%	27.8%	27.9%	27.8%	27.8%
4.5%	2.6%	4.3%	0.0%	3.4%	4.4%	2.8%	3.4%
3.0%	0.0%	4.3%	0.0%	2.3%	4.4%	0.9%	2.3%
10.6%	20.5%	6.4%	0.0%	10.2%	5.9%	13.0%	10.2%
4.5%	2.6%	2.1%	0.0%	2.8%	1.5%	3.7%	2.8%
48.5%	66.7%	68.1%	42.9%	57.4%	57.4%	57.4%	57.4%
3.0%	0.0%	2.1%	0.0%	1.7%	0.0%	2.8%	1.7%
4.5%	10.3%	14.9%	14.3%	9.7%	10.3%	9.3%	9.7%
4.5%	2.6%	0.0%	0.0%	2.3%	1.5%	2.8%	2.3%
0.0%	0.0%	4.3%	0.0%	1.1%	0.0%	1.9%	1.1%
6.1%	0.0%	0.0%	9.5%	3.4%	1.5%	4.6%	3.4%
	1 27.3% 4.5% 3.0% 10.6% 4.5% 48.5% 3.0% 4.5% 4.5% 0.0%	10-19 (none Under 10 under 10) 1 2  27.3% 30.8% 4.5% 2.6% 3.0% 0.0%  10.6% 20.5% 4.5% 2.6% 48.5% 66.7% 3.0% 0.0% 4.5% 10.3% 4.5% 2.6% 0.0% 0.0%	Under 10 10       (none under 10) under 20) 1       (none under 20) under 20) 3         27.3%       30.8%       25.5%         4.5%       2.6%       4.3%         3.0%       0.0%       4.3%         10.6%       20.5%       6.4%         4.5%       2.6%       2.1%         48.5%       66.7%       68.1%         3.0%       0.0%       2.1%         4.5%       10.3%       14.9%         4.5%       2.6%       0.0%         0.0%       0.0%       4.3%	10-19 (none (	Household Type         you or any member           10-19 20-54 (none (none (none (none 55+ (none 1) under 10) under 20) under 55)         Yes           27.3%         30.8%         25.5%         23.8%         27.8%           4.5%         2.6%         4.3%         0.0%         3.4%           3.0%         0.0%         4.3%         0.0%         2.3%           10.6%         20.5%         6.4%         0.0%         10.2%           4.5%         2.6%         2.1%         0.0%         2.8%           48.5%         66.7%         68.1%         42.9%         57.4%           3.0%         0.0%         2.1%         0.0%         1.7%           4.5%         10.3%         14.9%         14.3%         9.7%           4.5%         2.6%         0.0%         0.0%         2.3%           0.0%         0.0%         0.0%         2.3%	Household Type         you or any member         Q16. C           10-19 20-54 (none (none (none (none 10) under 20) under 55)         Yes Male 1           27.3%         30.8%         25.5%         23.8%         27.8%         27.9%           4.5%         2.6%         4.3%         0.0%         3.4%         4.4%           3.0%         0.0%         4.3%         0.0%         2.3%         4.4%           10.6%         20.5%         6.4%         0.0%         10.2%         5.9%           4.5%         2.6%         2.1%         0.0%         2.8%         1.5%           48.5%         66.7%         68.1%         42.9%         57.4%         57.4%           3.0%         0.0%         2.1%         0.0%         1.7%         0.0%           4.5%         10.3%         14.9%         14.3%         9.7%         10.3%           4.5%         2.6%         0.0%         0.0%         2.3%         1.5%           0.0%         0.0%         4.3%         0.0%         1.1%         0.0%	Household Type         you or any member         Q16. Gender           Under 10 under 10 under 10) under 20) under 55 to 1         Yes 1         Male 1         Female 1           27.3%         30.8%         25.5%         23.8%         27.8%         27.9%         27.8%           4.5%         2.6%         4.3%         0.0%         3.4%         4.4%         2.8%           3.0%         0.0%         4.3%         0.0%         2.3%         4.4%         0.9%           10.6%         20.5%         6.4%         0.0%         10.2%         5.9%         13.0%           4.5%         2.6%         2.1%         0.0%         2.8%         1.5%         3.7%           48.5%         66.7%         68.1%         42.9%         57.4%         57.4%         57.4%           3.0%         0.0%         2.1%         0.0%         1.7%         0.0%         2.8%           4.5%         10.3%         14.9%         14.3%         9.7%         10.3%         9.3%           4.5%         2.6%         0.0%         0.0%         2.3%         1.5%         2.8%           0.0%         0.0%         0.0%         1.1%         0.0%         1.9%

Q1b. (If YES to Question #1) Which outdoor aquatic facilities in the City of Austin did you or other members of your household visit during the past 12 months?

N=176					Q1# Have you or any			
			old Type		member	Q16. C	Gender	Total
	Under 10	10-19 (none under 10) 2	20-54 (none under 20)	55+ (none under 55) 4	Yes 1	Male 1	Female 2	
Q1b Facilities Visited (Cont.)								
13=Dittmar Pool	6.1%	7.7%	0.0%	14.3%	5.7%	5.9%	5.6%	5.7%
14=Dottie Jordan Pool	7.6%	2.6%	0.0%	0.0%	4.0%	1.5%	5.6%	4.0%
15=Dove Springs Pool	1.5%	2.6%	2.1%	4.8%	2.3%	1.5%	2.8%	2.3%
16=Gillis Pool	0.0%	0.0%	0.0%	4.8%	0.6%	0.0%	0.9%	0.6%
17=Givens Pool	3.0%	2.6%	2.1%	0.0%	2.3%	0.0%	3.7%	2.3%
18=Govalle Pool	0.0%	0.0%	2.1%	0.0%	0.6%	0.0%	0.9%	0.6%
19=Kennemer Pool	0.0%	0.0%	2.1%	0.0%	0.6%	0.0%	0.9%	0.6%
20=Little Stacy Wading Pool	6.1%	2.6%	2.1%	0.0%	3.4%	1.5%	4.6%	3.4%
21=Martin Pool at Edward Rendon Sr. Park	0.0%	0.0%	0.0%	4.8%	0.6%	1.5%	0.0%	0.6%
22=Metz Pool	1.5%	0.0%	0.0%	0.0%	0.6%	0.0%	0.9%	0.6%
24=Murchison Pool	1.5%	10.3%	0.0%	4.8%	3.4%	1.5%	4.6%	3.4%

Q1b. (If YES to Question #1) Which outdoor aquatic facilities in the City of Austin did you or other members of your household visit during the past 12 months?

N=176		77 1	117		Q1# Have you or any	016.6	. 1	T. 4.1
	-	Househo	20-54		member	Q16. C	ender	Total
	Under 10	(none under 10)	(none	55+ (none under 55) 4	Yes 1	Male 1	Female 2	
Q1b Facilities Visited (Cont.)								
25=Parque Zaragosa Pool	0.0%	2.6%	0.0%	0.0%	0.6%	0.0%	0.9%	0.6%
26=Patterson Pool	4.5%	2.6%	0.0%	4.8%	2.8%	1.5%	3.7%	2.8%
27=Ramsey Pool	12.1%	5.1%	2.1%	0.0%	6.3%	4.4%	7.4%	6.3%
28=Reed Pool	12.1%	2.6%	2.1%	4.8%	6.3%	4.4%	7.4%	6.3%
29=Rosewood Pool	3.0%	0.0%	4.3%	0.0%	2.3%	0.0%	3.7%	2.3%
30=Shipe Pool	10.6%	5.1%	4.3%	4.8%	7.4%	2.9%	10.2%	7.4%
31=Shipe Wading Pool	4.5%	0.0%	0.0%	0.0%	1.7%	0.0%	2.8%	1.7%
32=West Austin Pool	3.0%	2.6%	0.0%	0.0%	1.7%	1.5%	1.9%	1.7%
33=West Enfield Pool	6.1%	0.0%	0.0%	0.0%	2.3%	4.4%	0.9%	2.3%
34=Commons Ford Ranch Pool	0.0%	2.6%	0.0%	0.0%	0.6%	0.0%	0.9%	0.6%
35=Bailey Splash Pad	7.6%	0.0%	0.0%	4.8%	3.4%	2.9%	3.7%	3.4%

Q1b. (If YES to Question #1) Which outdoor aquatic facilities in the City of Austin did you or other members of your household visit during the past 12 months?

N=176		TT 1	117		Q1# Have you or any	016.6	<b>y</b> 1	T. 4.1
		10-19	20-54	55   (none	member	Q16. C	<u>jender</u>	Total
	Under 10	(none under 10)	(none under 20)	55+ (none under 55) 4	Yes 1	Male 1	Female 2	
Q1b Facilities Visited (Cont.)								
36=Bartholomew Splash Pad	7.6%	0.0%	0.0%	0.0%	2.8%	2.9%	2.8%	2.8%
37=Chestnut Park Splash Pad	1.5%	0.0%	0.0%	0.0%	0.6%	0.0%	0.9%	0.6%
38=Eastwoods Splash Pad	4.5%	0.0%	0.0%	0.0%	1.7%	2.9%	0.9%	1.7%
41=Clarksville (Mary Francis Baylor) Splash Pad	1.5%	0.0%	0.0%	0.0%	0.6%	0.0%	0.9%	0.6%
43=Pease Splash Pad	6.1%	0.0%	0.0%	0.0%	2.3%	1.5%	2.8%	2.3%
44=Ricky Guerrero Splash Pad	3.0%	0.0%	0.0%	0.0%	1.1%	0.0%	1.9%	1.1%
45=Rosewood Splash Pad	1.5%	2.6%	0.0%	0.0%	1.1%	1.5%	0.9%	1.1%
46=None chosen	6.1%	7.7%	12.8%	14.3%	9.1%	13.2%	6.5%	9.1%

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Cross-Tabular Data - 6

N=176					Q1# Have you or any			
		Househousehousehousehousehousehousehouseh	old Type 20-54		member	Q16. C	ender	Total
	Under 10	(none under 10)	(none under 20)	55+ (none under 55) 4	Yes 1	Male 1	Female 2	
Q1c. Most Visited								
1=Deep Eddy Pool	15.2%	25.6%	12.8%	14.3%	16.5%	20.6%	13.9%	16.5%
2=Garrison Pool	1.5%	5.1%	4.3%	0.0%	2.8%	4.4%	1.9%	2.8%
3=Mabel Davis Pool	3.0%	0.0%	2.1%	0.0%	1.7%	2.9%	0.9%	1.7%
4=Northwest (Beverly S. Sheffield) Pool	3.0%	5.1%	2.1%	0.0%	2.8%	1.5%	3.7%	2.8%
5=Walnut Creek Pool	1.5%	0.0%	2.1%	0.0%	1.1%	1.5%	0.9%	1.1%
6=Barton Springs	22.7%	35.9%	48.9%	28.6%	34.1%	30.9%	36.1%	34.1%
7=Balcones Pool	1.5%	0.0%	2.1%	0.0%	1.1%	0.0%	1.9%	1.1%
8=Big Stacy Pool	1.5%	0.0%	6.4%	9.5%	3.4%	4.4%	2.8%	3.4%
10=Canyon Vista Pool	1.5%	0.0%	2.1%	0.0%	1.1%	1.5%	0.9%	1.1%
11=Civitan Pool	0.0%	2.6%	0.0%	0.0%	0.6%	0.0%	0.9%	0.6%
12=Dick Nichols Pool	1.5%	0.0%	0.0%	4.8%	1.1%	1.5%	0.9%	1.1%

N=176					Q1# Have you or any			
			old Type		member	Q16. C	Gender	Total
	Under 10	10-19 (none under 10) 2	20-54 (none under 20)	55+ (none under 55) 4	Yes	Male 1	Female 2	
Q1c. Most Visited (Cont.)								
13=Dittmar Pool	6.1%	2.6%	0.0%	9.5%	4.0%	4.4%	3.7%	4.0%
14=Dottie Jordan Pool	3.0%	2.6%	0.0%	0.0%	1.7%	1.5%	1.9%	1.7%
15=Dove Springs Pool	0.0%	0.0%	0.0%	4.8%	0.6%	0.0%	0.9%	0.6%
17=Givens Pool	1.5%	0.0%	0.0%	4.8%	1.1%	0.0%	1.9%	1.1%
18=Govalle Pool	0.0%	0.0%	2.1%	0.0%	0.6%	0.0%	0.9%	0.6%
20=Little Stacy Wading Pool	3.0%	0.0%	0.0%	0.0%	1.1%	0.0%	1.9%	1.1%
21=Martin Pool at Edward Rendon Sr. Park	0.0%	0.0%	0.0%	4.8%	0.6%	1.5%	0.0%	0.6%
26=Patterson Pool	0.0%	2.6%	0.0%	4.8%	1.1%	0.0%	1.9%	1.1%
27=Ramsey Pool	7.6%	2.6%	0.0%	0.0%	3.4%	2.9%	3.7%	3.4%
28=Reed Pool	4.5%	0.0%	0.0%	4.8%	2.3%	1.5%	2.8%	2.3%
29=Rosewood Pool	1.5%	0.0%	2.1%	0.0%	1.1%	0.0%	1.9%	1.1%

N=176					Q1# Have you or any	014		m . 1
			old Type		member	Q16. G	ender	Total
	Under 10	10-19 (none under 10) 2	20-54 (none under 20)	55+ (none under 55) 4	Yes 1	Male 1	Female 2	
Q1c. Most Visited (Cont.)								
30=Shipe Pool	3.0%	2.6%	2.1%	0.0%	2.8%	0.0%	4.6%	2.8%
31=Shipe Wading Pool	1.5%	0.0%	0.0%	0.0%	0.6%	1.5%	0.0%	0.6%
32=West Austin Pool	1.5%	2.6%	0.0%	0.0%	1.1%	0.0%	1.9%	1.1%
33=West Enfield Pool	1.5%	0.0%	0.0%	0.0%	0.6%	1.5%	0.0%	0.6%
35=Bailey Splash Pad	1.5%	0.0%	0.0%	0.0%	0.6%	0.0%	0.9%	0.6%
36=Bartholomew Splash Pad	4.5%	0.0%	0.0%	0.0%	1.7%	2.9%	0.9%	1.7%
45=Rosewood Splash Pad	1.5%	2.6%	0.0%	0.0%	1.1%	1.5%	0.9%	1.1%
46=None chosen	4.5%	7.7%	10.6%	9.5%	7.4%	11.8%	4.6%	7.4%

Leisure Vision/ETC Institute

Cross-Tabular Data - 9

N=176					Q1# Have you or any			
		Househousehousehousehousehousehousehouseh	old Type		member	Q16. G	ender	Total
	Under 10	(none under 10)	20-54 (none under 20)	55+ (none under 55) 4	Yes 1	Male 1	Female 2	
Q1c Second								
1=Deep Eddy Pool	6.1%	5.1%	8.5%	9.5%	7.4%	10.3%	5.6%	7.4%
3=Mabel Davis Pool	1.5%	0.0%	2.1%	0.0%	1.1%	1.5%	0.9%	1.1%
4=Northwest (Beverly S. Sheffield) Pool	1.5%	5.1%	2.1%	0.0%	2.3%	1.5%	2.8%	2.3%
5=Walnut Creek Pool	1.5%	0.0%	2.1%	0.0%	1.1%	0.0%	1.9%	1.1%
6=Barton Springs	10.6%	25.6%	10.6%	9.5%	13.6%	8.8%	16.7%	13.6%
7=Balcones Pool	0.0%	0.0%	0.0%	4.8%	0.6%	1.5%	0.0%	0.6%
8=Big Stacy Pool	0.0%	2.6%	4.3%	0.0%	1.7%	1.5%	1.9%	1.7%
9=Brentwood Pool	3.0%	0.0%	0.0%	0.0%	1.1%	1.5%	0.9%	1.1%
10=Canyon Vista Pool	0.0%	0.0%	2.1%	0.0%	0.6%	0.0%	0.9%	0.6%
12=Dick Nichols Pool	0.0%	0.0%	0.0%	4.8%	0.6%	0.0%	0.9%	0.6%
13=Dittmar Pool	1.5%	5.1%	2.1%	4.8%	2.8%	2.9%	2.8%	2.8%

N=176					Q1# Have you or any			
			old Type		member	Q16. C	Gender	Total
		10-19	20-54	55 · /				
	Under 10	(none under 10)	(none under 20)	55+ (none under 55)	Yes	Male	Female	
	1	2	3	4	1	1	2	
Q1c Second (Cont.)								
14=Dottie Jordan Pool	3.0%	0.0%	0.0%	0.0%	1.7%	0.0%	2.8%	1.7%
15=Dove Springs Pool	0.0%	0.0%	2.1%	0.0%	0.6%	0.0%	0.9%	0.6%
17=Givens Pool	3.0%	0.0%	2.1%	0.0%	1.7%	1.5%	1.9%	1.7%
19=Kennemer Pool	0.0%	0.0%	2.1%	0.0%	0.6%	0.0%	0.9%	0.6%
22=Metz Pool	1.5%	0.0%	0.0%	0.0%	0.6%	0.0%	0.9%	0.6%
24=Murchison Pool	1.5%	2.6%	0.0%	4.8%	1.7%	1.5%	1.9%	1.7%
27=Ramsey Pool	0.0%	0.0%	2.1%	0.0%	0.6%	0.0%	0.9%	0.6%
28=Reed Pool	1.5%	2.6%	2.1%	0.0%	1.7%	1.5%	1.9%	1.7%
30=Shipe Pool	3.0%	0.0%	0.0%	0.0%	1.1%	1.5%	0.9%	1.1%
31=Shipe Wading Pool	1.5%	0.0%	0.0%	0.0%	0.6%	0.0%	0.9%	0.6%
35=Bailey Splash Pad	1.5%	0.0%	0.0%	0.0%	0.6%	0.0%	0.9%	0.6%

N=176					Q1# Have you or any			
	Household Type				member	Q16. Gender		Total
		10-19	20-54		Yes 1			
	Under 10	(none under 10)	(none under 20)	55+ (none under 55) 4		Male 1	Female 2	
Q1c Second (Cont.)								
38=Eastwoods Splash Pad	1.5%	0.0%	0.0%	0.0%	0.6%	1.5%	0.0%	0.6%
43=Pease Splash Pad	4.5%	0.0%	0.0%	0.0%	1.7%	1.5%	1.9%	1.7%
46=None chosen	51.5%	51.3%	55.3%	61.9%	53.4%	61.8%	48.1%	53.4%

Leisure Vision/ETC Institute Cross-Tabular Data - 12

		–		Q1# Have you or any			
• • • • • • • • • • • • • • • • • • • •				member	Q16. Gender		Total
Under 10	(none	(none	55+ (none under 55) 4	Yes 1	Male 1	Female 2	
1.5%	0.0%	2.1%	0.0%	1.7%	0.0%	2.8%	1.7%
0.0%	0.0%	2.1%	0.0%	0.6%	1.5%	0.0%	0.6%
1.5%	2.6%	2.1%	0.0%	1.7%	0.0%	2.8%	1.7%
4.5%	7.7%	4.3%	4.8%	5.7%	5.9%	5.6%	5.7%
0.0%	5.1%	2.1%	0.0%	1.7%	2.9%	0.9%	1.7%
1.5%	0.0%	0.0%	0.0%	0.6%	0.0%	0.9%	0.6%
1.5%	2.6%	0.0%	0.0%	1.1%	0.0%	1.9%	1.1%
0.0%	2.6%	0.0%	0.0%	0.6%	0.0%	0.9%	0.6%
1.5%	0.0%	0.0%	0.0%	0.6%	1.5%	0.0%	0.6%
0.0%	5.1%	0.0%	0.0%	1.1%	0.0%	1.9%	1.1%
1.5%	0.0%	0.0%	0.0%	0.6%	1.5%	0.0%	0.6%
	1.5% 0.0% 1.5% 4.5% 0.0% 1.5% 0.0%	10-19 (none under 10) 1 2  1.5% 0.0% 0.0% 0.0%  1.5% 2.6% 4.5% 7.7% 0.0% 5.1% 1.5% 0.0% 1.5% 2.6% 0.0% 2.6% 1.5% 0.0% 0.0% 5.1%	Under 10 10 1     (none under 10) 2     (none under 20) 2       1.5%     0.0%     2.1%       0.0%     0.0%     2.1%       1.5%     2.6%     2.1%       4.5%     7.7%     4.3%       0.0%     5.1%     2.1%       1.5%     0.0%     0.0%       1.5%     2.6%     0.0%       0.0%     2.6%     0.0%       1.5%     0.0%     0.0%       1.5%     0.0%     0.0%       0.0%     5.1%     0.0%       0.0%     5.1%     0.0%	Under 10 to 1	Household Type	Household Type	Household Type

N=176		Household Type				Q16. Gender		Total
	Under 10	10-19 (none under 10)	20-54 (none under 20)	55+ (none under 55) 4	Yes	Male	Female 2	Total
Q1c Third (Cont.)								
28=Reed Pool	1.5%	2.6%	0.0%	0.0%	1.1%	2.9%	0.0%	1.1%
29=Rosewood Pool	1.5%	0.0%	0.0%	0.0%	0.6%	0.0%	0.9%	0.6%
30=Shipe Pool	3.0%	0.0%	2.1%	4.8%	2.3%	0.0%	3.7%	2.3%
33=West Enfield Pool	1.5%	0.0%	0.0%	0.0%	0.6%	1.5%	0.0%	0.6%
35=Bailey Splash Pad	1.5%	0.0%	0.0%	0.0%	0.6%	0.0%	0.9%	0.6%
38=Eastwoods Splash Pad	1.5%	0.0%	0.0%	0.0%	0.6%	1.5%	0.0%	0.6%
43=Pease Splash Pad	1.5%	0.0%	0.0%	0.0%	0.6%	0.0%	0.9%	0.6%
44=Ricky Guerrero Splash Pad	3.0%	0.0%	0.0%	0.0%	1.1%	0.0%	1.9%	1.1%
46=None chosen	71.2%	71.8%	85.1%	90.5%	76.7%	80.9%	74.1%	76.7%

Leisure Vision/ETC Institute Cross-Tabular Data - 14

Q1c. (If YES to Question #1) Of the facilities you have visited, which THREE did you use the most during the past year? (top 3)

N=176					Q1# Have you or any			
			old Type		member	Q16. C	Gender	Total
	Under 10	10-19 (none under 10) 2	20-54 (none under 20)	55+ (none under 55)	Yes 1	Male 1	Female 2	
Q1c. Sum of top 3 choices								
1=Deep Eddy Pool	22.7%	30.8%	23.4%	23.8%	25.6%	30.9%	22.2%	25.6%
2=Garrison Pool	1.5%	5.1%	4.3%	0.0%	2.8%	4.4%	1.9%	2.8%
3=Mabel Davis Pool	4.5%	0.0%	6.4%	0.0%	3.4%	5.9%	1.9%	3.4%
4=Northwest (Beverly S. Sheffield) Pool	6.1%	12.8%	6.4%	0.0%	6.8%	2.9%	9.3%	6.8%
5=Walnut Creek Pool	3.0%	0.0%	4.3%	0.0%	2.3%	1.5%	2.8%	2.3%
6=Barton Springs	37.9%	69.2%	63.8%	42.9%	53.4%	45.6%	58.3%	53.4%
7=Balcones Pool	1.5%	0.0%	2.1%	4.8%	1.7%	1.5%	1.9%	1.7%
8=Big Stacy Pool	1.5%	7.7%	12.8%	9.5%	6.8%	8.8%	5.6%	6.8%
9=Brentwood Pool	3.0%	0.0%	0.0%	0.0%	1.1%	1.5%	0.9%	1.1%
10=Canyon Vista Pool	1.5%	0.0%	4.3%	0.0%	1.7%	1.5%	1.9%	1.7%
11=Civitan Pool	0.0%	2.6%	0.0%	0.0%	0.6%	0.0%	0.9%	0.6%

Q1c. (If YES to Question #1) Of the facilities you have visited, which THREE did you use the most during the past year? (top 3)

				Q1# Have you or any			
		•••		member	Q16. G	lender	Total
Under 10	(none	(none	55+ (none under 55) 4	Yes 1	Male 1	Female 2	
3.0%	0.0%	0.0%	9.5%	2.3%	1.5%	2.8%	2.3%
9.1%	10.3%	2.1%	14.3%	8.0%	7.4%	8.3%	8.0%
6.1%	2.6%	0.0%	0.0%	3.4%	1.5%	4.6%	3.4%
0.0%	2.6%	2.1%	4.8%	1.7%	0.0%	2.8%	1.7%
4.5%	0.0%	2.1%	4.8%	2.8%	1.5%	3.7%	2.8%
0.0%	0.0%	2.1%	0.0%	0.6%	0.0%	0.9%	0.6%
0.0%	0.0%	2.1%	0.0%	0.6%	0.0%	0.9%	0.6%
3.0%	0.0%	0.0%	0.0%	1.1%	0.0%	1.9%	1.1%
1.5%	0.0%	0.0%	4.8%	1.1%	2.9%	0.0%	1.1%
1.5%	0.0%	0.0%	0.0%	0.6%	0.0%	0.9%	0.6%
1.5%	7.7%	0.0%	4.8%	2.8%	1.5%	3.7%	2.8%
	3.0% 9.1% 6.1% 0.0% 4.5% 0.0% 3.0% 1.5%	10-19 (none under 10) 1 2  3.0% 0.0% 9.1% 10.3% 6.1% 2.6% 0.0% 2.6% 4.5% 0.0% 0.0% 0.0% 0.0% 0.0% 1.5% 0.0% 1.5% 0.0%	Under 10 10 1         (none under 10) 2         (none under 20) 3           3.0% 0.0% 0.0%         0.0%           9.1% 10.3% 2.1%         0.0%           6.1% 2.6% 0.0%         0.0%           0.0% 2.6% 2.1%         0.0%           4.5% 0.0% 0.0% 2.1%         0.0%           0.0% 0.0% 0.0% 0.0%         0.0%           1.5% 0.0% 0.0% 0.0%         0.0%           1.5% 0.0% 0.0% 0.0%         0.0%	Under 10 under 10 under 10 under 10 under 20)         20-54 (none under 20) under 55)         55+ (none under 55)           3.0%         0.0%         0.0%         9.5%           9.1%         10.3%         2.1%         14.3%           6.1%         2.6%         0.0%         0.0%           0.0%         2.6%         2.1%         4.8%           4.5%         0.0%         2.1%         4.8%           0.0%         0.0%         2.1%         0.0%           0.0%         0.0%         2.1%         0.0%           3.0%         0.0%         0.0%         0.0%           1.5%         0.0%         0.0%         0.0%           1.5%         0.0%         0.0%         0.0%	Household Type	Household Type	Household Type

Q1c. (If YES to Question #1) Of the facilities you have visited, which THREE did you use the most during the past year? (top 3)

N=176					Q1# Have you or any			
		Househo			member	Q16. C	Gender	Total
		10-19	20-54					
	II J 10	(none	(none	55+ (none	<b>V</b>	M-1-	F1-	
	Under 10	under 10)	under 20)	under 55) 4	Yes	Male	Female 2	
	1							
Q1c. Sum of top 3 choices (Cont.)								
25=Parque Zaragosa Pool	1.5%	0.0%	0.0%	0.0%	0.6%	1.5%	0.0%	0.6%
26=Patterson Pool	0.0%	2.6%	0.0%	4.8%	1.1%	0.0%	1.9%	1.1%
27=Ramsey Pool	7.6%	2.6%	2.1%	0.0%	4.0%	2.9%	4.6%	4.0%
28=Reed Pool	7.6%	5.1%	2.1%	4.8%	5.1%	5.9%	4.6%	5.1%
29=Rosewood Pool	3.0%	0.0%	2.1%	0.0%	1.7%	0.0%	2.8%	1.7%
30=Shipe Pool	9.1%	2.6%	4.3%	4.8%	6.3%	1.5%	9.3%	6.3%
31=Shipe Wading Pool	3.0%	0.0%	0.0%	0.0%	1.1%	1.5%	0.9%	1.1%
32=West Austin Pool	1.5%	2.6%	0.0%	0.0%	1.1%	0.0%	1.9%	1.1%
33=West Enfield Pool	3.0%	0.0%	0.0%	0.0%	1.1%	2.9%	0.0%	1.1%
35=Bailey Splash Pad	4.5%	0.0%	0.0%	0.0%	1.7%	0.0%	2.8%	1.7%
36=Bartholomew Splash Pad	4.5%	0.0%	0.0%	0.0%	1.7%	2.9%	0.9%	1.7%

#### Q1c. (If YES to Question #1) Of the facilities you have visited, which THREE did you use the most during the past year? (top 3)

N=176					Q1# Have you or any			
		Househo	old Type		member	Q16. C	ender	Total
		10-19	20-54					
	Under 10	(none under 10)	(none under 20)	55+ (none under 55) 4	Yes 1	Male 1	Female 2	
Q1c. Sum of top 3 choices (Cont.)								
38=Eastwoods Splash Pad	3.0%	0.0%	0.0%	0.0%	1.1%	2.9%	0.0%	1.1%
43=Pease Splash Pad	6.1%	0.0%	0.0%	0.0%	2.3%	1.5%	2.8%	2.3%
44=Ricky Guerrero Splash Pad	3.0%	0.0%	0.0%	0.0%	1.1%	0.0%	1.9%	1.1%
45=Rosewood Splash Pad	1.5%	2.6%	0.0%	0.0%	1.1%	1.5%	0.9%	1.1%
46=None chosen	4.5%	7.7%	10.6%	9.5%	7.4%	11.8%	4.6%	7.4%

### Q1d. (If YES to Question #1) How long do you currently drive to use the aquatic facility you use the most?

N=176					Q1# Have you or any			
			old Type		member	Q16. C	Gender	Total
	Under 10	10-19 (none under 10) 2	20-54 (none under 20)	55+ (none under 55)	Yes 1	Male 1	Female 2	
Q1d How long do you currently drive								
1=0-5 minutes	36.4%	30.8%	12.8%	9.5%	25.0%	27.9%	23.1%	25.0%
2=5-10 minutes	22.7%	15.4%	14.9%	28.6%	19.3%	20.6%	18.5%	19.3%
3=10-15 minutes	22.7%	23.1%	25.5%	28.6%	23.9%	20.6%	25.9%	23.9%
4=15-30 minutes	15.2%	28.2%	38.3%	23.8%	26.1%	23.5%	27.8%	26.1%
5=Over 30 minutes	3.0%	0.0%	4.3%	4.8%	3.4%	2.9%	3.7%	3.4%
6=Don't know	0.0%	2.6%	4.3%	4.8%	2.3%	4.4%	0.9%	2.3%

#### Q1e. (If YES to Question #1) Overall, how would you rate the physical condition of the facilities you have visited? Would you say they are:

N=176					Q1# Have you or any			
		Househo	old Type		member	Q16. C	Total	
	Under 10	10-19 (none under 10) 2	20-54 (none under 20)	55+ (none under 55) 4	Yes 1	Male 1	Female 2	
Q1e Overall rating								
1=Excellent	22.7%	25.6%	27.7%	38.1%	26.1%	36.8%	19.4%	26.1%
2=Good	53.0%	53.8%	40.4%	42.9%	49.4%	36.8%	57.4%	49.4%
3=Fair	21.2%	17.9%	25.5%	9.5%	19.9%	22.1%	18.5%	19.9%
4=Poor	3.0%	0.0%	2.1%	0.0%	1.7%	0.0%	2.8%	1.7%
9=Don't know	0.0%	2.6%	4.3%	9.5%	2.8%	4.4%	1.9%	2.8%

### Q2. Have you or members of your household participated in any aquatic programs offered by the City of Austin over the past 12 months?

N=406		Househo	old Type		Q1# Have you	_	Q16. C	Total	
	Under 10	10-19 (none under 10) 2	20-54 (none under 20)	55+ (none under 55) 4	Yes	No 2	Male	Female 2	
Q2 Has your household participated in	programs								
1=Yes	12.7%	4.2%	5.9%	5.6%	15.3%	1.3%	6.4%	8.0%	7.4%
2=No	87.3%	95.8%	94.1%	94.4%	84.7%	98.7%	93.6%	92.0%	92.6%

#### Q2a. (If YES to Question #2) How would you rate the quality of the programs in which you or members of your household participated?

N=30		Househo	old Type		Q1# Have your member of y	-	Q16. Gender		Total
	Under 10	10-19 (none under 10) 2	20-54 (none under 20)	55+ (none under 55) 4	Yes 1	No 2	Male 1	Female 2	
Q2a. How would you rate the quality of	of the progra	<u>ıms</u>							
1=Excellent	60.0%	66.7%	57.1%	60.0%	59.3%	66.7%	50.0%	65.0%	60.0%
2=Good	33.3%	33.3%	28.6%	40.0%	33.3%	33.3%	40.0%	30.0%	33.3%
4=Poor	0.0%	0.0%	14.3%	0.0%	3.7%	0.0%	0.0%	5.0%	3.3%
5=Don't know	6.7%	0.0%	0.0%	0.0%	3.7%	0.0%	10.0%	0.0%	3.3%

Q2b. If you answered "Yes" to question 2, please indicate which programs or services you or your family members attended.

N=30	Household Type				Q1# Have you	•	Q16. Gender		Total
	Under 10	10-19 (none under 10) 2	20-54 (none under 20)	55+ (none under 55) 4	Yes 1	No 2	Male 1	Female 2	
Q2b Programs Attended									
2=Deep Eddy Movie Nights	0.0%	0.0%	14.3%	0.0%	3.7%	0.0%	0.0%	5.0%	3.3%
3=Swim Teams	33.3%	33.3%	14.3%	20.0%	29.6%	0.0%	30.0%	25.0%	26.7%
4=Lap Swims Times	0.0%	66.7%	0.0%	0.0%	3.7%	33.3%	0.0%	10.0%	6.7%
5=Recreational Swims	26.7%	33.3%	14.3%	20.0%	22.2%	33.3%	10.0%	30.0%	23.3%
6=Fitness Swim	0.0%	33.3%	14.3%	0.0%	3.7%	33.3%	0.0%	10.0%	6.7%
8=Stroke Clinics	6.7%	0.0%	0.0%	0.0%	3.7%	0.0%	0.0%	5.0%	3.3%
9=Learn to Swim Program for Youth	33.3%	33.3%	14.3%	20.0%	29.6%	0.0%	20.0%	30.0%	26.7%
10=Adult Beginner Swim Lessons	6.7%	0.0%	14.3%	0.0%	7.4%	0.0%	0.0%	10.0%	6.7%
14=Other	0.0%	33.3%	14.3%	40.0%	11.1%	33.3%	20.0%	10.0%	13.3%
15=None chosen	13.3%	0.0%	14.3%	20.0%	11.1%	33.3%	20.0%	10.0%	13.3%

N=406		Househo	old Type		Q1# Have you	•	Q16. Gender		Total
	Under 10	10-19 (none under 10)	20-54 (none under 20)	55+ (none under 55) 4	Yes 1	No 2	Male 1	Female 2	
Q3A. Upgrade pool houses/bath house	<u>S</u>								
4=Very Supportive	44.9%	45.8%	35.3%	38.9%	52.3%	31.7%	34.0%	44.8%	40.6%
3=Somewhat Supportive	29.7%	29.2%	37.8%	26.7%	34.7%	28.7%	31.4%	31.2%	31.3%
2=Not Supportive	8.5%	15.3%	10.9%	14.4%	8.0%	15.2%	18.6%	8.0%	12.1%
1=Not Sure	16.9%	9.7%	16.0%	20.0%	5.1%	24.3%	16.0%	16.0%	16.0%
Q(B)_Provide additional shade									
4=Very Supportive	57.6%	58.3%	46.2%	40.0%	61.4%	41.3%	40.4%	56.0%	50.0%
3=Somewhat Supportive	23.7%	26.4%	25.2%	28.9%	23.3%	27.4%	30.1%	22.8%	25.6%
2=Not Supportive	12.7%	9.7%	17.6%	16.7%	12.5%	17.0%	19.9%	12.0%	15.0%
1=Not Sure	5.9%	5.6%	10.9%	14.4%	2.8%	14.3%	9.6%	9.2%	9.4%

N=406		Househo	old Type		Q1# Have you	•	Q16. Gender		Total
	Under 10	10-19 (none under 10)	20-54 (none under 20)	55+ (none under 55) 4	Yes 1	No 2	Male 1	Female 2	
Q(C) Provide more shallow water									
4=Very Supportive	27.1%	20.8%	26.1%	33.3%	23.3%	29.6%	21.8%	30.0%	26.8%
3=Somewhat Supportive	38.1%	37.5%	18.5%	25.6%	31.8%	27.8%	31.4%	28.4%	29.6%
2=Not Supportive	21.2%	27.8%	37.0%	21.1%	35.2%	20.9%	31.4%	24.4%	27.1%
1=Not Sure	13.6%	13.9%	18.5%	20.0%	9.7%	21.7%	15.4%	17.2%	16.5%
Q(D) Develop new family aquatic cen	nters w								
4=Very Supportive	48.3%	32.4%	35.6%	35.6%	41.1%	36.2%	39.7%	37.5%	38.4%
3=Somewhat Supportive	28.0%	47.9%	23.7%	23.3%	33.1%	26.6%	23.1%	33.5%	29.5%
2=Not Supportive	16.9%	16.9%	27.1%	24.4%	21.7%	22.3%	27.6%	18.5%	22.0%
1=Not Sure	6.8%	2.8%	13.6%	16.7%	4.0%	14.8%	9.6%	10.5%	10.1%

N=406		Househo			Q1# Have you	•	Q16. Gender		Total
	Under 10	10-19 (none under 10)	20-54 (none under 20)	55+ (none under 55) 4	Yes	No 2	Male 1	Female 2	
Q(E)_Provide additional landscaping a	at po								
4=Very Supportive	27.1%	26.4%	31.9%	26.1%	27.4%	28.4%	29.5%	27.0%	28.0%
3=Somewhat Supportive	40.7%	34.7%	29.4%	28.4%	40.0%	29.3%	29.5%	36.7%	33.9%
2=Not Supportive	19.5%	31.9%	28.6%	31.8%	27.4%	27.1%	30.8%	25.0%	27.2%
1=Not Sure	12.7%	6.9%	10.1%	13.6%	5.1%	15.3%	10.3%	11.3%	10.9%
Q(F) Install water slides									
4=Very Supportive	38.5%	29.6%	33.6%	22.2%	32.0%	31.0%	38.5%	27.0%	31.4%
3=Somewhat Supportive	29.1%	31.0%	19.3%	17.8%	24.6%	24.5%	22.4%	25.8%	24.5%
2=Not Supportive	22.2%	35.2%	37.0%	45.6%	37.7%	31.4%	32.7%	35.1%	34.2%
1=Not Sure	10.3%	4.2%	10.1%	14.4%	5.7%	13.1%	6.4%	12.1%	9.9%

N=406	7.1			Q1# Have you or any member of your house Q16. Gender		ender	Total		
	Under 10	10-19 (none under 10) 2	20-54 (none under 20)	55+ (none under 55) 4	Yes 1	No 2	Male 1	Female 2	
Q(G) Develop a lazy river									
4=Very Supportive	35.6%	31.9%	37.3%	21.1%	34.7%	29.7%	30.3%	32.8%	31.9%
3=Somewhat Supportive	25.4%	20.8%	14.4%	22.2%	20.5%	21.8%	18.7%	22.8%	21.2%
2=Not Supportive	27.1%	40.3%	34.7%	37.8%	35.2%	33.2%	38.7%	31.2%	34.1%
1=Not Sure	11.9%	6.9%	13.6%	18.9%	9.7%	15.3%	12.3%	13.2%	12.8%
Q(H) Install zero depth pool entry (bea	ach								
4=Very Supportive	39.8%	36.1%	37.8%	27.8%	43.2%	29.6%	35.9%	35.2%	35.5%
3=Somewhat Supportive	26.3%	38.9%	23.5%	27.8%	25.6%	30.0%	22.4%	31.6%	28.1%
2=Not Supportive	24.6%	20.8%	26.1%	31.1%	24.4%	27.0%	32.7%	21.6%	25.9%
1=Not Sure	9.3%	4.2%	12.6%	13.3%	6.8%	13.5%	9.0%	11.6%	10.6%

N=406	Household Type				Q1# Have you or any member of your house Q16. Gender				Total
	Under 10	10-19 (none under 10) 2	20-54 (none under 20)	55+ (none under 55) 4	Yes 1	No 2	Male	Female 2	
Q(I) Provide warm water for showers									
4=Very Supportive	37.3%	30.6%	43.7%	42.7%	41.5%	37.3%	33.3%	42.7%	39.1%
3=Somewhat Supportive	28.0%	29.2%	24.4%	23.6%	29.5%	23.2%	25.0%	26.6%	26.0%
2=Not Supportive	28.0%	38.9%	22.7%	27.0%	26.1%	30.3%	35.3%	24.2%	28.5%
1=Not Sure	6.8%	1.4%	9.2%	6.7%	2.8%	9.2%	6.4%	6.5%	6.4%
Q(J) Develop additional parking									
4=Very Supportive	41.5%	36.6%	47.0%	38.9%	45.7%	37.7%	38.7%	42.7%	41.2%
3=Somewhat Supportive	28.0%	31.0%	22.2%	31.1%	28.0%	26.8%	22.6%	30.2%	27.3%
2=Not Supportive	21.2%	19.7%	19.7%	17.8%	21.7%	19.3%	26.5%	16.5%	20.3%
1=Not Sure	9.3%	12.7%	11.1%	12.2%	4.6%	16.2%	12.3%	10.5%	11.2%

N=406	Household Type				Q1# Have you or any member of your house Q16. Gender				Total
	Under 10	10-19 (none under 10)	20-54 (none under 20)	55+ (none under 55) 4	Yes 1	No 2	Male	Female 2	
Q(K) Schedule more movie nights									
4=Very Supportive	33.9%	26.4%	35.3%	22.5%	29.0%	31.4%	23.7%	34.5%	30.4%
3=Somewhat Supportive	32.2%	34.7%	27.7%	31.5%	33.5%	28.4%	33.3%	28.9%	30.6%
2=Not Supportive	21.2%	25.0%	19.3%	31.5%	29.0%	19.7%	28.2%	20.9%	23.7%
1=Not Sure	12.7%	13.9%	17.6%	14.6%	8.5%	20.5%	14.7%	15.7%	15.3%
Q(L) Improve restrooms									
4=Very Supportive	59.3%	56.3%	55.1%	51.7%	60.6%	51.8%	47.1%	60.8%	55.6%
3=Somewhat Supportive	28.8%	21.1%	26.3%	25.8%	26.9%	25.4%	27.5%	25.2%	26.1%
2=Not Supportive	6.8%	14.1%	8.5%	12.4%	9.1%	10.5%	13.7%	7.6%	9.9%
1=Not Sure	5.1%	8.5%	10.2%	10.1%	3.4%	12.3%	11.8%	6.4%	8.4%

N=406	* *				Q1# Have you or any member of your house Q16. Gender				Total
	Under 10	10-19 (none under 10) 2	20-54 (none under 20)	55+ (none under 55) 4	Yes 1	No 2	Male 1	Female 2	
Q(M) Provide wi-fi service									
4=Very Supportive	31.4%	22.2%	25.6%	22.7%	23.6%	28.1%	25.2%	26.7%	26.1%
3=Somewhat Supportive	25.4%	25.0%	23.1%	15.9%	28.2%	18.4%	26.5%	20.2%	22.6%
2=Not Supportive	33.9%	43.1%	41.9%	48.9%	40.8%	40.8%	40.0%	41.3%	40.8%
1=Not Sure	9.3%	9.7%	9.4%	12.5%	7.5%	12.7%	8.4%	11.7%	10.4%
Q(N) Increase the swim season									
4=Very Supportive	62.7%	57.7%	52.5%	39.3%	66.7%	42.4%	46.5%	56.9%	52.9%
3=Somewhat Supportive	20.3%	23.9%	24.6%	25.8%	20.7%	25.8%	25.2%	22.6%	23.6%
2=Not Supportive	10.2%	14.1%	11.9%	23.6%	9.8%	18.3%	20.0%	11.3%	14.6%
1=Not Sure	6.8%	4.2%	11.0%	11.2%	2.9%	13.5%	8.4%	9.3%	8.9%

N=406	**			Q1# Have you or any member of your house Q16. Gender				Total	
	Under 10	10-19 (none under 10) 2	20-54 (none under 20)	55+ (none under 55)	Yes	No 2	Male 1	Female 2	
Q(O) Increase lighting									
4=Very Supportive	39.7%	38.6%	44.5%	47.1%	44.4%	40.4%	37.0%	45.3%	42.1%
3=Somewhat Supportive	31.0%	30.0%	25.2%	23.0%	29.8%	25.9%	27.9%	27.3%	27.6%
2=Not Supportive	17.2%	18.6%	17.6%	19.5%	18.1%	18.0%	21.4%	15.9%	18.0%
1=Not Sure	12.1%	12.9%	12.6%	10.3%	7.6%	15.8%	13.6%	11.4%	12.3%
Q(P) Provide more seating areas									
4=Very Supportive	42.2%	37.5%	38.1%	41.4%	42.7%	37.1%	33.5%	43.3%	39.5%
3=Somewhat Supportive	34.5%	30.6%	25.4%	25.3%	29.8%	28.8%	31.6%	27.8%	29.3%
2=Not Supportive	16.4%	20.8%	25.4%	20.7%	23.4%	18.8%	23.9%	18.8%	20.8%
1=Not Sure	6.9%	11.1%	11.0%	12.6%	4.1%	15.3%	11.0%	10.2%	10.5%

N=406		Househo	old Type		Q1# Have you or any member of your house Q16. Gender				Total
	Under 10	10-19 (none under 10) 2	20-54 (none under 20)	55+ (none under 55) 4	Yes 1	No 2	Male 1	Female 2	
Q4 Most Important									
1=Upgrade pool houses/bath houses	10.2%	8.3%	10.1%	8.9%	13.6%	7.8%	8.3%	11.6%	10.3%
2=Provide additional shade	16.9%	19.4%	7.6%	15.6%	14.8%	13.5%	9.0%	17.2%	14.0%
3=Provide more shallow water	5.1%	4.2%	0.0%	5.6%	2.3%	4.3%	1.9%	4.4%	3.4%
4=Develop new family aquatic centers with modern amenities	5.1%	5.6%	4.2%	4.4%	2.8%	6.1%	4.5%	4.8%	4.7%
5=Provide additional landscaping at pools	0.8%	2.8%	1.7%	2.2%	2.8%	0.9%	0.6%	2.4%	1.7%
6=Install water slides	1.7%	1.4%	3.4%	3.3%	1.7%	3.0%	1.9%	2.8%	2.5%
7=Develop a lazy river	2.5%	4.2%	7.6%	6.7%	4.0%	6.1%	5.8%	4.8%	5.2%
8=Install zero depth pool entry	4.2%	4.2%	0.8%	1.1%	2.8%	2.2%	2.6%	2.4%	2.5%

N=406	Household Type				Q1# Have you or any member of your house Q16. Gender				Total
	Under 10	10-19 (none under 10) 2	20-54 (none under 20)	55+ (none under 55) 4	Yes 1	No 2	Male	Female 2	
Q4 Most Important (Cont.)									
9=Provide warm water for showers	0.8%	6.9%	3.4%	1.1%	1.1%	3.9%	3.8%	2.0%	2.7%
10=Develop additional parking	5.1%	1.4%	10.9%	1.1%	8.0%	3.0%	6.4%	4.4%	5.2%
11=Schedule more movie nights	1.7%	0.0%	0.8%	1.1%	1.1%	0.9%	1.3%	0.8%	1.0%
12=Improve restrooms	11.9%	6.9%	13.4%	7.8%	13.1%	8.7%	12.8%	9.2%	10.6%
13=Provide WI-FI service	4.2%	0.0%	5.0%	2.2%	2.3%	3.9%	3.8%	2.8%	3.2%
14=Increase swim season	14.4%	9.7%	9.2%	4.4%	15.3%	5.2%	9.6%	9.6%	9.6%
15=Increase lighting	0.8%	5.6%	3.4%	8.9%	2.3%	5.7%	5.1%	3.6%	4.2%
16=Provide more seating areas	2.5%	2.8%	3.4%	3.3%	2.8%	3.5%	4.5%	2.4%	3.2%
17=Other	3.4%	5.6%	5.9%	5.6%	5.7%	4.3%	3.2%	6.0%	4.9%
18=None chosen	8.5%	11.1%	9.2%	16.7%	3.4%	17.0%	14.7%	8.8%	11.1%

N=406		Househo	old Type		Q1# Have you or any member of your house Q16. Gender				Total
	Under 10	10-19 (none under 10) 2	20-54 (none under 20)	55+ (none under 55) 4	Yes 1	No 2	Male 1	Female 2	
Q4 2nd Important									
1=Upgrade pool houses/bath houses	5.1%	5.6%	4.2%	4.4%	7.4%	3.0%	5.8%	4.4%	4.9%
2=Provide additional shade	14.4%	6.9%	8.4%	6.7%	10.8%	8.7%	10.3%	9.2%	9.6%
3=Provide more shallow water	2.5%	1.4%	6.7%	2.2%	1.7%	4.8%	2.6%	4.0%	3.4%
4=Develop new family aquatic centers with modern amenities	6.8%	2.8%	1.7%	0.0%	5.1%	1.7%	4.5%	2.4%	3.2%
5=Provide additional landscaping at pools	2.5%	2.8%	2.5%	2.2%	2.8%	2.2%	1.9%	2.8%	2.5%
6=Install water slides	2.5%	6.9%	4.2%	2.2%	4.0%	3.5%	2.6%	4.4%	3.7%
7=Develop a lazy river	2.5%	4.2%	3.4%	3.3%	2.8%	3.5%	2.6%	3.6%	3.2%
8=Install zero depth pool entry	3.4%	4.2%	4.2%	3.3%	2.8%	4.3%	3.2%	4.0%	3.7%

N=406	Household Type				Q1# Have you or any member of your house Q16. Gender				Total
	Under 10	10-19 (none under 10) 2	20-54 (none under 20)	55+ (none under 55) 4	Yes	No 2	Male 1	Female 2	
Q4 2nd Important (Cont.)									
9=Provide warm water for showers	2.5%	6.9%	2.5%	5.6%	6.8%	1.7%	3.2%	4.4%	3.9%
10=Develop additional parking	3.4%	6.9%	7.6%	8.9%	6.3%	6.5%	6.4%	6.4%	6.4%
11=Schedule more movie nights	2.5%	0.0%	2.5%	2.2%	1.7%	2.2%	1.3%	2.4%	2.0%
12=Improve restrooms	16.1%	15.3%	10.1%	7.8%	14.2%	10.9%	12.8%	12.0%	12.3%
13=Provide WI-FI service	3.4%	5.6%	2.5%	2.2%	2.3%	4.3%	5.1%	2.4%	3.4%
14=Increase swim season	9.3%	2.8%	6.7%	10.0%	11.4%	4.3%	9.0%	6.4%	7.4%
15=Increase lighting	3.4%	1.4%	9.2%	6.7%	5.1%	5.7%	5.1%	5.6%	5.4%
16=Provide more seating areas	2.5%	4.2%	3.4%	1.1%	2.8%	2.6%	2.6%	2.8%	2.7%
17=Other	2.5%	0.0%	0.8%	1.1%	0.6%	1.7%	0.6%	1.6%	1.2%

N=406	Household Type				Q1# Have you or any member of your house Q16. Gender				Total
	Under 10	10-19 (none under 10) 2	20-54 (none under 20)	55+ (none under 55) 4	Yes 1	No 2	Male 1	Female 2	
Q4 3rd Important									
1=Upgrade pool houses/bath houses	1.7%	2.8%	3.4%	4.4%	5.1%	1.3%	3.8%	2.4%	3.0%
2=Provide additional shade	3.4%	2.8%	0.8%	2.2%	1.7%	3.0%	3.2%	2.0%	2.5%
3=Provide more shallow water	0.0%	1.4%	2.5%	2.2%	1.1%	2.2%	1.9%	1.6%	1.7%
4=Develop new family aquatic centers with modern amenities	3.4%	0.0%	5.0%	1.1%	2.3%	3.0%	0.6%	4.0%	2.7%
5=Provide additional landscaping at pools	2.5%	2.8%	3.4%	1.1%	2.8%	2.2%	5.1%	0.8%	2.5%
6=Install water slides	4.2%	2.8%	4.2%	0.0%	4.5%	1.7%	3.8%	2.4%	3.0%
7=Develop a lazy river	2.5%	4.2%	4.2%	2.2%	2.8%	3.5%	4.5%	2.4%	3.2%
8=Install zero depth pool entry	4.2%	4.2%	1.7%	1.1%	2.8%	2.6%	2.6%	2.8%	2.7%

N=406	Household Type				Q1# Have you or any member of your house Q16. Gender				Total
	Under 10	10-19 (none under 10) 2	20-54 (none under 20)	55+ (none under 55) 4	Yes	No 2	Male 1	Female 2	
Q4 3rd Important (Cont.)									
9=Provide warm water for showers	3.4%	2.8%	8.4%	4.4%	5.1%	5.2%	3.8%	6.0%	5.2%
10=Develop additional parking	9.3%	5.6%	5.9%	2.2%	8.5%	3.9%	5.8%	6.0%	5.9%
11=Schedule more movie nights	2.5%	2.8%	1.7%	2.2%	3.4%	1.3%	1.9%	2.4%	2.2%
12=Improve restrooms	10.2%	9.7%	2.5%	5.6%	7.4%	6.1%	4.5%	8.0%	6.7%
13=Provide WI-FI service	1.7%	4.2%	5.0%	4.4%	3.4%	3.9%	5.8%	2.4%	3.7%
14=Increase swim season	5.9%	6.9%	2.5%	2.2%	4.0%	4.3%	3.2%	4.8%	4.2%
15=Increase lighting	4.2%	5.6%	8.4%	7.8%	7.4%	6.5%	7.7%	6.4%	6.9%
16=Provide more seating areas	6.8%	0.0%	5.0%	6.7%	7.4%	3.0%	5.1%	4.8%	4.9%
17=Other	1.7%	2.8%	3.4%	1.1%	2.8%	1.7%	1.3%	2.8%	2.2%

N=406	Household Type				Q1# Have you or any member of your house Q16. Gender				Total
	Under 10	10-19 (none under 10)	20-54 (none under 20)	55+ (none under 55) 4	Yes	No 2	Male	Female 2	
Q4 Sum of top 3 choices									
1=Upgrade pool houses/bath houses	16.9%	16.7%	17.6%	17.8%	26.1%	12.2%	17.9%	18.4%	18.2%
2=Provide additional shade	34.7%	29.2%	16.8%	24.4%	27.3%	25.2%	22.4%	28.4%	26.1%
3=Provide more shallow water	7.6%	6.9%	9.2%	10.0%	5.1%	11.3%	6.4%	10.0%	8.6%
4=Develop new family aquatic centers with modern amenities	15.3%	8.3%	10.9%	5.6%	10.2%	10.9%	9.6%	11.2%	10.6%
5=Provide additional landscaping at pools	5.9%	8.3%	7.6%	5.6%	8.5%	5.2%	7.7%	6.0%	6.7%
6=Install water slides	8.5%	11.1%	11.8%	5.6%	10.2%	8.3%	8.3%	9.6%	9.1%
7=Develop a lazy river	7.6%	12.5%	15.1%	12.2%	9.7%	13.0%	12.8%	10.8%	11.6%
8=Install zero depth pool entry	11.9%	12.5%	6.7%	5.6%	8.5%	9.1%	8.3%	9.2%	8.9%

Q4. Which THREE of the actions listed in Question #3 do you think should be the most important for the City of Austin to provide? (top 3)

N=406		Househo	old Type		Q1# Have you or any member of your house Q16. Gender				Total
	Under 10	10-19 (none under 10) 2	20-54 (none under 20)	55+ (none under 55) 4	Yes 1	No 2	Male 1	Female 2	
Q4 Sum of top 3 choices (Cont.)									
9=Provide warm water for showers	6.8%	16.7%	14.3%	11.1%	13.1%	10.9%	10.9%	12.4%	11.8%
10=Develop additional parking	17.8%	13.9%	24.4%	12.2%	22.7%	13.5%	18.6%	16.8%	17.5%
11=Schedule more movie nights	6.8%	2.8%	5.0%	5.6%	6.3%	4.3%	4.5%	5.6%	5.2%
12=Improve restrooms	38.1%	31.9%	26.1%	21.1%	34.7%	25.7%	30.1%	29.2%	29.6%
13=Provide WI-FI service	9.3%	9.7%	12.6%	8.9%	8.0%	12.2%	14.7%	7.6%	10.3%
14=Increase swim season	29.7%	19.4%	18.5%	16.7%	30.7%	13.9%	21.8%	20.8%	21.2%
15=Increase lighting	8.5%	12.5%	21.0%	23.3%	14.8%	17.8%	17.9%	15.6%	16.5%
16=Provide more seating areas	11.9%	6.9%	11.8%	11.1%	13.1%	9.1%	12.2%	10.0%	10.8%
17=Other	7.6%	8.3%	10.1%	7.8%	9.1%	7.8%	5.1%	10.4%	8.4%
18=None chosen	8.5%	11.1%	9.2%	16.7%	3.4%	17.0%	14.7%	8.8%	11.1%

Q5. Please indicate if you or any member of your household has a need for each of the outdoor aquatic programs listed below. Rank the responses from (0) which indicates you do not need the program to (3) which indicates your need is completely being met.

N=406			old Type		Q1# Have you or any member of your house Q16. Gender				Total
	Under 10	10-19 (none under 10) 2	20-54 (none under 20)	55+ (none under 55) 4	Yes	No 2	Male 1	Female 2	
Q5A_Youth Learn to Swim programs									
0=Do not need program	42.4%	68.1%	79.8%	77.8%	58.0%	71.7%	70.5%	62.8%	65.8%
1=Need is not met at all	22.9%	12.5%	7.6%	6.7%	13.6%	13.0%	7.7%	16.8%	13.3%
2=Need is somewhat met	17.8%	9.7%	8.4%	7.8%	14.2%	8.7%	9.6%	12.0%	11.1%
3=Need is completely met	16.9%	9.7%	4.2%	7.8%	14.2%	6.5%	12.2%	8.4%	9.9%
Q5B_Adult Learn to Swim programs									
0=Do not need program	68.6%	67.6%	67.8%	77.8%	60.9%	76.5%	73.5%	67.5%	69.8%
1=Need is not met at all	10.2%	9.9%	11.0%	8.9%	10.9%	10.4%	7.7%	12.4%	10.6%
2=Need is somewhat met	11.9%	11.3%	15.3%	5.6%	17.8%	6.1%	9.7%	12.0%	11.1%
3=Need is completely met	9.3%	11.3%	5.9%	7.8%	10.3%	7.0%	9.0%	8.0%	8.4%

Q5. Please indicate if you or any member of your household has a need for each of the outdoor aquatic programs listed below. Rank the responses from (0) which indicates you do not need the program to (3) which indicates your need is completely being met.

N=406	Household Type				Q1# Have you or any member of your house Q16. Gender				Total
	Under 10	10-19 (none under 10) 2	20-54 (none under 20)	55+ (none under 55) 4	Yes 1	No 2	Male 1	Female 2	
Q5C Movie nights									
0=Do not need program	45.8%	52.8%	56.3%	74.4%	42.0%	67.8%	62.2%	53.2%	56.7%
1=Need is not met at all	18.6%	23.6%	14.3%	6.7%	17.6%	13.9%	13.5%	16.8%	15.5%
2=Need is somewhat met	27.1%	13.9%	19.3%	13.3%	27.8%	12.2%	16.0%	20.8%	19.0%
3=Need is completely met	8.5%	9.7%	10.1%	5.6%	12.5%	6.1%	8.3%	9.2%	8.9%
Q5D_Snorkeling classes									
0=Do not need program	66.9%	63.9%	66.1%	85.6%	60.8%	77.3%	72.3%	68.8%	70.1%
1=Need is not met at all	14.4%	23.6%	16.9%	6.7%	21.0%	11.4%	11.6%	18.0%	15.6%
2=Need is somewhat met	12.7%	9.7%	11.0%	5.6%	13.1%	7.4%	11.0%	9.2%	9.9%
3=Need is completely met	5.9%	2.8%	5.9%	2.2%	5.1%	3.9%	5.2%	4.0%	4.4%

Q5. Please indicate if you or any member of your household has a need for each of the outdoor aquatic programs listed below. Rank the responses from (0) which indicates you do not need the program to (3) which indicates your need is completely being met.

N=406		Househo	old Type		Q1# Have you or any member of your house		Q16. Gender		Total
	Under 10	10-19 (none under 10) 2	20-54 (none under 20)	55+ (none under 55) 4	Yes 1	No 2	Male 1	Female 2	
Q5E Water Safety Instructor courses									
0=Do not need program	51.7%	47.9%	60.5%	66.3%	48.9%	62.7%	60.4%	54.4%	56.7%
1=Need is not met at all	17.2%	22.5%	19.3%	12.4%	19.0%	17.5%	13.6%	21.0%	18.2%
2=Need is somewhat met	19.8%	16.9%	11.8%	13.5%	20.7%	11.0%	13.0%	16.5%	15.2%
3=Need is completely met	11.2%	12.7%	8.4%	7.9%	11.5%	8.8%	13.0%	8.1%	10.0%
Q5F Life Guard training									
0=Do not need program	54.7%	47.2%	68.1%	68.5%	52.3%	66.1%	65.2%	57.0%	60.1%
1=Need is not met at all	18.8%	25.0%	14.3%	11.2%	16.1%	18.3%	12.9%	20.1%	17.3%
2=Need is somewhat met	17.1%	12.5%	10.1%	12.4%	17.2%	9.6%	9.0%	15.3%	12.9%
3=Need is completely met	9.4%	15.3%	7.6%	7.9%	14.4%	6.1%	12.9%	7.6%	9.7%

Q5. Please indicate if you or any member of your household has a need for each of the outdoor aquatic programs listed below. Rank the responses from (0) which indicates you do not need the program to (3) which indicates your need is completely being met.

N=406			old Type		Q1# Have you or any member of your house Q16. Gender				Total
	Under 10	10-19 (none under 10) 2	20-54 (none under 20)	55+ (none under 55)	Yes	No 2	Male 1	Female 2	
Q5G_Master Swimmer program									
0=Do not need program	58.1%	55.6%	70.6%	80.7%	51.1%	77.3%	68.8%	64.3%	66.0%
1=Need is not met at all	14.5%	22.2%	10.1%	10.2%	18.4%	10.5%	9.7%	16.5%	13.9%
2=Need is somewhat met	17.1%	12.5%	13.4%	5.7%	19.0%	7.4%	12.3%	12.4%	12.4%
3=Need is completely met	10.3%	9.7%	5.9%	3.4%	11.5%	4.8%	9.1%	6.8%	7.7%
Q5H_Lap swim times									
0=Do not need program	47.0%	50.7%	55.5%	68.5%	37.0%	68.0%	62.1%	50.0%	54.6%
1=Need is not met at all	20.0%	15.5%	17.6%	10.1%	18.5%	14.5%	12.4%	18.5%	16.2%
2=Need is somewhat met	20.0%	22.5%	16.0%	16.9%	26.6%	12.7%	16.3%	20.2%	18.7%
3=Need is completely met	13.0%	11.3%	10.9%	4.5%	17.9%	4.8%	9.2%	11.3%	10.5%

Q5. Please indicate if you or any member of your household has a need for each of the outdoor aquatic programs listed below. Rank the responses from (0) which indicates you do not need the program to (3) which indicates your need is completely being met.

N=406	Household Type 10-19 20-54			Q1# Have you or any member of your house Q16. Gender				Total	
	Under 10	10-19 (none under 10)	20-54 (none under 20)	55+ (none under 55)	Yes 1	No 2	Male 1	Female 2	
Q5I_Pool rentals									
0=Do not need program	58.6%	59.2%	72.0%	82.0%	58.7%	74.7%	73.2%	64.5%	67.8%
1=Need is not met at all	15.5%	23.9%	13.6%	6.7%	16.3%	13.1%	10.5%	16.9%	14.5%
2=Need is somewhat met	19.8%	9.9%	10.2%	7.9%	17.4%	9.2%	11.8%	13.3%	12.7%
3=Need is completely met	6.0%	7.0%	4.2%	3.4%	7.6%	3.1%	4.6%	5.2%	5.0%
Q5J_Swim teams									
0=Do not need program	49.6%	58.3%	78.2%	84.1%	51.7%	79.0%	71.6%	64.5%	67.2%
1=Need is not met at all	17.9%	16.7%	5.9%	9.1%	13.2%	11.4%	7.7%	14.9%	12.2%
2=Need is somewhat met	22.2%	12.5%	9.2%	3.4%	18.4%	7.4%	14.2%	10.9%	12.2%
3=Need is completely met	10.3%	12.5%	6.7%	3.4%	16.7%	2.2%	6.5%	9.7%	8.4%

## Q5. Please indicate if you or any member of your household has a need for each of the outdoor aquatic programs listed below. Rank the responses from (0) which indicates you do not need the program to (3) which indicates your need is completely being met.

N=406		Househo	old Type		Q1# Have you	-	Q16. G	Total	
	Under 10	10-19 (none under 10) 2	20-54 (none under 20)	55+ (none under 55) 4	Yes	No 2	Male 1	Female 2	
Q5K_Water Fitness classes									
0=Do not need program	49.6%	45.1%	47.9%	60.7%	39.9%	58.3%	61.2%	43.8%	50.4%
1=Need is not met at all	20.5%	28.2%	22.2%	20.2%	24.9%	20.6%	14.5%	27.3%	22.4%
2=Need is somewhat met	17.1%	21.1%	18.8%	6.7%	22.5%	11.0%	13.8%	17.3%	16.0%
3=Need is completely met	12.8%	5.6%	11.1%	12.4%	12.7%	10.1%	10.5%	11.6%	11.2%

N=406	Household Type				Q1# Have you or any member of your house Q16. Gender				Total
	Under 10	10-19 (none under 10) 2	20-54 (none under 20)	55+ (none under 55) 4	Yes	No 2	Male 1	Female 2	
Q6 Most Important									
1=Youth Learn to Swim programs	27.1%	11.1%	5.9%	7.8%	17.0%	11.3%	10.9%	15.6%	13.8%
2=Adult Learn to Swim programs	2.5%	6.9%	6.7%	6.7%	5.7%	5.7%	3.8%	6.8%	5.7%
3=Movie nights	6.8%	8.3%	7.6%	6.7%	9.1%	5.7%	9.0%	6.0%	7.1%
4=Snorkeling classes	1.7%	0.0%	5.9%	2.2%	2.3%	3.0%	3.2%	2.4%	2.7%
5=Water Safety Instructor courses	6.8%	8.3%	8.4%	6.7%	8.0%	7.0%	10.3%	5.6%	7.4%
6=Life Guard training	5.1%	13.9%	5.9%	4.4%	5.7%	7.4%	6.4%	6.8%	6.7%
7=Master Swimmer program	2.5%	2.8%	6.7%	0.0%	4.0%	2.6%	5.1%	2.0%	3.2%
8=Lap swim times	9.3%	11.1%	10.9%	12.2%	15.9%	7.0%	9.6%	11.6%	10.8%
9=Pool rentals	1.7%	6.9%	2.5%	0.0%	2.3%	2.6%	1.9%	2.8%	2.5%

N=406	Household Type				Q1# Have you or any member of your house		Q16. Gender		Total
	Under 10	10-19 (none under 10) 2	20-54 (none under 20) 3	55+ (none under 55) 4	Yes 1	No 2	Male	Female 2	
Q6 Most Important (Cont.)									
10=Swim teams	6.8%	4.2%	1.7%	0.0%	5.1%	1.7%	3.2%	3.2%	3.2%
11=Water Fitness classes	12.7%	8.3%	12.6%	12.2%	12.5%	10.9%	9.0%	13.2%	11.6%
12=Other	0.0%	0.0%	3.4%	3.3%	0.6%	2.6%	1.3%	2.0%	1.7%
13=None chosen	16.9%	18.1%	21.8%	37.8%	11.9%	32.6%	26.3%	22.0%	23.6%

N=406	Household Type				Q1# Have you or any member of your house Q16. Gender				Total
	Under 10	10-19 (none under 10)	20-54 (none under 20)	55+ (none under 55) 4	Yes 1	No 2	Male	Female 2	Total
Q6 2nd Important									
1=Youth Learn to Swim programs	7.6%	4.2%	2.5%	1.1%	6.8%	1.7%	5.1%	3.2%	3.9%
2=Adult Learn to Swim programs	5.9%	2.8%	5.9%	3.3%	6.8%	3.9%	5.1%	5.2%	5.2%
3=Movie nights	9.3%	8.3%	6.7%	1.1%	7.4%	5.7%	4.5%	7.6%	6.4%
4=Snorkeling classes	3.4%	0.0%	3.4%	1.1%	4.0%	0.9%	2.6%	2.0%	2.2%
5=Water Safety Instructor courses	9.3%	12.5%	5.0%	3.3%	8.0%	6.5%	6.4%	7.6%	7.1%
6=Life Guard training	5.1%	6.9%	5.9%	7.8%	6.3%	6.1%	6.4%	6.0%	6.2%
7=Master Swimmer program	2.5%	4.2%	2.5%	2.2%	2.3%	3.0%	3.8%	2.0%	2.7%
8=Lap swim times	11.0%	4.2%	3.4%	3.3%	8.5%	3.5%	5.1%	6.0%	5.7%
9=Pool rentals	5.1%	2.8%	2.5%	2.2%	2.3%	3.9%	4.5%	2.4%	3.2%

N=406		Househo	old Type		Q1# Have you or any member of your house		Q16. Gender		Total
	Under 10	10-19 (none under 10) 2	20-54 (none under 20)	55+ (none under 55) 4	Yes 1	No 2	Male 1	Female 2	
Q6 2nd Important (Cont.)									
10=Swim teams	4.2%	4.2%	2.5%	2.2%	4.5%	2.2%	2.6%	3.6%	3.2%
11=Water Fitness classes	7.6%	13.9%	20.2%	13.3%	15.9%	12.2%	10.9%	15.6%	13.8%
12=Other	1.7%	1.4%	1.7%	2.2%	0.6%	2.6%	0.6%	2.4%	1.7%

N=406	Household Type				Q1# Have you or any member of your house Q16.			ender	Total
	Under 10	10-19 (none under 10) 2	20-54 (none under 20)	55+ (none under 55) 4	Yes 1	No 2	Male 1	Female 2	
Q6 Sum of top 2 choices									
1=Youth Learn to Swim programs	34.7%	15.3%	8.4%	8.9%	23.9%	13.0%	16.0%	18.8%	17.7%
2=Adult Learn to Swim programs	8.5%	9.7%	12.6%	10.0%	12.5%	9.6%	9.0%	12.0%	10.8%
3=Movie nights	16.1%	16.7%	14.3%	7.8%	16.5%	11.3%	13.5%	13.6%	13.5%
4=Snorkeling classes	5.1%	0.0%	9.2%	3.3%	6.3%	3.9%	5.8%	4.4%	4.9%
5=Water Safety Instructor courses	16.1%	20.8%	13.4%	10.0%	15.9%	13.5%	16.7%	13.2%	14.5%
6=Life Guard training	10.2%	20.8%	11.8%	12.2%	11.9%	13.5%	12.8%	12.8%	12.8%
7=Master Swimmer program	5.1%	6.9%	9.2%	2.2%	6.3%	5.7%	9.0%	4.0%	5.9%
8=Lap swim times	20.3%	15.3%	14.3%	15.6%	24.4%	10.4%	14.7%	17.6%	16.5%
9=Pool rentals	6.8%	9.7%	5.0%	2.2%	4.5%	6.5%	6.4%	5.2%	5.7%

#### Q6. Which TWO of the programs from the list in Question #5 are most important to your household? (top 2)

N=406	Household Type				Q1# Have y member of y	•	Q16. C	Total	
	Under 10	10-19 (none under 10) 2	20-54 (none under 20)	55+ (none under 55) 4	Yes	No 2	Male	Female 2	
Q6 Sum of top 2 choices (Cont.)									
10=Swim teams	11.0%	8.3%	4.2%	2.2%	9.7%	3.9%	5.8%	6.8%	6.4%
11=Water Fitness classes	20.3%	22.2%	32.8%	25.6%	28.4%	23.0%	19.9%	28.8%	25.4%
12=Other	1.7%	1.4%	5.0%	5.6%	1.1%	5.2%	1.9%	4.4%	3.4%
13=None chosen	16.9%	18.1%	21.8%	37.8%	11.9%	32.6%	26.3%	22.0%	23.6%

# Q7. What are the ways you learn about outdoor aquatic programs or activities?

N=406		Househo	old Type		Q1# Have you or any member of your house Q16. Gender				Total
	Under 10	10-19 (none under 10) 2	20-54 (none under 20)	55+ (none under 55) 4	Yes	No 2	Male 1	Female 2	
Q7 Ways to learn about programs									
1=Newspaper	16.9%	25.0%	29.4%	33.3%	22.2%	28.7%	26.3%	25.6%	25.9%
2=Aquatics Brochure	14.4%	8.3%	8.4%	4.4%	13.6%	6.1%	8.3%	10.0%	9.4%
3=Word of mouth	34.7%	33.3%	31.9%	26.7%	39.2%	26.1%	28.8%	33.6%	31.8%
4=Parks & Rec Dept Website	31.4%	36.1%	31.9%	25.6%	37.5%	25.7%	26.3%	33.6%	30.8%
5=Social networking	19.5%	12.5%	17.6%	7.8%	16.5%	13.5%	12.8%	16.0%	14.8%
6=City of Austin Government	6.8%	4.2%	3.4%	3.3%	2.8%	5.7%	5.8%	3.6%	4.4%
7=City Newsletter	7.6%	6.9%	11.8%	7.8%	8.5%	9.1%	10.3%	8.0%	8.9%
8=School newsletter	13.6%	8.3%	2.5%	2.2%	6.8%	6.5%	5.1%	7.6%	6.7%
9=Other	9.3%	16.7%	21.8%	6.7%	14.2%	13.0%	15.4%	12.4%	13.5%
10=None chosen	10.2%	8.3%	5.9%	15.6%	4.5%	13.9%	10.9%	9.2%	9.9%

# Q8. How long are you willing to drive to attend aquatic programs or use aquatic facilities that have the types of program spaces that are most important to you?

N=406		Househ	old Type		Q1# Have you or any member of your house		Q16. Gender		Total
	Under 10	10-19 (none under 10)	20-54 (none under 20)	55+ (none under 55) 4	Yes 1	No 2	Male	Female 2	Total
Q8 How long are you willing to drive									
1=0-5 minutes	10.2%	9.7%	2.5%	11.1%	6.3%	9.6%	7.1%	8.8%	8.1%
2=5-10 minutes	16.1%	19.4%	19.3%	18.9%	14.2%	21.3%	17.9%	18.4%	18.2%
3=10-15 minutes	28.8%	29.2%	35.3%	25.6%	30.7%	29.6%	32.7%	28.4%	30.0%
4=15-30 minutes	36.4%	36.1%	29.4%	23.3%	41.5%	23.9%	30.1%	32.4%	31.5%
5=Over 30 minutes	4.2%	2.8%	4.2%	2.2%	5.7%	1.7%	3.2%	3.6%	3.4%
6=Don't know	4.2%	2.8%	9.2%	18.9%	1.7%	13.9%	9.0%	8.4%	8.6%

# Q9. Please indicate the ways in which you or other members of your household travel to outdoor aquatic facilities in the City of Austin most often.

N=406	Household Type				Q1# Have you or any member of your house		Q16. Gender		Total
	Under 10	10-19 (none under 10) 2	20-54 (none under 20)	55+ (none under 55) 4	Yes	No 2	Male 1	Female 2	
Q9 Mode									
1=Car/truck	89.8%	94.4%	82.4%	81.1%	89.8%	83.9%	84.6%	87.6%	86.5%
2=Bus	4.2%	1.4%	6.7%	5.6%	5.7%	4.3%	6.4%	4.0%	4.9%
3=Bicycle	11.9%	5.6%	9.2%	3.3%	14.2%	3.0%	10.3%	6.4%	7.9%
4=Walk	22.9%	9.7%	17.6%	7.8%	20.5%	11.7%	17.3%	14.4%	15.5%
5=Other	4.2%	1.4%	5.9%	13.3%	0.6%	10.4%	7.1%	5.6%	6.2%
9=None chosen	10.2%	5.6%	17.6%	18.9%	10.2%	16.1%	15.4%	12.4%	13.5%

#### Q10. In which months would your household typically use outdoor aquatic facilities?

N=406	Household Type				Q1# Have you or any member of your house		Q16. Gender		Total
	Under 10	10-19 (none under 10) 2	20-54 (none under 20)	55+ (none under 55) 4	Yes	No 2	Male 1	Female 2	
Q10 Months									
1=June to August	49.5%	48.2%	42.1%	41.1%	48.0%	43.0%	46.4%	44.6%	45.3%
2=September to December	14.0%	15.1%	15.0%	6.6%	16.6%	10.4%	11.8%	14.1%	13.2%
3=January to March	6.5%	8.6%	10.3%	6.0%	8.4%	7.4%	7.5%	8.1%	7.9%
4=April to May	22.0%	20.9%	19.3%	12.6%	23.0%	15.3%	19.6%	18.3%	18.8%
5=Don't use	7.9%	7.2%	13.3%	33.8%	4.1%	24.0%	14.6%	14.9%	14.8%

Q11. The City currently charges fees only at the Municipal Pools and at Barton Springs. The daily user fees for residents are \$1 for seniors (age 62 and older), \$3 for adults (ages 18-62), \$2 for juniors (ages 12-17), \$1 for children (ages 1-11 years old), and fee for children under age 1. The daily user fees for nonresidents are \$2 for seniors (age 62 and older), \$4 for adults (ages 18-62), \$3 for juniors (ages 12-17), \$2 for children (ages 1-11 years old), and fee for children under age 1. Please check the statement that best indicates your feeling about those fees.

N=406	Household Type			Q1# Have you or any member of your house Q16. Gender				Total	
	Under 10	10-19 (none under 10) 2	20-54 (none under 20) 3	55+ (none under 55) 4	Yes 1	No 2	Male 1	Female 2	
Q11 Daily user fee									
1=The fees are too high	14.4%	15.3%	18.5%	13.3%	15.3%	16.1%	10.9%	18.8%	15.8%
2=The fees are about right	79.7%	76.4%	73.1%	73.3%	76.1%	74.3%	75.6%	74.8%	75.1%
3=The fees are too low	4.2%	6.9%	6.7%	6.7%	6.3%	6.1%	10.3%	3.6%	6.2%
4=Don't know	1.7%	1.4%	1.7%	6.7%	2.3%	3.5%	3.2%	2.8%	3.0%

Q12. The City also offers season passes for the Municipal Pools and Barton Springs. The season pass fees for residents are \$60 for seniors (age 62 and older), \$180 for adults (ages 18-62), \$120 for juniors (ages 12-17), \$60 for child (ages 1-11 years old), and \$350 for a family of four. The season pass fees for nonresidents are \$90 for seniors (age 62 and older), \$270 for adults (ages 18-62), \$150 for juniors (ages 12-17), \$90 for child (ages 1-11 years old), and \$495 for a family of four. Please tell which of the following statements best indicates your feeling about those fees.

N=406	Household Type				Q1# Have you or any member of your house Q16. Gender				Total
	Under 10	10-19 (none under 10) 2	20-54 (none under 20)	55+ (none under 55) 4	Yes 1	No 2	Male 1	Female 2	
Q12 Season passes fee									
1=The fees are too high	57.6%	47.2%	58.8%	47.8%	52.3%	55.2%	50.0%	56.4%	53.9%
2=The fees are about right	36.4%	40.3%	32.8%	41.1%	37.5%	36.1%	39.1%	35.2%	36.7%
3=The fees are too low	1.7%	4.2%	1.7%	2.2%	2.8%	1.7%	3.8%	1.2%	2.2%
4=Don't know	4.2%	8.3%	6.7%	8.9%	7.4%	7.0%	7.1%	7.2%	7.1%

Q13. Please indicate ALL the reasons that prevent you or other members of your household from using outdoor aquatic facilities and programs of the City of Austin more often.

N=406		Househo	old Type		Q1# Have your member of y		Q16. Gender		Total
	Under 10	10-19 (none under 10) 2	20-54 (none under 20)	55+ (none under 55) 4	Yes 1	No 2	Male 1	Female 2	
Q13 Reasons preventing use									
1=Do not swim	6.8%	2.8%	10.1%	24.4%	2.3%	18.3%	9.0%	12.8%	11.3%
2=Use private pools at a residence	10.2%	23.6%	16.0%	18.9%	11.4%	19.6%	16.0%	16.0%	16.0%
3=Use private club, HOA or MUD pool	12.7%	12.5%	10.9%	7.8%	12.5%	10.0%	14.1%	9.2%	11.1%
4=Programs I want are not offered	7.6%	8.3%	10.1%	2.2%	7.4%	7.0%	3.8%	9.2%	7.1%
5=Facilities don't have right equipment	5.9%	5.6%	6.7%	2.2%	5.1%	5.2%	2.6%	6.8%	5.2%
6=Security is insufficient	4.2%	6.9%	7.6%	2.2%	5.7%	4.8%	2.6%	6.8%	5.2%
7=Lack of quality programs	6.8%	8.3%	7.6%	7.8%	5.7%	8.7%	5.8%	8.4%	7.4%
8=Too far from our residence	19.5%	20.8%	19.3%	16.7%	16.5%	21.3%	12.2%	23.6%	19.2%

Q13. Please indicate ALL the reasons that prevent you or other members of your household baom using outdoor aquatic facilities and programs of the City of Austin more often.

N=406		Househo	old Type		Q1# Have you or any member of your house Q16. Geno		Gender	Total	
	Under 10	10-19 (none under 10) 2	20-54 (none under 20)	55+ (none under 55) 4	Yes 1	No 2	Male 1	Female 2	
Q13 Reasons preventing use (Cont.)									
9=Lack of transportation	5.1%	5.6%	8.4%	6.7%	6.8%	6.5%	7.7%	6.0%	6.7%
10=Classes are full	3.4%	5.6%	1.7%	0.0%	5.1%	0.4%	1.3%	3.2%	2.5%
11=Fees are too high	14.4%	18.1%	16.0%	10.0%	13.6%	15.2%	14.1%	14.8%	14.5%
12=Program times are not convenient	9.3%	11.1%	12.6%	5.6%	11.9%	8.7%	3.8%	14.0%	10.1%
13=Personal disability	2.5%	4.2%	9.2%	10.0%	4.0%	8.3%	6.4%	6.4%	6.4%
14=Use facilities in other communities outside Austin	6.8%	0.0%	2.5%	2.2%	2.8%	3.5%	3.2%	3.2%	3.2%
15=Facilities are not well maintained	9.3%	8.3%	9.2%	3.3%	8.0%	7.4%	7.7%	7.6%	7.6%
16=Poor customer service by staff	2.5%	4.2%	5.0%	0.0%	2.3%	3.5%	1.3%	4.0%	3.0%

Q13. Please indicate ALL the reasons that prevent you or other members of your household baom using outdoor aquatic facilities and programs of the City of Austin more often.

N=406			old Type		Q1# Have you or any member of your house Q16. Gender				Total
	Under 10	10-19 (none under 10) 2	20-54 (none under 20)	55+ (none under 55) 4	Yes 1	No 2	Male	Female 2	
Q13 Reasons preventing use (Cont.)									
17=I do not know location of facilities	5.1%	4.2%	11.8%	6.7%	5.7%	8.3%	5.8%	8.0%	7.1%
18=I do not know what is being offered	8.5%	13.9%	10.1%	6.7%	8.0%	10.4%	5.1%	12.0%	9.4%
19=Facilities operating hours are not convenient	10.2%	5.6%	12.6%	2.2%	11.4%	6.1%	2.6%	12.0%	8.4%
20=Registration for programs is difficult	1.7%	1.4%	3.4%	1.1%	1.7%	2.2%	1.9%	2.0%	2.0%
21=Availability of parking	10.2%	8.3%	8.4%	3.3%	9.1%	6.5%	6.4%	8.4%	7.6%
22=Safety concerns	7.6%	9.7%	5.0%	4.4%	5.1%	7.8%	4.5%	8.0%	6.7%
23=Pools are too crowded	13.6%	16.7%	18.5%	11.1%	15.3%	14.8%	12.2%	16.8%	15.0%
24=Other	19.5%	30.6%	27.7%	21.1%	26.1%	23.0%	23.7%	24.8%	24.4%
25=None chosen	11.9%	9.7%	6.7%	7.8%	13.1%	6.1%	10.9%	8.0%	9.1%

# Q14. Counting yourself, how many people live in your household?

N=406	Household Type				Q1# Have you member of y		Q16. C	Total	
	Under 10	10-19 (none under 10) 2	20-54 (none under 20)	55+ (none under 55) 4	Yes	No 2	Male	Female 2	
Q14 Number of people in household									
1=1	0.8%	0.0%	18.5%	37.8%	11.4%	17.4%	11.5%	16.8%	14.8%
2=2	8.5%	8.3%	43.7%	61.1%	20.5%	38.3%	32.1%	29.6%	30.5%
3=3	17.8%	29.2%	26.1%	1.1%	20.5%	17.0%	20.5%	17.2%	18.5%
4=4	44.1%	37.5%	10.1%	0.0%	32.4%	15.2%	21.2%	23.6%	22.7%
5=5+	28.8%	25.0%	1.7%	0.0%	15.3%	12.2%	14.7%	12.8%	13.5%

# Q16. Your gender

N=406		Househo	old Type		Q1# Have you	-	Q16. Gender		Total
	Under 10	10-19 (none under 10) 2	20-54 (none under 20)	55+ (none under 55) 4	Yes	No 2	Male 1	Female 2	
Q16. Gender									
1=Male	41.5%	33.3%	39.5%	37.8%	38.6%	38.3%	100.0%	0.0%	38.4%
2=Female	58.5%	66.7%	60.5%	62.2%	61.4%	61.7%	0.0%	100.0%	61.6%

# Q17. What is your age?

N=406		Househo	old Type		Q1# Have you	-	Q16. C	Total	
	Under 10	10-19 (none under 10) 2	20-54 (none under 20)	55+ (none under 55) 4	Yes	No 2	Male 1	Female 2	
Q17 What is your age?									
34=Under 35	16.9%	8.3%	14.5%	1.1%	10.5%	11.4%	11.6%	10.6%	11.0%
44=35 to 44	36.4%	22.2%	12.8%	0.0%	24.4%	14.5%	18.7%	18.8%	18.8%
54=45 to 54	29.7%	54.2%	48.7%	6.7%	38.4%	31.1%	32.9%	35.1%	34.3%
64=55 to 64	7.6%	11.1%	10.3%	43.3%	16.3%	18.0%	18.7%	16.3%	17.3%
65=65+	9.3%	4.2%	13.7%	48.9%	10.5%	25.0%	18.1%	19.2%	18.8%

# Section 4: Cross-Tabular Data by Household Size & Age of Respondents

# Q1. Have you or any member of your household visited any of the outdoor aquatic facilities in the City of Austin during the past 12 months?

N=406	Household Size						Total			
	1	2	3	4+	Under 35	35 to 44	45 to 54	55 to 64	65+	
<del>-</del>	1	2	3	4	1	2	3	4	5	
Q1 Visited outdoor aquatic facilities										
1=Yes	33.3%	29.0%	48.0%	57.1%	40.9%	56.0%	48.2%	40.6%	24.0%	43.3%
2=No	66.7%	71.0%	52.0%	42.9%	59.1%	44.0%	51.8%	59.4%	76.0%	56.7%

Q1a. (If YES to Question #1) Approximately how often did you or members of your household visit those facilities in the City of Austin during the past year?

N=176	Household Size					Age of respondents					
_	1	2	3	4+	Under 35	35 to 44	45 to 54	55 to 64	65+		
_	1	2	3	4	1	2	3	4	5		
Q1a Frequency of visiting outdoor aqua	atic facilitie	<u>es</u>									
1=1 to 5 visits	25.0%	50.0%	25.0%	29.8%	38.9%	31.0%	39.4%	35.7%	5.6%	32.4%	
2=6 to 10 visits	40.0%	19.4%	27.8%	23.8%	38.9%	19.0%	19.7%	32.1%	33.3%	25.6%	
3=11-19 visits	15.0%	22.2%	30.6%	36.9%	11.1%	40.5%	30.3%	21.4%	38.9%	30.1%	
4=20+ visits	15.0%	0.0%	13.9%	9.5%	11.1%	7.1%	9.1%	10.7%	5.6%	9.1%	
9=Don't know	5.0%	8.3%	2.8%	0.0%	0.0%	2.4%	1.5%	0.0%	16.7%	2.8%	

Q1b. (If YES to Question #1) Which outdoor aquatic facilities in the City of Austin did you or other members of your household visit during the past 12 months?

N=176		Househol	d Size			Age	of respond	lents		Total
	1	2	3	4+	Under 35	35 to 44	45 to 54	55 to 64	65+	
	1	2	3	4	1	2	3	4	5	
Q1b Facilities Visited										
1=Deep Eddy Pool	30.0%	22.2%	27.8%	29.8%	27.8%	23.8%	31.8%	28.6%	16.7%	27.8%
2=Garrison Pool	0.0%	5.6%	0.0%	4.8%	5.6%	4.8%	3.0%	3.6%	0.0%	3.4%
3=Mabel Davis Pool	5.0%	2.8%	5.6%	0.0%	0.0%	4.8%	3.0%	0.0%	0.0%	2.3%
4=Northwest (Beverly S. Sheffield) Pool	0.0%	5.6%	8.3%	15.5%	0.0%	14.3%	13.6%	10.7%	0.0%	10.2%
5=Walnut Creek Pool	0.0%	2.8%	0.0%	4.8%	5.6%	4.8%	3.0%	0.0%	0.0%	2.8%
6=Barton Springs	70.0%	50.0%	63.9%	54.8%	44.4%	64.3%	57.6%	67.9%	38.9%	57.4%
7=Balcones Pool	0.0%	2.8%	0.0%	2.4%	0.0%	2.4%	3.0%	0.0%	0.0%	1.7%
8=Big Stacy Pool	25.0%	5.6%	8.3%	8.3%	16.7%	4.8%	10.6%	14.3%	5.6%	9.7%
9=Brentwood Pool	0.0%	0.0%	2.8%	3.6%	0.0%	7.1%	0.0%	3.6%	0.0%	2.3%
10=Canyon Vista Pool	0.0%	0.0%	2.8%	1.2%	0.0%	0.0%	0.0%	3.6%	0.0%	1.1%
12=Dick Nichols Pool	0.0%	5.6%	0.0%	4.8%	5.6%	7.1%	1.5%	3.6%	0.0%	3.4%
13=Dittmar Pool	5.0%	5.6%	2.8%	7.1%	5.6%	7.1%	4.5%	7.1%	5.6%	5.7%

Q1b. (If YES to Question #1) Which outdoor aquatic facilities in the City of Austin did you or other members of your household visit during the past 12 months?

N=176		Household	l Size			Age	of respond	lents		Total
	1	2	3	4+	Under 35	35 to 44	45 to 54	55 to 64	65+	
_	1	2	3	4	1	2	3	4	5	
Q1b Facilities Visited (Cont.)										
14=Dottie Jordan Pool	0.0%	0.0%	0.0%	8.3%	11.1%	4.8%	1.5%	0.0%	5.6%	4.0%
15=Dove Springs Pool	5.0%	0.0%	5.6%	1.2%	0.0%	4.8%	1.5%	0.0%	5.6%	2.3%
16=Gillis Pool	0.0%	0.0%	2.8%	0.0%	0.0%	0.0%	0.0%	0.0%	5.6%	0.6%
17=Givens Pool	0.0%	0.0%	2.8%	3.6%	5.6%	2.4%	3.0%	0.0%	0.0%	2.3%
18=Govalle Pool	0.0%	0.0%	2.8%	0.0%	0.0%	0.0%	1.5%	0.0%	0.0%	0.6%
19=Kennemer Pool	0.0%	2.8%	0.0%	0.0%	0.0%	0.0%	0.0%	3.6%	0.0%	0.6%
20=Little Stacy Wading Pool	0.0%	0.0%	2.8%	6.0%	0.0%	11.9%	1.5%	0.0%	0.0%	3.4%
21=Martin Pool at Edward Rendon Sr. Park	0.0%	2.8%	0.0%	0.0%	0.0%	0.0%	0.0%	3.6%	0.0%	0.6%
22=Metz Pool	0.0%	0.0%	0.0%	1.2%	5.6%	0.0%	0.0%	0.0%	0.0%	0.6%
24=Murchison Pool	0.0%	2.8%	0.0%	6.0%	0.0%	0.0%	6.1%	7.1%	0.0%	3.4%
25=Parque Zaragosa Pool	0.0%	0.0%	0.0%	1.2%	0.0%	0.0%	1.5%	0.0%	0.0%	0.6%

Q1b. (If YES to Question #1) Which outdoor aquatic facilities in the City of Austin did you or other members of your household visit during the past 12 months?

N=176		Household							Total	
	1	2	3	4+	Under 35	35 to 44	45 to 54	55 to 64	65+	
_	1	2	3	4	1	2	3	4	5	
Q1b Facilities Visited (Cont.)										
26=Patterson Pool	0.0%	0.0%	5.6%	3.6%	0.0%	4.8%	3.0%	0.0%	5.6%	2.8%
27=Ramsey Pool	0.0%	2.8%	2.8%	10.7%	0.0%	11.9%	9.1%	0.0%	0.0%	6.3%
28=Reed Pool	10.0%	0.0%	5.6%	8.3%	5.6%	11.9%	6.1%	3.6%	0.0%	6.3%
29=Rosewood Pool	0.0%	2.8%	2.8%	2.4%	11.1%	2.4%	1.5%	0.0%	0.0%	2.3%
30=Shipe Pool	10.0%	5.6%	5.6%	8.3%	0.0%	9.5%	7.6%	7.1%	5.6%	7.4%
31=Shipe Wading Pool	0.0%	0.0%	0.0%	3.6%	0.0%	2.4%	3.0%	0.0%	0.0%	1.7%
32=West Austin Pool	0.0%	0.0%	2.8%	2.4%	0.0%	4.8%	1.5%	0.0%	0.0%	1.7%
33=West Enfield Pool	0.0%	0.0%	2.8%	3.6%	0.0%	4.8%	3.0%	0.0%	0.0%	2.3%
34=Commons Ford Ranch Pool	0.0%	0.0%	0.0%	1.2%	0.0%	0.0%	1.5%	0.0%	0.0%	0.6%
35=Bailey Splash Pad	0.0%	2.8%	2.8%	4.8%	5.6%	7.1%	1.5%	3.6%	0.0%	3.4%
36=Bartholomew Splash Pad	0.0%	2.8%	0.0%	4.8%	0.0%	4.8%	3.0%	3.6%	0.0%	2.8%

Q1b. (If YES to Question #1) Which outdoor aquatic facilities in the City of Austin did you or other members of your household visit during the past 12 months?

N=176		Househol	d Size			Age	of respond	lents		Total
	1	2	3	4+	Under 35	35 to 44	45 to 54	55 to 64	65+	
-	1	2	3	4	1	2	3	4	5	
Q1b Facilities Visited (Cont.)										
37=Chestnut Park Splash Pad	0.0%	0.0%	0.0%	1.2%	0.0%	2.4%	0.0%	0.0%	0.0%	0.6%
38=Eastwoods Splash Pad	0.0%	0.0%	0.0%	3.6%	0.0%	4.8%	1.5%	0.0%	0.0%	1.7%
41=Clarksville (Mary Francis Baylor) Splash Pad	0.0%	0.0%	0.0%	1.2%	0.0%	2.4%	0.0%	0.0%	0.0%	0.6%
43=Pease Splash Pad	0.0%	0.0%	2.8%	3.6%	0.0%	9.5%	0.0%	0.0%	0.0%	2.3%
44=Ricky Guerrero Splash Pad	0.0%	0.0%	0.0%	2.4%	0.0%	2.4%	1.5%	0.0%	0.0%	1.1%
45=Rosewood Splash Pad	0.0%	2.8%	2.8%	0.0%	0.0%	4.8%	0.0%	0.0%	0.0%	1.1%
46=None chosen	5.0%	19.4%	11.1%	4.8%	16.7%	7.1%	4.5%	7.1%	27.8%	9.1%

N=176		Househol	d Size			Age	of respond	lents		Total
•	1	2	3	4+	Under 35	35 to 44	45 to 54	55 to 64	65+	
	1	2	3	4	1	2	3	4	5	
Q1c. Most Visited										
1=Deep Eddy Pool	20.0%	11.1%	25.0%	14.3%	16.7%	11.9%	22.7%	14.3%	11.1%	16.5%
2=Garrison Pool	0.0%	5.6%	2.8%	2.4%	5.6%	0.0%	3.0%	7.1%	0.0%	2.8%
3=Mabel Davis Pool	0.0%	2.8%	2.8%	1.2%	0.0%	4.8%	1.5%	0.0%	0.0%	1.7%
4=Northwest (Beverly S. Sheffield) Pool	0.0%	2.8%	0.0%	4.8%	0.0%	4.8%	4.5%	0.0%	0.0%	2.8%
5=Walnut Creek Pool	0.0%	2.8%	0.0%	1.2%	5.6%	0.0%	1.5%	0.0%	0.0%	1.1%
6=Barton Springs	45.0%	33.3%	38.9%	29.8%	27.8%	28.6%	34.8%	46.4%	27.8%	34.1%
7=Balcones Pool	0.0%	2.8%	0.0%	1.2%	0.0%	2.4%	1.5%	0.0%	0.0%	1.1%
8=Big Stacy Pool	10.0%	2.8%	2.8%	2.4%	5.6%	0.0%	4.5%	3.6%	5.6%	3.4%
10=Canyon Vista Pool	0.0%	0.0%	2.8%	1.2%	0.0%	0.0%	1.5%	0.0%	0.0%	1.1%
11=Civitan Pool	0.0%	0.0%	2.8%	0.0%	0.0%	0.0%	0.0%	3.6%	0.0%	0.6%
12=Dick Nichols Pool	0.0%	2.8%	0.0%	1.2%	5.6%	2.4%	0.0%	0.0%	0.0%	1.1%
13=Dittmar Pool	5.0%	2.8%	0.0%	6.0%	0.0%	4.8%	3.0%	7.1%	5.6%	4.0%

N=176		Househole	d Size			Age	of respond	lents		Total
_	1	2	3	4+	Under 35	35 to 44	45 to 54	55 to 64	65+	
<u>-</u>	1	2	3	4	1	2	3	4	5	
Q1c. Most Visited (Cont.)										
14=Dottie Jordan Pool	0.0%	0.0%	0.0%	3.6%	5.6%	0.0%	1.5%	0.0%	5.6%	1.7%
15=Dove Springs Pool	5.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	5.6%	0.6%
17=Givens Pool	5.0%	0.0%	2.8%	0.0%	0.0%	0.0%	1.5%	0.0%	5.6%	1.1%
18=Govalle Pool	0.0%	0.0%	2.8%	0.0%	0.0%	0.0%	1.5%	0.0%	0.0%	0.6%
20=Little Stacy Wading Pool	0.0%	0.0%	0.0%	2.4%	0.0%	4.8%	0.0%	0.0%	0.0%	1.1%
21=Martin Pool at Edward										
Rendon Sr. Park	0.0%	2.8%	0.0%	0.0%	0.0%	0.0%	0.0%	3.6%	0.0%	0.6%
26=Patterson Pool	0.0%	0.0%	2.8%	1.2%	0.0%	2.4%	0.0%	0.0%	5.6%	1.1%
27=Ramsey Pool	0.0%	0.0%	0.0%	7.1%	0.0%	7.1%	4.5%	0.0%	0.0%	3.4%
28=Reed Pool	5.0%	0.0%	0.0%	3.6%	5.6%	4.8%	0.0%	3.6%	0.0%	2.3%
29=Rosewood Pool	0.0%	2.8%	0.0%	1.2%	5.6%	2.4%	0.0%	0.0%	0.0%	1.1%
30=Shipe Pool	5.0%	2.8%	2.8%	2.4%	0.0%	0.0%	4.5%	0.0%	5.6%	2.8%

N=176	Household Size						Total			
	1	2	3	4+	Under 35	35 to 44	45 to 54	55 to 64	65+	
	1	2	3	4	1	2	3	4	5	
Q1c. Most Visited (Cont.)										
31=Shipe Wading Pool	0.0%	0.0%	0.0%	1.2%	0.0%	2.4%	0.0%	0.0%	0.0%	0.6%
32=West Austin Pool	0.0%	0.0%	0.0%	2.4%	0.0%	2.4%	1.5%	0.0%	0.0%	1.1%
33=West Enfield Pool	0.0%	0.0%	0.0%	1.2%	0.0%	0.0%	1.5%	0.0%	0.0%	0.6%
35=Bailey Splash Pad	0.0%	0.0%	0.0%	1.2%	0.0%	2.4%	0.0%	0.0%	0.0%	0.6%
36=Bartholomew Splash Pad	0.0%	2.8%	0.0%	2.4%	0.0%	2.4%	1.5%	3.6%	0.0%	1.7%
45=Rosewood Splash Pad	0.0%	2.8%	2.8%	0.0%	0.0%	4.8%	0.0%	0.0%	0.0%	1.1%
46=None chosen	0.0%	16.7%	8.3%	4.8%	16.7%	4.8%	3.0%	7.1%	22.2%	7.4%

N=176		Househol	d Size			Age	of respond	ents		Total
•	1	2	3	4+	Under 35	35 to 44	45 to 54	55 to 64	65+	
_	1	2	3	4	1	2	3	4	5	
Q1c Second										
1=Deep Eddy Pool	10.0%	11.1%	2.8%	7.1%	11.1%	2.4%	7.6%	10.7%	5.6%	7.4%
3=Mabel Davis Pool	5.0%	0.0%	2.8%	0.0%	0.0%	2.4%	1.5%	0.0%	0.0%	1.1%
4=Northwest (Beverly S. Sheffield) Pool	0.0%	0.0%	2.8%	3.6%	0.0%	4.8%	1.5%	3.6%	0.0%	2.3%
5=Walnut Creek Pool	0.0%	2.8%	0.0%	1.2%	0.0%	0.0%	3.0%	0.0%	0.0%	1.1%
6=Barton Springs	10.0%	11.1%	16.7%	14.3%	11.1%	19.0%	12.1%	14.3%	11.1%	13.6%
7=Balcones Pool	5.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.6%	0.0%	0.6%
8=Big Stacy Pool	5.0%	2.8%	0.0%	1.2%	5.6%	2.4%	1.5%	0.0%	0.0%	1.7%
9=Brentwood Pool	0.0%	0.0%	0.0%	2.4%	0.0%	4.8%	0.0%	0.0%	0.0%	1.1%
10=Canyon Vista Pool	0.0%	0.0%	2.8%	0.0%	0.0%	0.0%	0.0%	3.6%	0.0%	0.6%
12=Dick Nichols Pool	0.0%	2.8%	0.0%	0.0%	0.0%	0.0%	0.0%	3.6%	0.0%	0.6%
13=Dittmar Pool	0.0%	5.6%	2.8%	2.4%	5.6%	2.4%	4.5%	0.0%	0.0%	2.8%
14=Dottie Jordan Pool	0.0%	0.0%	0.0%	3.6%	5.6%	2.4%	0.0%	0.0%	0.0%	1.7%

N=176		Household	l Size			Age	of respond	lents		Total
	1	2	3	4+	Under 35	35 to 44	45 to 54	55 to 64	65+	
	1	2	3	4	1	2	3	4	5	
Q1c Second (Cont.)										
15=Dove Springs Pool	0.0%	0.0%	2.8%	0.0%	0.0%	0.0%	1.5%	0.0%	0.0%	0.6%
17=Givens Pool	0.0%	0.0%	0.0%	3.6%	5.6%	2.4%	1.5%	0.0%	0.0%	1.7%
19=Kennemer Pool	0.0%	2.8%	0.0%	0.0%	0.0%	0.0%	0.0%	3.6%	0.0%	0.6%
22=Metz Pool	0.0%	0.0%	0.0%	1.2%	5.6%	0.0%	0.0%	0.0%	0.0%	0.6%
24=Murchison Pool	0.0%	2.8%	0.0%	2.4%	0.0%	0.0%	3.0%	3.6%	0.0%	1.7%
27=Ramsey Pool	0.0%	2.8%	0.0%	0.0%	0.0%	0.0%	1.5%	0.0%	0.0%	0.6%
28=Reed Pool	5.0%	0.0%	5.6%	0.0%	0.0%	2.4%	3.0%	0.0%	0.0%	1.7%
30=Shipe Pool	0.0%	0.0%	0.0%	2.4%	0.0%	2.4%	1.5%	0.0%	0.0%	1.1%
31=Shipe Wading Pool	0.0%	0.0%	0.0%	1.2%	0.0%	0.0%	1.5%	0.0%	0.0%	0.6%
35=Bailey Splash Pad	0.0%	0.0%	0.0%	1.2%	0.0%	2.4%	0.0%	0.0%	0.0%	0.6%
38=Eastwoods Splash Pad	0.0%	0.0%	0.0%	1.2%	0.0%	2.4%	0.0%	0.0%	0.0%	0.6%
43=Pease Splash Pad	0.0%	0.0%	2.8%	2.4%	0.0%	7.1%	0.0%	0.0%	0.0%	1.7%

N=176	Household Size					Age of respondents					
-	1	2	3	4+	Under 35	35 to 44	45 to 54	55 to 64	65+		
-	1	2	3	4	1	2	3	4	5		
Q1c Third											
1=Deep Eddy Pool	0.0%	0.0%	2.8%	2.4%	0.0%	2.4%	0.0%	3.6%	0.0%	1.7%	
3=Mabel Davis Pool	0.0%	2.8%	0.0%	0.0%	0.0%	0.0%	1.5%	0.0%	0.0%	0.6%	
4=Northwest (Beverly S. Sheffield) Pool	0.0%	2.8%	0.0%	2.4%	0.0%	2.4%	3.0%	0.0%	0.0%	1.7%	
6=Barton Springs	15.0%	0.0%	5.6%	6.0%	5.6%	4.8%	6.1%	7.1%	0.0%	5.7%	
8=Big Stacy Pool	5.0%	0.0%	0.0%	2.4%	5.6%	0.0%	1.5%	3.6%	0.0%	1.7%	
12=Dick Nichols Pool	0.0%	0.0%	0.0%	1.2%	0.0%	0.0%	1.5%	0.0%	0.0%	0.6%	
13=Dittmar Pool	0.0%	0.0%	2.8%	1.2%	0.0%	2.4%	1.5%	0.0%	0.0%	1.1%	
15=Dove Springs Pool	0.0%	0.0%	0.0%	1.2%	0.0%	2.4%	0.0%	0.0%	0.0%	0.6%	
21=Martin Pool at Edward Rendon Sr. Park	0.0%	0.0%	0.0%	1.2%	0.0%	2.4%	0.0%	0.0%	0.0%	0.6%	
24=Murchison Pool	0.0%	0.0%	0.0%	2.4%	0.0%	0.0%	1.5%	3.6%	0.0%	1.1%	
25=Parque Zaragosa Pool	0.0%	0.0%	0.0%	1.2%	0.0%	0.0%	1.5%	0.0%	0.0%	0.6%	
28=Reed Pool	0.0%	0.0%	2.8%	1.2%	0.0%	2.4%	1.5%	0.0%	0.0%	1.1%	

N=176	Household Size						Total			
	1	2	3	4+	Under 35	35 to 44	45 to 54	55 to 64	65+	
	1	2	3	4	1	2	3	4	5	
Q1c Third (Cont.)										
29=Rosewood Pool	0.0%	0.0%	0.0%	1.2%	5.6%	0.0%	0.0%	0.0%	0.0%	0.6%
30=Shipe Pool	5.0%	2.8%	0.0%	2.4%	0.0%	4.8%	1.5%	3.6%	0.0%	2.3%
33=West Enfield Pool	0.0%	0.0%	2.8%	0.0%	0.0%	2.4%	0.0%	0.0%	0.0%	0.6%
35=Bailey Splash Pad	0.0%	0.0%	0.0%	1.2%	5.6%	0.0%	0.0%	0.0%	0.0%	0.6%
38=Eastwoods Splash Pad	0.0%	0.0%	0.0%	1.2%	0.0%	2.4%	0.0%	0.0%	0.0%	0.6%
43=Pease Splash Pad	0.0%	0.0%	0.0%	1.2%	0.0%	2.4%	0.0%	0.0%	0.0%	0.6%
44=Ricky Guerrero Splash Pad	0.0%	0.0%	0.0%	2.4%	0.0%	2.4%	1.5%	0.0%	0.0%	1.1%

Q1c. (If YES to Question #1) Of the facilities you have visited, which THREE did you use the most during the past year? (top 3)

N=176		Househol	d Size			Total				
	1	2	3	4+	Under 35	35 to 44	45 to 54	55 to 64	65+	
-	1	2	3	4	1	2	3	4	5	
Q1c. Sum of top 3 choices										
1=Deep Eddy Pool	30.0%	22.2%	30.6%	23.8%	27.8%	16.7%	30.3%	28.6%	16.7%	25.6%
2=Garrison Pool	0.0%	5.6%	2.8%	2.4%	5.6%	0.0%	3.0%	7.1%	0.0%	2.8%
3=Mabel Davis Pool	5.0%	5.6%	5.6%	1.2%	0.0%	7.1%	4.5%	0.0%	0.0%	3.4%
4=Northwest (Beverly S. Sheffield) Pool	0.0%	5.6%	2.8%	10.7%	0.0%	11.9%	9.1%	3.6%	0.0%	6.8%
5=Walnut Creek Pool	0.0%	5.6%	0.0%	2.4%	5.6%	0.0%	4.5%	0.0%	0.0%	2.3%
6=Barton Springs	70.0%	44.4%	61.1%	50.0%	44.4%	52.4%	53.0%	67.9%	38.9%	53.4%
7=Balcones Pool	5.0%	2.8%	0.0%	1.2%	0.0%	2.4%	1.5%	3.6%	0.0%	1.7%
8=Big Stacy Pool	20.0%	5.6%	2.8%	6.0%	16.7%	2.4%	7.6%	7.1%	5.6%	6.8%
9=Brentwood Pool	0.0%	0.0%	0.0%	2.4%	0.0%	4.8%	0.0%	0.0%	0.0%	1.1%
10=Canyon Vista Pool	0.0%	0.0%	5.6%	1.2%	0.0%	0.0%	1.5%	3.6%	0.0%	1.7%
11=Civitan Pool	0.0%	0.0%	2.8%	0.0%	0.0%	0.0%	0.0%	3.6%	0.0%	0.6%
12=Dick Nichols Pool	0.0%	5.6%	0.0%	2.4%	5.6%	2.4%	1.5%	3.6%	0.0%	2.3%

N=176	Household Size					Total				
	1	2	3	4+	Under 35	35 to 44	45 to 54	55 to 64	65+	
_	1	2	3	4	1	2	3	4	5	
Q1c. Sum of top 3 choices (Cont.)										
13=Dittmar Pool	5.0%	8.3%	5.6%	9.5%	5.6%	9.5%	9.1%	7.1%	5.6%	8.0%
14=Dottie Jordan Pool	0.0%	0.0%	0.0%	7.1%	11.1%	2.4%	1.5%	0.0%	5.6%	3.4%
15=Dove Springs Pool	5.0%	0.0%	2.8%	1.2%	0.0%	2.4%	1.5%	0.0%	5.6%	1.7%
17=Givens Pool	5.0%	0.0%	2.8%	3.6%	5.6%	2.4%	3.0%	0.0%	5.6%	2.8%
18=Govalle Pool	0.0%	0.0%	2.8%	0.0%	0.0%	0.0%	1.5%	0.0%	0.0%	0.6%
19=Kennemer Pool	0.0%	2.8%	0.0%	0.0%	0.0%	0.0%	0.0%	3.6%	0.0%	0.6%
20=Little Stacy Wading Pool	0.0%	0.0%	0.0%	2.4%	0.0%	4.8%	0.0%	0.0%	0.0%	1.1%
21=Martin Pool at Edward Rendon Sr. Park	0.0%	2.8%	0.0%	1.2%	0.0%	2.4%	0.0%	3.6%	0.0%	1.1%
22=Metz Pool	0.0%	0.0%	0.0%	1.2%	5.6%	0.0%	0.0%	0.0%	0.0%	0.6%
24=Murchison Pool	0.0%	2.8%	0.0%	4.8%	0.0%	0.0%	4.5%	7.1%	0.0%	2.8%
25=Parque Zaragosa Pool	0.0%	0.0%	0.0%	1.2%	0.0%	0.0%	1.5%	0.0%	0.0%	0.6%

Q1c. (If YES to Question #1) Of the facilities you have visited, which THREE did you use the most during the past year? (top 3)

N=176	Household Size				Age of respondents					Total
_	1	2	3	4+	Under 35	35 to 44	45 to 54	55 to 64	65+	
_	1	2	3	4	1	2	3	4	5	
Q1c. Sum of top 3 choices (Cont.)										
26=Patterson Pool	0.0%	0.0%	2.8%	1.2%	0.0%	2.4%	0.0%	0.0%	5.6%	1.1%
27=Ramsey Pool	0.0%	2.8%	0.0%	7.1%	0.0%	7.1%	6.1%	0.0%	0.0%	4.0%
28=Reed Pool	10.0%	0.0%	8.3%	4.8%	5.6%	9.5%	4.5%	3.6%	0.0%	5.1%
29=Rosewood Pool	0.0%	2.8%	0.0%	2.4%	11.1%	2.4%	0.0%	0.0%	0.0%	1.7%
30=Shipe Pool	10.0%	5.6%	2.8%	7.1%	0.0%	7.1%	7.6%	3.6%	5.6%	6.3%
31=Shipe Wading Pool	0.0%	0.0%	0.0%	2.4%	0.0%	2.4%	1.5%	0.0%	0.0%	1.1%
32=West Austin Pool	0.0%	0.0%	0.0%	2.4%	0.0%	2.4%	1.5%	0.0%	0.0%	1.1%
33=West Enfield Pool	0.0%	0.0%	2.8%	1.2%	0.0%	2.4%	1.5%	0.0%	0.0%	1.1%
35=Bailey Splash Pad	0.0%	0.0%	0.0%	3.6%	5.6%	4.8%	0.0%	0.0%	0.0%	1.7%
36=Bartholomew Splash Pad	0.0%	2.8%	0.0%	2.4%	0.0%	2.4%	1.5%	3.6%	0.0%	1.7%
38=Eastwoods Splash Pad	0.0%	0.0%	0.0%	2.4%	0.0%	4.8%	0.0%	0.0%	0.0%	1.1%
43=Pease Splash Pad	0.0%	0.0%	2.8%	3.6%	0.0%	9.5%	0.0%	0.0%	0.0%	2.3%

N=176	Household Size						Total			
	1	2	3	4+	Under 35	35 to 44	45 to 54	55 to 64	65+	
<u>-</u>	1	2	3	4	1	2	3	4	5	
Q1c. Sum of top 3 choices (Cont.)										
44=Ricky Guerrero Splash Pad	0.0%	0.0%	0.0%	2.4%	0.0%	2.4%	1.5%	0.0%	0.0%	1.1%
45=Rosewood Splash Pad	0.0%	2.8%	2.8%	0.0%	0.0%	4.8%	0.0%	0.0%	0.0%	1.1%
46=None chosen	0.0%	16.7%	8.3%	4.8%	16.7%	4.8%	3.0%	7.1%	22.2%	7.4%

#### Q1d. (If YES to Question #1) How long do you currently drive to use the aquatic facility you use the most?

N=176	Household Size					Total				
	1	2	3	4+	Under 35	35 to 44	45 to 54	55 to 64	65+	
<u> </u>	1	2	3	4	1	2	3	4	5	
Q1d# How long do you currently drive										
1=0-5 minutes	10.0%	13.9%	33.3%	29.8%	16.7%	47.6%	22.7%	14.3%	11.1%	25.0%
2=5-10 minutes	40.0%	8.3%	11.1%	22.6%	16.7%	14.3%	19.7%	17.9%	33.3%	19.3%
3=10-15 minutes	15.0%	38.9%	19.4%	21.4%	38.9%	16.7%	27.3%	25.0%	16.7%	23.9%
4=15-30 minutes	30.0%	25.0%	36.1%	21.4%	16.7%	21.4%	25.8%	35.7%	27.8%	26.1%
5=Over 30 minutes	0.0%	11.1%	0.0%	2.4%	0.0%	0.0%	4.5%	0.0%	11.1%	3.4%
6=Don't know	5.0%	2.8%	0.0%	2.4%	11.1%	0.0%	0.0%	7.1%	0.0%	2.3%

#### Q1e. (If YES to Question #1) Overall, how would you rate the physical condition of the facilities you have visited? Would you say they are:

N=176	Household Size						Total			
_	1	2	3	4+	Under 35	35 to 44	45 to 54	55 to 64	65+	
_	1	2	3	4	1	2	3	4	5	
Q1e Overall rating										
1=Excellent	30.0%	25.0%	38.9%	20.2%	11.1%	26.2%	30.3%	32.1%	22.2%	26.1%
2=Good	60.0%	50.0%	33.3%	53.6%	72.2%	52.4%	43.9%	39.3%	50.0%	49.4%
3=Fair	10.0%	19.4%	19.4%	22.6%	11.1%	19.0%	22.7%	25.0%	16.7%	19.9%
4=Poor	0.0%	0.0%	2.8%	2.4%	0.0%	2.4%	1.5%	0.0%	0.0%	1.7%
9=Don't know	0.0%	5.6%	5.6%	1.2%	5.6%	0.0%	1.5%	3.6%	11.1%	2.8%

#### Q2. Have you or members of your household participated in any aquatic programs offered by the City of Austin over the past 12 months?

N=406	Househol	d Size				Total				
	1 1	2 2	3 3	4+ 4	Under 35	35 to 44 2	45 to 54	55 to 64 4	65+ 5	
Q2 Has your household participated in	n programs									
1=Yes	5.0%	6.5%	2.7%	11.6%	4.5%	9.3%	8.8%	2.9%	8.0%	7.4%
2=No	95.0%	93.5%	97.3%	88.4%	95.5%	90.7%	91.2%	97.1%	92.0%	92.6%

#### Q2a. (If YES to Question #2) How would you rate the quality of the programs in which you or members of your household participated?

N=30	Household Size						Total			
	1	2	3	4+	Under 35	35 to 44	45 to 54	55 to 64	65+	
_	1	2	3	4	1	2	3	4	5	
Q2a. How would you rate the quality of	of the progra	ıms in whic	ch you or n	nembers of	your housel	nold partic	ipated?			
1=Excellent	66.7%	62.5%	50.0%	58.8%	100.0%	57.1%	66.7%	50.0%	50.0%	60.0%
2=Good	33.3%	37.5%	50.0%	29.4%	0.0%	28.6%	33.3%	50.0%	50.0%	33.3%
4=Poor	0.0%	0.0%	0.0%	5.9%	0.0%	0.0%	0.0%	0.0%	0.0%	3.3%
5=Don't know	0.0%	0.0%	0.0%	5.9%	0.0%	14.3%	0.0%	0.0%	0.0%	3.3%

Q2b. If you answered "Yes" to question 2, please indicate which programs or services you or your family members attended.

N=30		Househol	d Size			Total				
	1 1	2 2	3 3	4+ 4	Under 35	35 to 44 2	45 to 54 3	55 to 64 4	65+ 5	
Q2b Programs Attended										
2=Deep Eddy Movie Nights	0.0%	12.5%	0.0%	0.0%	0.0%	0.0%	8.3%	0.0%	0.0%	3.3%
3=Swim Teams	33.3%	0.0%	0.0%	41.2%	0.0%	28.6%	25.0%	0.0%	33.3%	26.7%
4=Lap Swims Times	0.0%	0.0%	0.0%	11.8%	0.0%	28.6%	0.0%	0.0%	0.0%	6.7%
5=Recreational Swims	33.3%	12.5%	50.0%	23.5%	0.0%	14.3%	25.0%	50.0%	33.3%	23.3%
6=Fitness Swim	0.0%	12.5%	0.0%	5.9%	0.0%	28.6%	0.0%	0.0%	0.0%	6.7%
8=Stroke Clinics	0.0%	0.0%	0.0%	5.9%	0.0%	0.0%	8.3%	0.0%	0.0%	3.3%
9=Learn to Swim Program for Youth	0.0%	25.0%	50.0%	29.4%	50.0%	28.6%	25.0%	0.0%	33.3%	26.7%
10=Adult Beginner Swim Lessons	0.0%	12.5%	0.0%	5.9%	0.0%	0.0%	8.3%	0.0%	16.7%	6.7%
14=Other	33.3%	12.5%	50.0%	5.9%	0.0%	14.3%	0.0%	50.0%	33.3%	13.3%
15=None chosen	0.0%	12.5%	50.0%	11.8%	50.0%	14.3%	8.3%	0.0%	16.7%	13.3%

N=406		Househole	d Size			Age	of respond	ents		Total
	1	2	3	4+	Under 35	35 to 44	45 to 54	55 to 64	65+	
	1	2	3	4	1	2	3	4	5	
Q3A. Upgrade pool houses/bath houses										
4=Very Supportive	35.0%	37.9%	40.0%	45.6%	50.0%	37.3%	41.6%	42.0%	36.0%	40.6%
3=Somewhat Supportive	30.0%	33.1%	29.3%	31.3%	29.5%	34.7%	35.0%	29.0%	24.0%	31.3%
2=Not Supportive	13.3%	12.1%	13.3%	10.9%	9.1%	14.7%	9.5%	11.6%	16.0%	12.1%
1=Not Sure	21.7%	16.9%	17.3%	12.2%	11.4%	13.3%	13.9%	17.4%	24.0%	16.0%
Q3B_Provide additional shade										
4=Very Supportive	38.3%	45.2%	50.7%	58.5%	77.3%	52.0%	52.6%	44.9%	34.7%	50.0%
3=Somewhat Supportive	31.7%	28.2%	18.7%	24.5%	9.1%	28.0%	27.7%	29.0%	28.0%	25.6%
2=Not Supportive	16.7%	15.3%	20.0%	11.6%	11.4%	13.3%	11.7%	18.8%	18.7%	15.0%
1=Not Sure	13.3%	11.3%	10.7%	5.4%	2.3%	6.7%	8.0%	7.2%	18.7%	9.4%

N=406		Househol	d Size			Age	of respond	lents		Total
	1	2	3	4+	Under 35	35 to 44	45 to 54	55 to 64	65+	
_	1	2	3	4	<u> </u>	2	3	4	5	
Q3C_Provide more shallow water										
4=Very Supportive	25.0%	31.5%	22.7%	25.9%	38.6%	20.0%	24.8%	26.1%	32.0%	26.8%
3=Somewhat Supportive	25.0%	21.8%	28.0%	38.8%	31.8%	36.0%	32.1%	26.1%	20.0%	29.6%
2=Not Supportive	23.3%	30.6%	36.0%	21.1%	15.9%	29.3%	27.7%	30.4%	26.7%	27.1%
1=Not Sure	26.7%	16.1%	13.3%	14.3%	13.6%	14.7%	15.3%	17.4%	21.3%	16.5%
Q3D_Develop new family aquatic cent	ters w									
4=Very Supportive	30.0%	37.1%	40.0%	42.1%	70.5%	37.3%	36.0%	37.7%	26.7%	38.4%
3=Somewhat Supportive	26.7%	25.8%	30.7%	33.1%	15.9%	37.3%	34.6%	24.6%	24.0%	29.5%
2=Not Supportive	21.7%	25.0%	26.7%	17.2%	9.1%	17.3%	22.8%	24.6%	29.3%	22.0%
1=Not Sure	21.7%	12.1%	2.7%	7.6%	4.5%	8.0%	6.6%	13.0%	20.0%	10.1%

N=406	Household Size					Total				
_	1	2	3	4+	Under 35	35 to 44	45 to 54	55 to 64	65+	
_	1	2	3	4	1	2	3	4	5	
Q3E Provide additional landscaping at	<u>po</u>									
4=Very Supportive	20.3%	34.1%	24.0%	27.9%	38.6%	22.7%	29.4%	27.5%	25.7%	28.0%
3=Somewhat Supportive	37.3%	22.8%	40.0%	38.8%	31.8%	36.0%	36.8%	34.8%	25.7%	33.9%
2=Not Supportive	30.5%	29.3%	29.3%	23.1%	22.7%	29.3%	25.0%	29.0%	29.7%	27.2%
1=Not Sure	11.9%	13.8%	6.7%	10.2%	6.8%	12.0%	8.8%	8.7%	18.9%	10.9%
Q3F_Install water slides										
4=Very Supportive	21.7%	30.1%	31.1%	36.7%	54.5%	29.3%	35.3%	16.2%	28.0%	31.4%
3=Somewhat Supportive	20.0%	19.5%	29.7%	27.9%	25.0%	32.0%	25.0%	23.5%	14.7%	24.5%
2=Not Supportive	41.7%	39.0%	33.8%	27.2%	13.6%	29.3%	30.9%	52.9%	41.3%	34.2%
1=Not Sure	16.7%	11.4%	5.4%	8.2%	6.8%	9.3%	8.8%	7.4%	16.0%	9.9%

N=406		Househol	d Size			Age	of respond	ents		Total
_	1	2	3	4+	Under 35	35 to 44	45 to 54	55 to 64	65+	
_	1	2	3	4	1	2	3	4	5	
Q3G Develop a lazy river										
4=Very Supportive	23.3%	32.3%	35.1%	33.3%	59.1%	36.0%	33.1%	17.4%	25.3%	31.9%
3=Somewhat Supportive	25.0%	16.1%	21.6%	23.8%	20.5%	21.3%	20.6%	26.1%	16.0%	21.2%
2=Not Supportive	33.3%	36.3%	35.1%	32.0%	13.6%	32.0%	36.8%	40.6%	38.7%	34.1%
1=Not Sure	18.3%	15.3%	8.1%	10.9%	6.8%	10.7%	9.6%	15.9%	20.0%	12.8%
Q3H_Install zero depth pool entry (bear	<u>ch</u>									
4=Very Supportive	25.0%	33.9%	45.3%	36.1%	56.8%	29.3%	41.6%	31.9%	24.0%	35.5%
3=Somewhat Supportive	35.0%	27.4%	24.0%	27.9%	22.7%	28.0%	28.5%	31.9%	28.0%	28.1%
2=Not Supportive	28.3%	25.8%	24.0%	25.9%	13.6%	32.0%	23.4%	24.6%	33.3%	25.9%
1=Not Sure	11.7%	12.9%	6.7%	10.2%	6.8%	10.7%	6.6%	11.6%	14.7%	10.6%

N=406	Household Size					Total				
	1	2	3	4+	Under 35	35 to 44	45 to 54	55 to 64	65+	
_	1	2	3	4	1	2	3	4	5	
Q3I_Provide warm water for showers										
4=Very Supportive	45.8%	39.5%	37.8%	36.7%	56.8%	28.0%	41.6%	32.4%	41.3%	39.1%
3=Somewhat Supportive	23.7%	25.8%	24.3%	27.9%	20.5%	32.0%	25.5%	32.4%	18.7%	26.0%
2=Not Supportive	20.3%	26.6%	36.5%	29.3%	20.5%	36.0%	26.3%	29.4%	29.3%	28.5%
1=Not Sure	10.2%	8.1%	1.4%	6.1%	2.3%	4.0%	6.6%	5.9%	10.7%	6.4%
Q3J_Develop additional parking										
4=Very Supportive	35.6%	43.5%	41.9%	41.1%	62.8%	38.7%	37.0%	44.9%	36.0%	41.2%
3=Somewhat Supportive	37.3%	25.0%	29.7%	24.0%	20.9%	29.3%	28.1%	26.1%	29.3%	27.3%
2=Not Supportive	15.3%	19.4%	20.3%	23.3%	11.6%	28.0%	22.2%	17.4%	16.0%	20.3%
1=Not Sure	11.9%	12.1%	8.1%	11.6%	4.7%	4.0%	12.6%	11.6%	18.7%	11.2%

N=406	Household Size					Total				
_	1	2	3	4+	Under 35	35 to 44	45 to 54	55 to 64	65+	
	1	2	3	4	1	2	3	4	5	
Q3K Schedule more movie nights										
4=Very Supportive	25.0%	30.1%	26.7%	34.7%	52.3%	25.3%	32.8%	20.6%	26.7%	30.4%
3=Somewhat Supportive	38.3%	24.4%	36.0%	29.9%	29.5%	33.3%	30.7%	27.9%	33.3%	30.6%
2=Not Supportive	20.0%	26.0%	24.0%	23.1%	6.8%	28.0%	21.2%	33.8%	24.0%	23.7%
1=Not Sure	16.7%	19.5%	13.3%	12.2%	11.4%	13.3%	15.3%	17.6%	16.0%	15.3%
Q3L_Improve restrooms										
4=Very Supportive	50.8%	56.9%	49.3%	59.6%	74.4%	52.0%	57.0%	53.6%	49.3%	55.6%
3=Somewhat Supportive	30.5%	23.6%	25.3%	26.7%	14.0%	32.0%	28.9%	20.3%	26.7%	26.1%
2=Not Supportive	10.2%	8.1%	18.7%	6.8%	7.0%	9.3%	7.4%	13.0%	13.3%	9.9%
1=Not Sure	8.5%	11.4%	6.7%	6.8%	4.7%	6.7%	6.7%	13.0%	10.7%	8.4%

N=406	Household Size					Total				
_	1	2	3	4+	Under 35	35 to 44	45 to 54	55 to 64	65+	
_	1	2	3	4	1	2	3	4	5	
Q3M Provide wi-fi service										
4=Very Supportive	21.7%	24.8%	28.4%	27.9%	47.7%	20.3%	28.5%	22.4%	17.6%	26.1%
3=Somewhat Supportive	25.0%	19.0%	24.3%	23.8%	25.0%	24.3%	23.4%	25.4%	16.2%	22.6%
2=Not Supportive	35.0%	44.6%	43.2%	38.8%	20.5%	44.6%	40.1%	43.3%	50.0%	40.8%
1=Not Sure	18.3%	11.6%	4.1%	9.5%	6.8%	10.8%	8.0%	9.0%	16.2%	10.4%
Q3N_Increase the swim season										
4=Very Supportive	39.7%	49.2%	52.0%	61.6%	59.1%	57.3%	61.0%	41.2%	41.9%	52.9%
3=Somewhat Supportive	17.2%	29.0%	25.3%	20.5%	22.7%	21.3%	22.8%	32.4%	20.3%	23.6%
2=Not Supportive	24.1%	12.9%	17.3%	11.0%	11.4%	14.7%	11.0%	11.8%	24.3%	14.6%
1=Not Sure	19.0%	8.9%	5.3%	6.8%	6.8%	6.7%	5.1%	14.7%	13.5%	8.9%

N=406		Househol	d Size			Age	of respond	ents		Total
_	1	2	3	4+	Under 35	35 to 44	45 to 54	55 to 64	65+	
_	1	2	3	4	1	2	3	4	5	
Q3O Increase lighting										
4=Very Supportive	40.7%	48.4%	37.8%	39.6%	53.5%	31.1%	41.8%	47.8%	42.7%	42.1%
3=Somewhat Supportive	30.5%	21.3%	32.4%	29.2%	25.6%	31.1%	30.6%	22.4%	24.0%	27.6%
2=Not Supportive	15.3%	16.4%	21.6%	18.8%	11.6%	23.0%	18.7%	20.9%	13.3%	18.0%
1=Not Sure	13.6%	13.9%	8.1%	12.5%	9.3%	14.9%	9.0%	9.0%	20.0%	12.3%
Q3P_Provide more seating areas										
4=Very Supportive	27.1%	44.3%	41.1%	39.7%	63.6%	32.0%	38.5%	36.8%	37.5%	39.5%
3=Somewhat Supportive	30.5%	24.6%	24.7%	34.9%	25.0%	37.3%	28.9%	30.9%	22.2%	29.3%
2=Not Supportive	27.1%	18.0%	23.3%	19.2%	6.8%	25.3%	21.5%	22.1%	22.2%	20.8%
1=Not Sure	15.3%	13.1%	11.0%	6.2%	4.5%	5.3%	11.1%	10.3%	18.1%	10.5%

N=406		Househol	d Size			Age	of respond	lents		Total
_	1 1	2 2	3 3	4+ 4	Under 35	35 to 44 2	45 to 54 3	55 to 64 4	65+ 5	
Q4 Most Important										
1=Upgrade pool houses/bath houses	11.7%	11.3%	8.0%	10.2%	4.5%	6.7%	10.9%	13.0%	10.7%	10.3%
2=Provide additional shade	13.3%	13.7%	9.3%	17.0%	9.1%	24.0%	14.6%	10.1%	9.3%	14.0%
3=Provide more shallow water	5.0%	2.4%	0.0%	5.4%	4.5%	4.0%	0.7%	7.2%	4.0%	3.4%
4=Develop new family aquatic centers with modern amenities	3.3%	4.0%	8.0%	4.1%	6.8%	2.7%	5.8%	4.3%	4.0%	4.7%
5=Provide additional landscaping at pools	3.3%	1.6%	1.3%	1.4%	4.5%	2.7%	0.7%	1.4%	1.3%	1.7%
6=Install water slides	5.0%	3.2%	1.3%	1.4%	4.5%	0.0%	1.5%	2.9%	5.3%	2.5%
7=Develop a lazy river	6.7%	5.6%	10.7%	1.4%	2.3%	5.3%	6.6%	7.2%	2.7%	5.2%
8=Install zero depth pool entry	1.7%	0.0%	5.3%	3.4%	6.8%	1.3%	3.6%	0.0%	1.3%	2.5%

N=406		Househol	d Size			Total				
	1	2	3	4+	Under 35		45 to 54	55 to 64	65+	
-	1	2	3	4	1	2	3	4	5	
Q4 Most Important (Cont.)										
9=Provide warm water for showers	5.0%	2.4%	1.3%	2.7%	2.3%	1.3%	5.1%	1.4%	1.3%	2.7%
10=Develop additional parking	1.7%	5.6%	10.7%	3.4%	13.6%	4.0%	3.6%	7.2%	2.7%	5.2%
11=Schedule more movie nights	1.7%	1.6%	0.0%	0.7%	2.3%	1.3%	0.0%	1.4%	1.3%	1.0%
12=Improve restrooms	11.7%	8.9%	9.3%	12.2%	11.4%	8.0%	10.9%	5.8%	16.0%	10.6%
13=Provide WI-FI service	1.7%	3.2%	2.7%	4.1%	6.8%	4.0%	2.9%	2.9%	1.3%	3.2%
14=Increase swim season	1.7%	8.1%	8.0%	15.0%	4.5%	14.7%	13.1%	5.8%	5.3%	9.6%
15=Increase lighting	3.3%	7.3%	1.3%	3.4%	2.3%	2.7%	3.6%	8.7%	4.0%	4.2%
16=Provide more seating areas	3.3%	4.8%	2.7%	2.0%	4.5%	4.0%	3.6%	0.0%	4.0%	3.2%
17=Other	5.0%	4.0%	10.7%	2.7%	0.0%	4.0%	4.4%	5.8%	9.3%	4.9%
18=None chosen	15.0%	12.1%	9.3%	9.5%	9.1%	9.3%	8.0%	14.5%	16.0%	11.1%

N=406	Household Size					Total				
	1	2	3	4+	Under 35		45 to 54		65+	
-	1	2	3	4	1	2	3	4	5	
Q4 2nd Important										
1=Upgrade pool houses/bath houses	3.3%	6.5%	4.0%	4.8%	2.3%	6.7%	5.1%	7.2%	2.7%	4.9%
2=Provide additional shade	11.7%	4.8%	8.0%	13.6%	13.6%	9.3%	10.9%	7.2%	6.7%	9.6%
3=Provide more shallow water	3.3%	3.2%	4.0%	3.4%	6.8%	1.3%	5.8%	1.4%	0.0%	3.4%
4=Develop new family aquatic centers with modern amenities	0.0%	1.6%	2.7%	6.1%	6.8%	4.0%	2.2%	2.9%	1.3%	3.2%
5=Provide additional landscaping at pools	3.3%	2.4%	2.7%	2.0%	2.3%	5.3%	2.2%	2.9%	0.0%	2.5%
6=Install water slides	1.7%	4.0%	2.7%	4.8%	4.5%	6.7%	2.9%	0.0%	4.0%	3.7%
7=Develop a lazy river	3.3%	4.0%	2.7%	2.7%	4.5%	4.0%	2.2%	1.4%	5.3%	3.2%
8=Install zero depth pool entry	3.3%	3.2%	5.3%	3.4%	6.8%	4.0%	4.4%	4.3%	0.0%	3.7%

N=406	Household Size					Total				
	1	2	3	4+	Under 35	35 to 44	45 to 54	55 to 64	65+	
_	1	2	3	4	1	2	3	4	5	
Q4 2nd Important - (Cont.)										
9=Provide warm water for showers	5.0%	4.0%	4.0%	3.4%	4.5%	4.0%	2.9%	2.9%	6.7%	3.9%
10=Develop additional parking	8.3%	7.3%	6.7%	4.8%	4.5%	2.7%	6.6%	10.1%	8.0%	6.4%
11=Schedule more movie nights	1.7%	2.4%	4.0%	0.7%	0.0%	1.3%	1.5%	4.3%	2.7%	2.0%
12=Improve restrooms	10.0%	11.3%	14.7%	12.9%	6.8%	16.0%	13.9%	11.6%	10.7%	12.3%
13=Provide WI-FI service	3.3%	1.6%	6.7%	3.4%	6.8%	1.3%	4.4%	1.4%	2.7%	3.4%
14=Increase swim season	10.0%	9.7%	2.7%	6.8%	4.5%	8.0%	7.3%	7.2%	9.3%	7.4%
15=Increase lighting	3.3%	7.3%	4.0%	5.4%	9.1%	2.7%	5.1%	4.3%	8.0%	5.4%
16=Provide more seating areas	1.7%	3.2%	2.7%	2.7%	2.3%	4.0%	3.6%	1.4%	1.3%	2.7%
17=Other	0.0%	1.6%	0.0%	2.0%	2.3%	1.3%	0.0%	0.0%	4.0%	1.2%

N=406						of respond	respondents			
	1	2	3	4+	Under 35		45 to 54	55 to 64	65+	
	1	2	3	4	1	2	3	4	5	
Q4 3rd Important										
1=Upgrade pool houses/bath houses	5.0%	2.4%	5.3%	1.4%	2.3%	4.0%	2.9%	1.4%	4.0%	3.0%
2=Provide additional shade	3.3%	1.6%	1.3%	3.4%	2.3%	6.7%	2.2%	0.0%	1.3%	2.5%
3=Provide more shallow water	3.3%	1.6%	1.3%	1.4%	0.0%	0.0%	1.5%	4.3%	1.3%	1.7%
4=Develop new family aquatic centers with modern amenities	5.0%	2.4%	2.7%	2.0%	2.3%	4.0%	3.6%	2.9%	0.0%	2.7%
5=Provide additional landscaping at pools	0.0%	2.4%	4.0%	2.7%	4.5%	2.7%	2.2%	1.4%	2.7%	2.5%
6=Install water slides	1.7%	2.4%	1.3%	4.8%	4.5%	4.0%	4.4%	0.0%	1.3%	3.0%
7=Develop a lazy river	1.7%	4.8%	4.0%	2.0%	2.3%	6.7%	2.9%	1.4%	2.7%	3.2%
8=Install zero depth pool entry	0.0%	2.4%	5.3%	2.7%	4.5%	5.3%	1.5%	1.4%	2.7%	2.7%

N=406	Household Size					Total				
_	1	2	3	4+	Under 35	35 to 44	45 to 54	55 to 64	65+	
	1	2	3	4	1	2	3	4	5	
Q4 3rd Important (Cont.)										
9=Provide warm water for showers	3.3%	5.6%	5.3%	5.4%	6.8%	1.3%	7.3%	5.8%	2.7%	5.2%
10=Develop additional parking	3.3%	4.0%	4.0%	9.5%	13.6%	6.7%	5.1%	1.4%	6.7%	5.9%
11=Schedule more movie nights	1.7%	1.6%	2.7%	2.7%	0.0%	1.3%	2.9%	0.0%	5.3%	2.2%
12=Improve restrooms	1.7%	4.8%	8.0%	9.5%	11.4%	5.3%	7.3%	8.7%	2.7%	6.7%
13=Provide WI-FI service	3.3%	7.3%	2.7%	1.4%	4.5%	4.0%	3.6%	2.9%	4.0%	3.7%
14=Increase swim season	5.0%	0.8%	4.0%	6.8%	0.0%	8.0%	5.8%	2.9%	1.3%	4.2%
15=Increase lighting	8.3%	9.7%	8.0%	3.4%	2.3%	2.7%	6.6%	7.2%	12.0%	6.9%
16=Provide more seating areas	5.0%	4.0%	8.0%	4.1%	18.2%	4.0%	2.2%	7.2%	1.3%	4.9%
17=Other	0.0%	3.2%	0.0%	3.4%	2.3%	1.3%	1.5%	0.0%	5.3%	2.2%

N=406		Househol	d Size			Total				
	1 1	2 2	3 3	4+ 4	Under 35	35 to 44 2	45 to 54 3	55 to 64 4	65+ 5	
Q4 Sum of top 3 choices										
1=Upgrade pool houses/bath houses	20.0%	20.2%	17.3%	16.3%	9.1%	17.3%	19.0%	21.7%	17.3%	18.2%
2=Provide additional shade	28.3%	20.2%	18.7%	34.0%	25.0%	40.0%	27.7%	17.4%	17.3%	26.1%
3=Provide more shallow water	11.7%	7.3%	5.3%	10.2%	11.4%	5.3%	8.0%	13.0%	5.3%	8.6%
4=Develop new family aquatic centers with modern amenities	8.3%	8.1%	13.3%	12.2%	15.9%	10.7%	11.7%	10.1%	5.3%	10.6%
5=Provide additional landscaping at pools	6.7%	6.5%	8.0%	6.1%	11.4%	10.7%	5.1%	5.8%	4.0%	6.7%
6=Install water slides	8.3%	9.7%	5.3%	10.9%	13.6%	10.7%	8.8%	2.9%	10.7%	9.1%
7=Develop a lazy river	11.7%	14.5%	17.3%	6.1%	9.1%	16.0%	11.7%	10.1%	10.7%	11.6%
8=Install zero depth pool entry	5.0%	5.6%	16.0%	9.5%	18.2%	10.7%	9.5%	5.8%	4.0%	8.9%

N=406		Househol	d Size				Total			
_	1	2	3	4+	Under 35	35 to 44	45 to 54	55 to 64	65+	
_	1	2	3	4	1	2	3	4	5	
Q4 Sum of top 3 choices (Cont.)										
9=Provide warm water for showers	13.3%	12.1%	10.7%	11.6%	13.6%	6.7%	15.3%	10.1%	10.7%	11.8%
10=Develop additional parking	13.3%	16.9%	21.3%	17.7%	31.8%	13.3%	15.3%	18.8%	17.3%	17.5%
11=Schedule more movie nights	5.0%	5.6%	6.7%	4.1%	2.3%	4.0%	4.4%	5.8%	9.3%	5.2%
12=Improve restrooms	23.3%	25.0%	32.0%	34.7%	29.5%	29.3%	32.1%	26.1%	29.3%	29.6%
13=Provide WI-FI service	8.3%	12.1%	12.0%	8.8%	18.2%	9.3%	10.9%	7.2%	8.0%	10.3%
14=Increase swim season	16.7%	18.5%	14.7%	28.6%	9.1%	30.7%	26.3%	15.9%	16.0%	21.2%
15=Increase lighting	15.0%	24.2%	13.3%	12.2%	13.6%	8.0%	15.3%	20.3%	24.0%	16.5%
16=Provide more seating areas	10.0%	12.1%	13.3%	8.8%	25.0%	12.0%	9.5%	8.7%	6.7%	10.8%
17=Other	5.0%	8.9%	10.7%	8.2%	4.5%	6.7%	5.8%	5.8%	18.7%	8.4%
18=None chosen	15.0%	12.1%	9.3%	9.5%	9.1%	9.3%	8.0%	14.5%	16.0%	11.1%

N=406		Househol	d Size				Total			
_	1	2	3	4+	Under 35	35 to 44	45 to 54	55 to 64	65+	
_	1	2	3	4	1	2	3	4	5	
Q5A_Youth Learn to Swim programs										
0=Do not need program	83.3%	75.8%	64.0%	51.0%	56.8%	57.3%	66.4%	71.0%	77.3%	65.8%
1=Need is not met at all	8.3%	6.5%	14.7%	20.4%	18.2%	17.3%	13.9%	8.7%	8.0%	13.3%
2=Need is somewhat met	3.3%	10.5%	12.0%	14.3%	18.2%	9.3%	12.4%	8.7%	8.0%	11.1%
3=Need is completely met	5.0%	7.3%	9.3%	14.3%	6.8%	16.0%	7.3%	11.6%	6.7%	9.9%
Q5B_Adult Learn to Swim programs										
0=Do not need program	76.7%	69.1%	69.3%	67.8%	63.6%	70.7%	65.9%	78.3%	74.7%	69.8%
1=Need is not met at all	10.0%	12.2%	10.7%	9.6%	11.4%	6.7%	14.8%	7.2%	8.0%	10.6%
2=Need is somewhat met	6.7%	8.1%	14.7%	13.7%	20.5%	8.0%	11.9%	8.7%	9.3%	11.1%
3=Need is completely met	6.7%	10.6%	5.3%	8.9%	4.5%	14.7%	7.4%	5.8%	8.0%	8.4%

N=406		Househol	d Size			Total				
_	1	2	3	4+	Under 35	35 to 44	45 to 54	55 to 64	65+	
<u> </u>	1	2	3	4	1	2	3	4	5	
Q5C Movie nights										
0=Do not need program	68.3%	62.9%	57.3%	46.3%	47.7%	45.3%	54.7%	66.7%	68.0%	56.7%
1=Need is not met at all	13.3%	11.3%	12.0%	21.8%	20.5%	18.7%	15.3%	7.2%	18.7%	15.5%
2=Need is somewhat met	15.0%	15.3%	20.0%	23.1%	22.7%	29.3%	19.7%	15.9%	9.3%	19.0%
3=Need is completely met	3.3%	10.5%	10.7%	8.8%	9.1%	6.7%	10.2%	10.1%	4.0%	8.9%
Q5D_Snorkeling classes										
0=Do not need program	85.0%	72.4%	69.3%	62.6%	68.2%	60.0%	69.3%	72.5%	81.3%	70.1%
1=Need is not met at all	13.3%	12.2%	16.0%	19.0%	13.6%	22.7%	15.3%	13.0%	10.7%	15.6%
2=Need is somewhat met	1.7%	9.8%	9.3%	13.6%	15.9%	13.3%	10.2%	8.7%	4.0%	9.9%
3=Need is completely met	0.0%	5.7%	5.3%	4.8%	2.3%	4.0%	5.1%	5.8%	4.0%	4.4%

N=406	Household Size					Total				
	1	2 2	3 3	4+ 4	Under 35	35 to 44 2	45 to 54	55 to 64 4	65+ 5	
Q5F Life Guard training	1							<del>_</del>		
0=Do not need program	71.2%	64.5%	57.3%	53.4%	50.0%	51.4%	59.9%	70.6%	68.0%	60.1%
1=Need is not met at all	10.2%	13.7%	20.0%	21.9%	31.8%	18.9%	14.6%	10.3%	17.3%	17.3%
2=Need is somewhat met	15.3%	10.5%	12.0%	14.4%	13.6%	18.9%	14.6%	8.8%	8.0%	12.9%
3=Need is completely met	3.4%	11.3%	10.7%	10.3%	4.5%	10.8%	10.9%	10.3%	6.7%	9.7%
Q5G_Master Swimmer program										
0=Do not need program	76.3%	70.7%	62.7%	59.6%	61.4%	59.5%	63.5%	70.6%	78.4%	66.0%
1=Need is not met at all	13.6%	9.8%	16.0%	16.4%	18.2%	10.8%	18.2%	8.8%	10.8%	13.9%
2=Need is somewhat met	6.8%	12.2%	13.3%	14.4%	15.9%	18.9%	11.7%	10.3%	8.1%	12.4%
3=Need is completely met	3.4%	7.3%	8.0%	9.6%	4.5%	10.8%	6.6%	10.3%	2.7%	7.7%

N=406	Household Size					Total				
_	1	2	3	4+	Under 35	35 to 44	45 to 54	55 to 64	65+	
_	1	2	3	4	1	2	3	4	5	
Q5H Lap swim times										
0=Do not need program	64.4%	56.5%	51.4%	50.7%	56.8%	43.2%	48.5%	63.8%	70.3%	54.6%
1=Need is not met at all	15.3%	16.1%	20.3%	14.6%	13.6%	16.2%	22.4%	7.2%	16.2%	16.2%
2=Need is somewhat met	13.6%	16.9%	17.6%	22.9%	20.5%	25.7%	17.2%	20.3%	10.8%	18.7%
3=Need is completely met	6.8%	10.5%	10.8%	11.8%	9.1%	14.9%	11.9%	8.7%	2.7%	10.5%
Q5I_Pool rentals										
0=Do not need program	79.7%	72.4%	61.3%	62.5%	59.1%	50.7%	68.9%	77.9%	80.0%	67.8%
1=Need is not met at all	10.2%	9.8%	20.0%	17.4%	25.0%	19.2%	14.8%	5.9%	12.0%	14.5%
2=Need is somewhat met	6.8%	11.4%	14.7%	15.3%	11.4%	20.5%	13.3%	8.8%	5.3%	12.7%
3=Need is completely met	3.4%	6.5%	4.0%	4.9%	4.5%	9.6%	3.0%	7.4%	2.7%	5.0%

N=406	Household Size					Total				
_	1	2	3	4+	Under 35	35 to 44	45 to 54	55 to 64	65+	
<u>-</u>	1	2	3	4	1	2	3	4	5	
Q5J_Swim teams										
0=Do not need program	83.1%	76.4%	66.7%	53.4%	56.8%	50.0%	69.1%	75.0%	81.3%	67.2%
1=Need is not met at all	8.5%	8.1%	14.7%	15.8%	20.5%	12.2%	11.8%	8.8%	12.0%	12.2%
2=Need is somewhat met	6.8%	7.3%	12.0%	18.5%	18.2%	27.0%	9.6%	7.4%	4.0%	12.2%
3=Need is completely met	1.7%	8.1%	6.7%	12.3%	4.5%	10.8%	9.6%	8.8%	2.7%	8.4%
Q5K_Water Fitness classes										
0=Do not need program	57.6%	50.8%	50.7%	46.9%	45.2%	42.5%	48.2%	58.8%	58.7%	50.4%
1=Need is not met at all	23.7%	16.9%	26.0%	24.8%	23.8%	15.1%	26.3%	22.1%	22.7%	22.4%
2=Need is somewhat met	10.2%	15.3%	15.1%	19.3%	19.0%	28.8%	17.5%	7.4%	6.7%	16.0%
3=Need is completely met	8.5%	16.9%	8.2%	9.0%	11.9%	13.7%	8.0%	11.8%	12.0%	11.2%

#### Q6. Which TWO of the programs from the list in Question #5 are most important to your household?

N=406		Househol	d Size				Total			
_	1	2	3	4+	Under 35	35 to 44	45 to 54	55 to 64	65+	
_	1	2	3	4	1	2	3	4	5	
Q6 Most Important										
1=Youth Learn to Swim programs	8.3%	5.6%	17.3%	21.1%	13.6%	18.7%	13.9%	13.0%	8.0%	13.8%
2=Adult Learn to Swim programs	8.3%	7.3%	4.0%	4.1%	6.8%	4.0%	5.8%	4.3%	6.7%	5.7%
3=Movie nights	5.0%	9.7%	9.3%	4.8%	9.1%	4.0%	8.8%	8.7%	5.3%	7.1%
4=Snorkeling classes	0.0%	5.6%	4.0%	0.7%	2.3%	4.0%	2.2%	4.3%	1.3%	2.7%
5=Water Safety Instructor courses	8.3%	7.3%	5.3%	8.2%	6.8%	8.0%	8.8%	5.8%	6.7%	7.4%
6=Life Guard training	5.0%	4.0%	8.0%	8.8%	13.6%	6.7%	7.3%	2.9%	5.3%	6.7%
7=Master Swimmer program	3.3%	2.4%	4.0%	3.4%	9.1%	4.0%	2.9%	1.4%	0.0%	3.2%
8=Lap swim times	10.0%	14.5%	10.7%	8.2%	4.5%	10.7%	12.4%	14.5%	8.0%	10.8%
9=Pool rentals	5.0%	0.8%	2.7%	2.7%	2.3%	6.7%	2.2%	0.0%	1.3%	2.5%
10=Swim teams	0.0%	1.6%	1.3%	6.8%	0.0%	12.0%	2.2%	0.0%	1.3%	3.2%
11=Water Fitness classes	6.7%	11.3%	16.0%	11.6%	13.6%	9.3%	13.1%	10.1%	12.0%	11.6%
12=Other	3.3%	4.0%	0.0%	0.0%	0.0%	0.0%	2.2%	0.0%	5.3%	1.7%
13=None chosen	36.7%	25.8%	17.3%	19.7%	18.2%	12.0%	18.2%	34.8%	38.7%	23.6%

Leisure Vision/ETC Institute

#### Q6. Which TWO of the programs from the list in Question #5 are most important to your household?

N=406		Househol	d Size			Total				
_	1	2	3	4+	Under 35	35 to 44	45 to 54	55 to 64	65+	
_	1	2	3	4	1	2	3	4	5	
Q6 2nd Important										
1=Youth Learn to Swim programs	1.7%	1.6%	4.0%	6.8%	2.3%	4.0%	6.6%	1.4%	2.7%	3.9%
2=Adult Learn to Swim programs	5.0%	4.0%	6.7%	5.4%	6.8%	5.3%	5.1%	4.3%	2.7%	5.2%
3=Movie nights	5.0%	2.4%	5.3%	10.9%	9.1%	9.3%	6.6%	2.9%	4.0%	6.4%
4=Snorkeling classes	3.3%	1.6%	1.3%	2.7%	4.5%	2.7%	2.2%	2.9%	0.0%	2.2%
5=Water Safety Instructor courses	1.7%	4.8%	8.0%	10.9%	13.6%	5.3%	8.0%	2.9%	8.0%	7.1%
6=Life Guard training	1.7%	8.9%	8.0%	4.8%	4.5%	6.7%	5.1%	2.9%	12.0%	6.2%
7=Master Swimmer program	1.7%	1.6%	5.3%	2.7%	4.5%	2.7%	2.9%	2.9%	1.3%	2.7%
8=Lap swim times	1.7%	4.8%	4.0%	8.8%	4.5%	12.0%	4.4%	5.8%	2.7%	5.7%
9=Pool rentals	0.0%	2.4%	6.7%	3.4%	9.1%	2.7%	3.6%	0.0%	2.7%	3.2%
10=Swim teams	3.3%	2.4%	1.3%	4.8%	0.0%	6.7%	4.4%	2.9%	0.0%	3.2%
11=Water Fitness classes	13.3%	21.8%	12.0%	8.2%	9.1%	17.3%	15.3%	17.4%	6.7%	13.8%
12=Other	0.0%	3.2%	2.7%	0.7%	2.3%	0.0%	2.2%	0.0%	4.0%	1.7%

#### Q6. Which TWO of the programs from the list in Question #5 are most important to your household? (top 2)

N=406		Househol	d Size			Total				
•	1	2	3	4+	Under 35	35 to 44	45 to 54	55 to 64	65+	
_	1	2	3	4	1	2	3	4	5	
Q6 Sum of top 2 choices										
1=Youth Learn to Swim programs	10.0%	7.3%	21.3%	27.9%	15.9%	22.7%	20.4%	14.5%	10.7%	17.7%
2=Adult Learn to Swim programs	13.3%	11.3%	10.7%	9.5%	13.6%	9.3%	10.9%	8.7%	9.3%	10.8%
3=Movie nights	10.0%	12.1%	14.7%	15.6%	18.2%	13.3%	15.3%	11.6%	9.3%	13.5%
4=Snorkeling classes	3.3%	7.3%	5.3%	3.4%	6.8%	6.7%	4.4%	7.2%	1.3%	4.9%
5=Water Safety Instructor courses	10.0%	12.1%	13.3%	19.0%	20.5%	13.3%	16.8%	8.7%	14.7%	14.5%
6=Life Guard training	6.7%	12.9%	16.0%	13.6%	18.2%	13.3%	12.4%	5.8%	17.3%	12.8%
7=Master Swimmer program	5.0%	4.0%	9.3%	6.1%	13.6%	6.7%	5.8%	4.3%	1.3%	5.9%
8=Lap swim times	11.7%	19.4%	14.7%	17.0%	9.1%	22.7%	16.8%	20.3%	10.7%	16.5%
9=Pool rentals	5.0%	3.2%	9.3%	6.1%	11.4%	9.3%	5.8%	0.0%	4.0%	5.7%
10=Swim teams	3.3%	4.0%	2.7%	11.6%	0.0%	18.7%	6.6%	2.9%	1.3%	6.4%
11=Water Fitness classes	20.0%	33.1%	28.0%	19.7%	22.7%	26.7%	28.5%	27.5%	18.7%	25.4%
12=Other	3.3%	7.3%	2.7%	0.7%	2.3%	0.0%	4.4%	0.0%	9.3%	3.4%
13=None chosen	36.7%	25.8%	17.3%	19.7%	18.2%	12.0%	18.2%	34.8%	38.7%	23.6%

Leisure Vision/ETC Institute

#### Q7. What are the ways you learn about outdoor aquatic programs or activities?

N=406		Househol	d Size			Total				
_	1 1	2 2	3 3	4+ 4	Under 35	35 to 44 2	45 to 54 3	55 to 64 4	65+ 5	
Q7 Ways to learn about programs										
1=Newspaper	25.0%	25.0%	32.0%	23.8%	27.3%	10.7%	23.4%	27.5%	44.0%	25.9%
2=Aquatics Brochure	0.0%	6.5%	14.7%	12.9%	6.8%	16.0%	6.6%	10.1%	6.7%	9.4%
3=Word of mouth	28.3%	31.5%	29.3%	34.7%	29.5%	41.3%	29.2%	27.5%	33.3%	31.8%
4=Parks & Rec Dept Website	30.0%	29.0%	34.7%	30.6%	38.6%	41.3%	36.5%	27.5%	10.7%	30.8%
5=Social networking	8.3%	14.5%	18.7%	15.6%	27.3%	20.0%	13.1%	11.6%	9.3%	14.8%
6=City of Austin Government	1.7%	3.2%	5.3%	6.1%	4.5%	8.0%	3.6%	1.4%	5.3%	4.4%
7=City Newsletter	6.7%	9.7%	12.0%	7.5%	6.8%	10.7%	4.4%	11.6%	12.0%	8.9%
8=School newsletter	0.0%	4.0%	8.0%	10.9%	11.4%	10.7%	5.8%	1.4%	6.7%	6.7%
9=Other	18.3%	12.9%	14.7%	11.6%	11.4%	18.7%	17.5%	10.1%	6.7%	13.5%
10=None chosen	10.0%	11.3%	8.0%	9.5%	6.8%	2.7%	8.0%	15.9%	16.0%	9.9%

### Q8. How long are you willing to drive to attend aquatic programs or use aquatic facilities that have the types of program spaces that are most important to you?

N=406		Househol	d Size				Total			
	1	2	3	4+	Under 35	35 to 44	45 to 54	55 to 64	65+	
<u>-</u>	1	2	3	4	1	2	3	4	5	
Q8 How long are you willing to drive										
1=0-5 minutes	10.0%	5.6%	8.0%	9.5%	6.8%	9.3%	5.8%	8.7%	10.7%	8.1%
2=5-10 minutes	13.3%	18.5%	20.0%	19.0%	20.5%	22.7%	14.6%	14.5%	22.7%	18.2%
3=10-15 minutes	30.0%	31.5%	32.0%	27.9%	29.5%	30.7%	35.8%	23.2%	25.3%	30.0%
4=15-30 minutes	28.3%	27.4%	34.7%	34.7%	36.4%	30.7%	34.3%	39.1%	17.3%	31.5%
5=Over 30 minutes	3.3%	3.2%	4.0%	3.4%	4.5%	4.0%	3.6%	1.4%	4.0%	3.4%
6=Don't know	15.0%	13.7%	1.3%	5.4%	2.3%	2.7%	5.8%	13.0%	20.0%	8.6%

# Q9. Please indicate the ways in which you or other members of your household travel to outdoor aquatic facilities in the City of Austin most often.

N=406	Household Size						Total			
	1	2	3	4+	Under 35	35 to 44	45 to 54	55 to 64	65+	
<u>-</u>	1	2	3	4	1	2	3	4	5	
Q9 Mode										
1=Car/truck	75.0%	82.3%	94.7%	90.5%	86.4%	88.0%	88.3%	89.9%	80.0%	86.5%
2=Bus	8.3%	7.3%	2.7%	2.7%	9.1%	6.7%	5.1%	1.4%	2.7%	4.9%
3=Bicycle	5.0%	7.3%	8.0%	9.5%	9.1%	12.0%	8.0%	10.1%	1.3%	7.9%
4=Walk	15.0%	12.1%	14.7%	19.0%	11.4%	26.7%	16.8%	10.1%	9.3%	15.5%
5=Other	15.0%	7.3%	2.7%	3.4%	4.5%	1.3%	4.4%	4.3%	17.3%	6.2%
9=None chosen	25.0%	17.7%	5.3%	9.5%	13.6%	12.0%	11.7%	10.1%	20.0%	13.5%

#### Q10. In which months would your household typically use outdoor aquatic facilities?

N=406	Household Size						Total			
	1	2	3	4+	Under 35		45 to 54	55 to 64	65+	
_	1	2	3	4	1	2	3	4	5	
Q10 Months										
1=June to August	43.4%	43.0%	42.9%	49.1%	44.6%	53.0%	46.4%	45.8%	34.6%	45.3%
2=September to December	12.3%	10.8%	15.0%	14.7%	13.3%	15.7%	16.5%	10.0%	7.4%	13.2%
3=January to March	7.5%	9.0%	8.2%	7.0%	10.8%	6.7%	9.4%	6.7%	5.9%	7.9%
4=April to May	12.3%	16.6%	22.4%	21.2%	20.5%	20.9%	20.2%	16.7%	15.4%	18.8%
5=Don't use	24.5%	20.6%	11.6%	8.1%	10.8%	3.7%	7.5%	20.8%	36.8%	14.8%

Q11. The City currently charges fees only at the Municipal Pools and at Barton Springs. The daily user fees for residents are \$1 for seniors (age 62 and older), \$3 for adults (ages 18-62), \$2 for juniors (ages 12-17), \$1 for children (ages 1-11 years old), and faee for children under age 1. The daily user fees for nonresidents are \$2 for seniors (age 62 and older), \$4 for adults (ages 18-62), \$3 for juniors (ages 12-17), \$2 for children (ages 1-11 years old), and fee for children under age 1. Please check the statement that best indicates your feeling about those fees.

N=406	Household Size					Total				
	1	2	3	4+	Under 35	35 to 44	45 to 54	55 to 64	65+	
<u> </u>	1	2	3	4	1	2	3	4	5	
Q11 Daily user fees										
1=The fees are too high	18.3%	12.9%	10.7%	19.7%	20.5%	13.3%	13.9%	8.7%	25.3%	15.8%
2=The fees are about right	76.7%	71.8%	82.7%	73.5%	75.0%	81.3%	76.6%	75.4%	66.7%	75.1%
3=The fees are too low	1.7%	11.3%	5.3%	4.1%	4.5%	4.0%	8.0%	13.0%	0.0%	6.2%
4=Don't know	3.3%	4.0%	1.3%	2.7%	0.0%	1.3%	1.5%	2.9%	8.0%	3.0%

Q12. The City also offers season passes for the Municipal Pools and Barton Springs. The season pass fees for residents are \$60 for seniors (age 62 and older), \$180 for adults (ages 18-62), \$120 for juniors (ages 12-17), \$60 for child (ages 1-11 years old), and \$350 for a family of four. The season pass fees for nonresidents are \$90 for seniors (age 62 and older), \$270 for adults (ages 18-62), \$150 for juniors (ages 12-17), \$90 for child (ages 1-11 years old), and \$495 for a family of four. Please tell which of the following statements best indicates your feeling about those fees.

N=406	Household Size						Total			
	1	2	3	4+	Under 35	35 to 44	45 to 54	55 to 64	65+	
_	1	2	3	4	1	2	3	4	5	
Q12 Season pass fees										
1=The fees are too high	58.3%	47.6%	53.3%	57.8%	68.2%	57.3%	50.4%	50.7%	53.3%	53.9%
2=The fees are about right	35.0%	41.1%	36.0%	34.0%	31.8%	34.7%	39.4%	39.1%	33.3%	36.7%
3=The fees are too low	1.7%	1.6%	2.7%	2.7%	0.0%	2.7%	3.6%	2.9%	0.0%	2.2%
4=Don't know	5.0%	9.7%	8.0%	5.4%	0.0%	5.3%	6.6%	7.2%	13.3%	7.1%

Q13. Please indicate ALL the reasons that prevent you or other members of your household from using outdoor aquatic facilities and programs of the City of Austin more often.

N=406	Household Size					Total				
_	1	2	3	4+	Under 35		45 to 54	55 to 64	65+	
-	1	2	3	4	1	2	3	4	5	
Q13 Reasons preventing use										
1=Do not swim	23.3%	12.9%	6.7%	7.5%	4.5%	2.7%	9.5%	10.1%	26.7%	11.3%
2=Use private pools at a residence	15.0%	17.7%	17.3%	14.3%	4.5%	22.7%	16.8%	17.4%	14.7%	16.0%
3=Use private club, HOA or MUD pool	6.7%	11.3%	14.7%	10.9%	4.5%	14.7%	10.9%	15.9%	8.0%	11.1%
4=Programs I want are not offered	8.3%	4.0%	6.7%	9.5%	6.8%	6.7%	12.4%	2.9%	2.7%	7.1%
5=Facilities don't have right equipment	6.7%	3.2%	5.3%	6.1%	2.3%	6.7%	8.0%	1.4%	4.0%	5.2%
6=Security is insufficient	3.3%	4.8%	8.0%	4.8%	2.3%	8.0%	6.6%	1.4%	5.3%	5.2%
7=Lack of quality programs	8.3%	8.1%	8.0%	6.1%	4.5%	6.7%	10.9%	5.8%	5.3%	7.4%
8=Too far from our residence	16.7%	18.5%	20.0%	20.4%	27.3%	21.3%	19.0%	18.8%	13.3%	19.2%
9=Lack of transportation	11.7%	4.0%	6.7%	6.8%	6.8%	4.0%	6.6%	8.7%	5.3%	6.7%

Q13. Please indicate ALL the reasons that prevent you or other members of your household from using outdoor aquatic facilities and programs of the City of Austin more often.

N=406	Household Size					Total				
_	1	2	3	4+	Under 35	35 to 44	45 to 54		65+	
	1	2	3	4	1	2	3	4	5	
Q13 Reasons preventing use (Cont.)										
10=Classes are full	0.0%	0.0%	5.3%	4.1%	0.0%	5.3%	2.9%	1.4%	1.3%	2.5%
11=Fees are too high	11.7%	12.1%	14.7%	17.7%	13.6%	16.0%	16.1%	15.9%	9.3%	14.5%
12=Program times are not convenient	10.0%	11.3%	4.0%	12.2%	2.3%	12.0%	12.4%	11.6%	5.3%	10.1%
13=Personal disability	11.7%	5.6%	6.7%	4.8%	0.0%	0.0%	8.8%	11.6%	6.7%	6.4%
14=Use facilities in other communities outside Austin	0.0%	3.2%	2.7%	4.8%	4.5%	4.0%	2.9%	2.9%	2.7%	3.2%
15=Facilities are not well maintained	5.0%	4.8%	10.7%	9.5%	4.5%	8.0%	9.5%	4.3%	8.0%	7.6%
16=Poor customer service by staff	1.7%	3.2%	5.3%	2.0%	0.0%	5.3%	4.4%	1.4%	1.3%	3.0%
17=I do not know location of facilities	6.7%	10.5%	9.3%	3.4%	6.8%	5.3%	8.8%	2.9%	10.7%	7.1%

Q13. Please indicate ALL the reasons that prevent you or other members of your household from using outdoor aquatic facilities and programs of the City of Austin more often.

N=406	Household Size					Total				
_	1	2	3	4+	Under 35	35 to 44	45 to 54	55 to 64	65+	
_	1	2	3	4	1	2	3	4	5	
Q13 Reasons preventing use (Cont.)										
18=I do not know what is being offered	6.7%	9.7%	10.7%	9.5%	4.5%	12.0%	11.7%	5.8%	9.3%	9.4%
19=Facilities operating hours are not convenient	5.0%	7.3%	12.0%	8.8%	6.8%	9.3%	10.2%	8.7%	4.0%	8.4%
20=Registration for programs is difficult	0.0%	2.4%	4.0%	1.4%	0.0%	2.7%	0.7%	2.9%	4.0%	2.0%
21=Availability of parking	5.0%	5.6%	10.7%	8.8%	9.1%	14.7%	4.4%	5.8%	8.0%	7.6%
22=Safety concerns	5.0%	4.0%	10.7%	7.5%	4.5%	8.0%	7.3%	4.3%	6.7%	6.7%
23=Pools are too crowded	13.3%	16.9%	10.7%	16.3%	11.4%	22.7%	15.3%	13.0%	10.7%	15.0%
24=Other	26.7%	22.6%	28.0%	23.1%	20.5%	24.0%	28.5%	13.0%	29.3%	24.4%
25=None chosen	11.7%	8.1%	10.7%	8.2%	20.5%	5.3%	5.8%	10.1%	12.0%	9.1%

#### Q14. Counting yourself, how many people live in your household?

N=406		Househo	ld Size				Total			
	1	2	3	4+	Under 35	35 to 44	45 to 54	55 to 64	65+	
<u>-</u>	1	2	3	4	1	2	3	4	5	
Q14 Number of people in household										
1=1	100.0%	0.0%	0.0%	0.0%	4.5%	6.7%	14.6%	21.7%	22.7%	14.8%
2=2	0.0%	100.0%	0.0%	0.0%	18.2%	14.7%	24.1%	50.7%	48.0%	30.5%
3=3	0.0%	0.0%	100.0%	0.0%	18.2%	16.0%	27.0%	11.6%	12.0%	18.5%
4=4	0.0%	0.0%	0.0%	62.6%	36.4%	34.7%	23.4%	13.0%	9.3%	22.7%
5=5+	0.0%	0.0%	0.0%	37.4%	22.7%	28.0%	10.9%	2.9%	8.0%	13.5%

#### Q16. Your gender

N=406	Household Size						Total			
	1 1	2 2	3 3	4+ 4	Under 35	35 to 44 2	45 to 54 3	55 to 64 4	65+ 5	
Q16. Gender				_						
1=Male	30.0%	40.3%	42.7%	38.1%	40.9%	38.7%	37.2%	42.0%	37.3%	38.4%
2=Female	70.0%	59.7%	57.3%	61.9%	59.1%	61.3%	62.8%	58.0%	62.7%	61.6%

### Q17. What is your age?

N=406	Household Size						Total			
	1	2	3	4+	Under 35	35 to 44	45 to 54	55 to 64	65+	
<u> </u>	1	2	3	4	1	2	3	4	5	
Q17 What is your age?										
34=Under 35	3.4%	6.5%	10.8%	18.1%	100.0%	0.0%	0.0%	0.0%	0.0%	11.0%
44=35 to 44	8.5%	8.9%	16.2%	32.6%	0.0%	100.0%	0.0%	0.0%	0.0%	18.8%
54=45 to 54	33.9%	26.8%	50.0%	32.6%	0.0%	0.0%	100.0%	0.0%	0.0%	34.3%
64=55 to 64	25.4%	28.5%	10.8%	7.6%	0.0%	0.0%	0.0%	100.0%	0.0%	17.3%
65=65+	28.8%	29.3%	12.2%	9.0%	0.0%	0.0%	0.0%	0.0%	100.0%	18.8%

# Section 5: Tabular Data

## Q1. Have you or any member of your household visited any of the outdoor aquatic facilities in the City of Austin during the past 12 months?

Q1 Visited outdoor aquatic facilities	Number	Percent
1=Yes	176	43.3 %
2=No	230	56.7 %
Total	406	100.0 %

## Q1a. (If YES to Question #1) Approximately how often did you or members of your household visit those facilities in the City of Austin during the past year?

Q1a Frequency of visiting outdoor aquatic facilities	Number	Percent
1=1 to 5 visits	57	32.4 %
2=6 to 10 visits	45	25.6 %
3=11-19 visits	53	30.1 %
4=20+ visits	16	9.1 %
9=Don't know	5	2.8 %
Total	176	100.0 %

## Q1b. (If YES to Question #1) Which outdoor aquatic facilities in the City of Austin did you or other members of your household visit during the past 12 months?

Q1b Facilities Visited	Number	Percent
1=Deep Eddy Pool	49	27.8 %
2=Garrison Pool	6	3.4 %
3=Mabel Davis Pool	4	2.3 %
4=Northwest (Beverly S. Sheffield) Pool	18	10.2 %
5=Walnut Creek Pool	5	2.8 %
6=Barton Springs	101	57.4 %
7=Balcones Pool	3	1.7 %
8=Big Stacy Pool	17	9.7 %
9=Brentwood Pool	4	2.3 %
10=Canyon Vista Pool	2	1.1 %
12=Dick Nichols Pool	6	3.4 %
13=Dittmar Pool	10	5.7 %
14=Dottie Jordan Pool	7	4.0 %
15=Dove Springs Pool	4	2.3 %
16=Gillis Pool	1	0.6 %
17=Givens Pool	4	2.3 %
18=Govalle Pool	1	0.6 %
19=Kennemer Pool	1	0.6 %
20=Little Stacy Wading Pool	6	3.4 %
21=Martin Pool at Edward Rendon Sr. Park	1	0.6 %
22=Metz Pool	1	0.6 %
24=Murchison Pool	6	3.4 %
25=Parque Zaragosa Pool	1	0.6 %
26=Patterson Pool	5	2.8 %
27=Ramsey Pool	11	6.3 %
28=Reed Pool	11	6.3 %
29=Rosewood Pool	4	2.3 %
30=Shipe Pool	13	7.4 %
31=Shipe Wading Pool	3	1.7 %
32=West Austin Pool	3	1.7 %
33=West Enfield Pool	4	2.3 %
34=Commons Ford Ranch Pool	1	0.6 %
35=Bailey Splash Pad	6	3.4 %
36=Bartholomew Splash Pad	5	2.8 %
37=Chestnut Park Splash Pad	1	0.6 %
38=Eastwoods Splash Pad	3	1.7 %
41=Clarksville (Mary Francis Baylor) Splash Pad	1	0.6 %
43=Pease Splash Pad	4	2.3 %
44=Ricky Guerrero Splash Pad	2	1.1 %
45=Rosewood Splash Pad	2	1.1 %
46=None chosen	16	9.1 %
Total	353	

## Q1c. (If YES to Question #1) Of the facilities you have visited, which THREE did you use the most during the past year?

Q1c. Most Visited	Number	Percent
1=Deep Eddy Pool	29	16.5 %
2=Garrison Pool	5	2.8 %
3=Mabel Davis Pool	3	1.7 %
4=Northwest (Beverly S. Sheffield) Pool	5	2.8 %
5=Walnut Creek Pool	2	1.1 %
6=Barton Springs	60	34.1 %
7=Balcones Pool	2	1.1 %
8=Big Stacy Pool	6	3.4 %
10=Canyon Vista Pool	2	1.1 %
11=Civitan Pool	1	0.6 %
12=Dick Nichols Pool	2	1.1 %
13=Dittmar Pool	7	4.0 %
14=Dottie Jordan Pool	3	1.7 %
15=Dove Springs Pool	1	0.6 %
17=Givens Pool	2	1.1 %
18=Govalle Pool	1	0.6 %
20=Little Stacy Wading Pool	2	1.1 %
21=Martin Pool at Edward Rendon Sr. Park	1	0.6 %
26=Patterson Pool	2	1.1 %
27=Ramsey Pool	6	3.4 %
28=Reed Pool	4	2.3 %
29=Rosewood Pool	2	1.1 %
30=Shipe Pool	5	2.8 %
31=Shipe Wading Pool	1	0.6 %
32=West Austin Pool	2	1.1 %
33=West Enfield Pool	1	0.6 %
35=Bailey Splash Pad	1	0.6 %
36=Bartholomew Splash Pad	3	1.7 %
45=Rosewood Splash Pad	2	1.1 %
46=None chosen	13	7.4 %
Total	176	100.0 %

## Q1c. (If YES to Question #1) Of the facilities you have visited, which THREE did you use the most during the past year?

Q1c Second	Number	Percent
1=Deep Eddy Pool	13	7.4 %
3=Mabel Davis Pool	2	1.1 %
4=Northwest (Beverly S. Sheffield) Pool	4	2.3 %
5=Walnut Creek Pool	2	1.1 %
6=Barton Springs	24	13.6 %
7=Balcones Pool	1	0.6 %
8=Big Stacy Pool	3	1.7 %
9=Brentwood Pool	2	1.1 %
10=Canyon Vista Pool	1	0.6 %
12=Dick Nichols Pool	1	0.6 %
13=Dittmar Pool	5	2.8 %
14=Dottie Jordan Pool	3	1.7 %
15=Dove Springs Pool	1	0.6 %
17=Givens Pool	3	1.7 %
19=Kennemer Pool	1	0.6 %
22=Metz Pool	1	0.6 %
24=Murchison Pool	3	1.7 %
27=Ramsey Pool	1	0.6 %
28=Reed Pool	3	1.7 %
30=Shipe Pool	2	1.1 %
31=Shipe Wading Pool	1	0.6 %
35=Bailey Splash Pad	1	0.6 %
38=Eastwoods Splash Pad	1	0.6 %
43=Pease Splash Pad	3	1.7 %
46=None chosen	94	53.4 %
Total	176	100.0 %

## Q1c. (If YES to Question #1) Of the facilities you have visited, which THREE did you use the most during the past year?

Q1c Third	Number	Percent
1=Deep Eddy Pool	3	1.7 %
3=Mabel Davis Pool	1	0.6 %
4=Northwest (Beverly S. Sheffield) Pool	3	1.7 %
6=Barton Springs	10	5.7 %
8=Big Stacy Pool	3	1.7 %
12=Dick Nichols Pool	1	0.6 %
13=Dittmar Pool	2	1.1 %
15=Dove Springs Pool	1	0.6 %
21=Martin Pool at Edward Rendon Sr. Park	1	0.6 %
24=Murchison Pool	2	1.1 %
25=Parque Zaragosa Pool	1	0.6 %
28=Reed Pool	2	1.1 %
29=Rosewood Pool	1	0.6 %
30=Shipe Pool	4	2.3 %
33=West Enfield Pool	1	0.6 %
35=Bailey Splash Pad	1	0.6 %
38=Eastwoods Splash Pad	1	0.6 %
43=Pease Splash Pad	1	0.6 %
44=Ricky Guerrero Splash Pad	2	1.1 %
46=None chosen	135	76.7 %
Total	176	100.0 %

## Q1c. (If YES to Question #1) Of the facilities you have visited, which THREE did you use the most during the past year? (top 3)

### Sum of top 3 choices

Q1c. Sum of top 3 choices	Number	Percent
1=Deep Eddy Pool	45	25.6 %
2=Garrison Pool	5	2.8 %
3=Mabel Davis Pool	6	3.4 %
4=Northwest (Beverly S. Sheffield) Pool	12	6.8 %
5=Walnut Creek Pool	4	2.3 %
6=Barton Springs	94	53.4 %
7=Balcones Pool	3	1.7 %
8=Big Stacy Pool	12	6.8 %
9=Brentwood Pool	2	1.1 %
10=Canyon Vista Pool	3	1.7 %
11=Civitan Pool	1	0.6 %
12=Dick Nichols Pool	4	2.3 %
13=Dittmar Pool	14	8.0 %
14=Dottie Jordan Pool	6	3.4 %
15=Dove Springs Pool	3	1.7 %
17=Givens Pool	5	2.8 %
18=Govalle Pool	1	0.6 %
19=Kennemer Pool	1	0.6 %
20=Little Stacy Wading Pool	2	1.1 %
21=Martin Pool at Edward Rendon Sr. Park	2	1.1 %
22=Metz Pool	1	0.6 %
24=Murchison Pool	5	2.8 %
25=Parque Zaragosa Pool	1	0.6 %
26=Patterson Pool	2	1.1 %
27=Ramsey Pool	7	4.0 %
28=Reed Pool	9	5.1 %
29=Rosewood Pool	3	1.7 %
30=Shipe Pool	11	6.3 %
31=Shipe Wading Pool	2	1.1 %
32=West Austin Pool	2	1.1 %
33=West Enfield Pool	2	1.1 %
35=Bailey Splash Pad	3	1.7 %
36=Bartholomew Splash Pad	3	1.7 %
38=Eastwoods Splash Pad	2	1.1 %
43=Pease Splash Pad	4	2.3 %
44=Ricky Guerrero Splash Pad	2	1.1 %
45=Rosewood Splash Pad	2	1.1 %
46=None chosen	13	7.4 %
Total	299	

### Q1d. (If YES to Question #1) How long do you currently drive to use the aquatic facility you use the most?

Q1d How long do you currently drive	Number	Percent
1=0-5 minutes	44	25.0 %
2=5-10 minutes	34	19.3 %
3=10-15 minutes	42	23.9 %
4=15-30 minutes	46	26.1 %
5=Over 30 minutes	6	3.4 %
6=Not provided	4	2.3 %
Total	176	100.0 %

## Q1e. (If YES to Question #1) Overall, how would you rate the physical condition of the facilities you have visited? Would you say they are:

Q1e Overall rating	Number	Percent
1=Excellent	46	26.1 %
2=Good	87	49.4 %
3=Fair	35	19.9 %
4=Poor	3	1.7 %
9=Don't know	5	2.8 %
Total	176	100.0 %

### Q2. Have you or members of your household participated in any aquatic programs offered by the City of Austin over the past 12 months?

Q2 Has your household participated in programs	Number	Percent
1=Yes	30	7.4 %
2=No	376	92.6 %
Total	406	100.0 %

## Q2a. (If YES to Question #2) How would you rate the quality of the programs in which you or members of your household participated?

Q2a. How would you rate the quality of the programs in which you or members of your

household participated?	Number	Percent
1=Excellent	18	60.0 %
2=Good	10	33.3 %
4=Poor	1	3.3 %
5=Not provided	1	3.3 %
Total	30	100.0 %

## Q2b. If you answered "Yes" to question 2, please indicate which programs or services you or your family members attended.

Q2b Programs Attended	Number	Percent
2=Deep Eddy Movie Nights	1	3.3 %
3=Swim Teams	8	26.7 %
4=Lap Swims Times	2	6.7 %
5=Recreational Swims	7	23.3 %
6=Fitness Swim	2	6.7 %
8=Stroke Clinics	1	3.3 %
9=Learn to Swim Program for Youth	8	26.7 %
10=Adult Beginner Swim Lessons	2	6.7 %
14=Other	4	13.3 %
15=None chosen	4	13.3 %
Total	39	

Q3. The following are actions that the City of Austin may consider to improve the OUTDOOR aquatic facilities and services in the City. Please indicate whether you would be very supportive, somewhat supportive, not supportive, or not sure of each action.

(N=406)

	Very Supportive 4	Somewhat Supportive 3	Not Supportive 2	Not Sure
Q3A. Upgrade pool houses/bath houses	40.6%	31.3%	12.1%	16.0%
Q3B. Provide additional shade	50.0%	25.6%	15.0%	9.4%
Q3C. Provide more shallow water	26.8%	29.6%	27.1%	16.5%
Q3D. Develop new family aquatic centers w/ modern amenities	38.4%	29.5%	22.0%	10.1%
Q3E. Provide additional landscaping at pools	28.0%	33.9%	27.2%	10.9%
Q3F. Install water slides	31.4%	24.5%	34.2%	9.9%
Q3G.Develop a lazy river	31.9%	21.2%	34.1%	12.8%
Q3H.Install zero depth pool entry (beach	35.5%	28.1%	25.9%	10.6%
Q3I.Provide warm water for showers	39.1%	26.0%	28.5%	6.4%
Q3J.Develop additional parking	41.2%	27.3%	20.3%	11.2%
Q3K.Schedule more movie nights	30.4%	30.6%	23.7%	15.3%
Q3L.Improve restrooms	55.6%	26.1%	9.9%	8.4%
Q3M.Provide wi-fi service	26.1%	22.6%	40.8%	10.4%
Q3N.Increase the swim season	52.9%	23.6%	14.6%	8.9%
Q3O.Increase lighting	42.1%	27.6%	18.0%	12.3%
Q3P.Provide more seating areas	39.5%	29.3%	20.8%	10.5%
Q3Q.Other	31.4%	7.7%	24.4%	36.5%

## Q4. Which THREE of the actions listed in Question #3 do you think should be the most important for the City of Austin to provide?

Q4 Most Important	Number	Percent
1=Upgrade pool houses/bath houses	42	10.3 %
2=Provide additional shade	57	14.0 %
3=Provide more shallow water	14	3.4 %
4=Develop new family aquatic centers with modern ameni	ties 19	4.7 %
5=Provide additional landscaping at pools	7	1.7 %
6=Install water slides	10	2.5 %
7=Develop a lazy river	21	5.2 %
8=Install zero depth pool entry	10	2.5 %
9=Provide warm water for showers	11	2.7 %
10=Develop additional parking	21	5.2 %
11=Schedule more movie nights	4	1.0 %
12=Improve restrooms	43	10.6 %
13=Provide WI-FI service	13	3.2 %
14=Increase swim season	39	9.6 %
15=Increase lighting	17	4.2 %
16=Provide more seating areas	13	3.2 %
17=Other	20	4.9 %
18=None chosen	45	11.1 %
Total	406	100.0 %

## Q4. Which THREE of the actions listed in Question #3 do you think should be the most important for the City of Austin to provide?

Q4 2nd Important	Number	Percent
1=Upgrade pool houses/bath houses	20	4.9 %
2=Provide additional shade	39	9.6 %
3=Provide more shallow water	14	3.4 %
4=Develop new family aquatic centers with modern ameni	ties 13	3.2 %
5=Provide additional landscaping at pools	10	2.5 %
6=Install water slides	15	3.7 %
7=Develop a lazy river	13	3.2 %
8=Install zero depth pool entry	15	3.7 %
9=Provide warm water for showers	16	3.9 %
10=Develop additional parking	26	6.4 %
11=Schedule more movie nights	8	2.0 %
12=Improve restrooms	50	12.3 %
13=Provide WI-FI service	14	3.4 %
14=Increase swim season	30	7.4 %
15=Increase lighting	22	5.4 %
16=Provide more seating areas	11	2.7 %
17=Other	5	1.2 %
18=None chosen	85	20.9 %
Total	406	100.0 %

## Q4. Which THREE of the actions listed in Question #3 do you think should be the most important for the City of Austin to provide?

Q4 3rd Important	Number	Percent
1=Upgrade pool houses/bath houses	12	3.0 %
2=Provide additional shade	10	2.5 %
3=Provide more shallow water	7	1.7 %
4=Develop new family aquatic centers with modern ameni	ities 11	2.7 %
5=Provide additional landscaping at pools	10	2.5 %
6=Install water slides	12	3.0 %
7=Develop a lazy river	13	3.2 %
8=Install zero depth pool entry	11	2.7 %
9=Provide warm water for showers	21	5.2 %
10=Develop additional parking	24	5.9 %
11=Schedule more movie nights	9	2.2 %
12=Improve restrooms	27	6.7 %
13=Provide WI-FI service	15	3.7 %
14=Increase swim season	17	4.2 %
15=Increase lighting	28	6.9 %
16=Provide more seating areas	20	4.9 %
17=Other	9	2.2 %
18=None chosen	150	36.9 %
Total	406	100.0 %

## Q4. Which THREE of the actions listed in Question #3 do you think should be the most important for the City of Austin to provide? (top 3)

### Sum of top 3 choices

Q4 Sum of top 3 choices	Number	Percent
1=Upgrade pool houses/bath houses	74	18.2 %
2=Provide additional shade	106	26.1 %
3=Provide more shallow water	35	8.6 %
4=Develop new family aquatic centers with modern amen	ities 43	10.6 %
5=Provide additional landscaping at pools	27	6.7 %
6=Install water slides	37	9.1 %
7=Develop a lazy river	47	11.6 %
8=Install zero depth pool entry	36	8.9 %
9=Provide warm water for showers	48	11.8 %
10=Develop additional parking	71	17.5 %
11=Schedule more movie nights	21	5.2 %
12=Improve restrooms	120	29.6 %
13=Provide WI-FI service	42	10.3 %
14=Increase swim season	86	21.2 %
15=Increase lighting	67	16.5 %
16=Provide more seating areas	44	10.8 %
17=Other	34	8.4 %
18=None chosen	45	11.1 %
Total	983	

## Q5. Please indicate if you or any member of your household has a need for each of the outdoor aquatic programs listed below. Rank the responses from (0) which indicates you do not need the program to (3) which indicates your need is completely being met.

(N=406)

	_			Need is
	Do not need	Need is not	Need is	completely
	program	met at all	somewhat met	met
	0	1	2	3
Q5A#_Youth Learn to Swim programs	65.8%	13.3%	11.1%	9.9%
Q5B#_Adult Learn to Swim programs	69.8%	10.6%	11.1%	8.4%
Q5C#_Movie nights	56.7%	15.5%	19.0%	8.9%
Q5D#_Snorkeling classes	70.1%	15.6%	9.9%	4.4%
Q5E#_Water Safety Instructor courses	56.7%	18.2%	15.2%	10.0%
Q5F#_Life Guard training	60.1%	17.3%	12.9%	9.7%
Q5G#_Master Swimmer program	66.0%	13.9%	12.4%	7.7%
Q5H#_Lap swim times	54.6%	16.2%	18.7%	10.5%
Q5I#_Pool rentals	67.8%	14.5%	12.7%	5.0%
Q5J#_Swim teams	67.2%	12.2%	12.2%	8.4%
Q5K#_Water Fitness classes	50.4%	22.4%	16.0%	11.2%
Q5L#_Other	79.2%	10.4%	2.8%	7.6%

Q5. Please indicate if you or any member of your household has a need for each of the outdoor aquatic programs listed below. Rank the responses from (0) which indicates you do not need the program to (3) which indicates your need is completely being met.

### Households that have a need for programs

(N=406)

			Need is
	Need is not	Need is	completely
	met at all	somewhat met	met
	1	2	3
Q5A#_Youth Learn to Swim programs	38.8%	32.4%	28.8%
Q5B#_Adult Learn to Swim programs	35.2%	36.9%	27.9%
Q5C#_Movie nights	35.8%	43.8%	20.5%
Q5D#_Snorkeling classes	52.1%	33.1%	14.9%
Q5E#_Water Safety Instructor courses	42.0%	35.1%	23.0%
Q5F#_Life Guard training	43.5%	32.3%	24.2%
Q5G#_Master Swimmer program	40.9%	36.5%	22.6%
Q5H#_Lap swim times	35.7%	41.2%	23.1%
Q5I#_Pool rentals	45.0%	39.5%	15.5%
Q5J#_Swim teams	37.1%	37.1%	25.8%
Q5K#_Water Fitness classes	45.2%	32.2%	22.6%
Q5L#_Other	50.0%	13.3%	36.7%

### Q6. Which TWO of the programs from the list in Question #5 are most important to your household?

Q6 Most Important	Number	Percent
1=Youth Learn to Swim programs	56	13.8 %
2=Adult Learn to Swim programs	23	5.7 %
3=Movie nights	29	7.1 %
4=Snorkeling classes	11	2.7 %
5=Water Safety Instructor courses	30	7.4 %
6=Life Guard training	27	6.7 %
7=Master Swimmer program	13	3.2 %
8=Lap swim times	44	10.8 %
9=Pool rentals	10	2.5 %
10=Swim teams	13	3.2 %
11=Water Fitness classes	47	11.6 %
12=Other	7	1.7 %
13=None chosen	96	23.6 %
Total	406	100.0 %

### Q6. Which TWO of the programs from the list in Question #5 are most important to your household?

Q6 2nd Important	Number	Percent
1=Youth Learn to Swim programs	16	3.9 %
2=Adult Learn to Swim programs	21	5.2 %
3=Movie nights	26	6.4 %
4=Snorkeling classes	9	2.2 %
5=Water Safety Instructor courses	29	7.1 %
6=Life Guard training	25	6.2 %
7=Master Swimmer program	11	2.7 %
8=Lap swim times	23	5.7 %
9=Pool rentals	13	3.2 %
10=Swim teams	13	3.2 %
11=Water Fitness classes	56	13.8 %
12=Other	7	1.7 %
13=None chosen	157	38.7 %
Total	406	100.0 %

## Q6. Which TWO of the programs from the list in Question #5 are most important to your household? (top 2)

### Sum of top 2 choices

Q6 Sum of top 2 choices	Number	Percent
1=Youth Learn to Swim programs	72	17.7 %
2=Adult Learn to Swim programs	44	10.8 %
3=Movie nights	55	13.5 %
4=Snorkeling classes	20	4.9 %
5=Water Safety Instructor courses	59	14.5 %
6=Life Guard training	52	12.8 %
7=Master Swimmer program	24	5.9 %
8=Lap swim times	67	16.5 %
9=Pool rentals	23	5.7 %
10=Swim teams	26	6.4 %
11=Water Fitness classes	103	25.4 %
12=Other	14	3.4 %
13=None chosen	96	23.6 %
Total	655	

### Q7. What are the ways you learn about outdoor aquatic programs or activities?

Q7-1 Ways learn about programs/activities	Number	Percent
1=Newspaper	105	25.9 %
2=Aquatics Brochure	38	9.4 %
3=Word of mouth	129	31.8 %
4=Parks & Rec Dept Website	125	30.8 %
5=Social networking	60	14.8 %
6=City of Austin Government	18	4.4 %
7=City Newsletter	36	8.9 %
8=School newsletter	27	6.7 %
9=Other	55	13.5 %
10=None chosen	40	9.9 %
Total	633	

## Q8. How long are you willing to drive to attend aquatic programs or use aquatic facilities that have the types of program spaces that are most important to you?

Q8# How long are you willing to drive	Number	Percent
1=0-5 minutes	33	8.1 %
2=5-10 minutes	74	18.2 %
3=10-15 minutes	122	30.0 %
4=15-30 minutes	128	31.5 %
5=Over 30 minutes	14	3.4 %
6=Don't know	35	8.6 %
Total	406	100.0 %

### Q9. Please indicate the ways in which you or other members of your household travel to outdoor aquatic facilities in the City of Austin most often.

Q9 Mode	Number	Percent	
1=Car/truck	351	86.5 %	
2=Bus	20	4.9 %	
3=Bicycle	32	7.9 %	
4=Walk	63	15.5 %	
5=Other	25	6.2 %	
9=None chosen	55	13.5 %	
Total	546		

#### Q10. In which months would your household typically use outdoor aquatic facilities?

Q10 Months	Number	Percent
1=June to August	339	83.5 %
2=September to December	99	24.4 %
3=January to March	59	14.5 %
4=April to May	141	34.7 %
5=Don't use	111	27.3 %
Total	749	

Q11. The City currently charges fees only at the Municipal Pools and at Barton Springs. The daily user fees for residents are \$1 for seniors (age 62 and older), \$3 for adults (ages 18-62), \$2 for juniors (ages 12-17), \$1 for children (ages 1-11 years old), and free for children under age 1. The daily user fees for nonresidents are \$2 for seniors (age 62 and older), \$4 for adults (ages 18-62), \$3 for juniors (ages 12-17), \$2 for children (ages 1-11 years old), and free for children under age 1. Please check the statement that best indicates your feeling about those fees.

Q11# Daily user fees	Number	Percent
1=The fees are too high	64	15.8 %
2=The fees are about right	305	75.1 %
3=The fees are too low	25	6.2 %
4=Not provided	12	3.0 %
Total	406	100.0 %

Q12. The City also offers season passes for the Municipal Pools and Barton Springs. The season pass fees for residents are \$60 for seniors (age 62 and older), \$180 for adults (ages 18-62), \$120 for juniors (ages 12-17), \$60 for child (ages 1-11 years old), and \$350 for a family of four. The season pass fees for nonresidents are \$90 for seniors (age 62 and older), \$270 for adults (ages 18-62), \$150 for juniors (ages 12-17), \$90 for child (ages 1-11 years old), and \$495 for a family of four. Please tell which of the following statements best indicates your feeling about those fees.

Q12# Season pass fees	Number	Percent
1=The fees are too high	219	53.9 %
2=The fees are about right	149	36.7 %
3=The fees are too low	9	2.2 %
4=Not provided	29	7.1 %
Total	406	100.0 %

## Q13. Please indicate ALL the reasons that prevent you or other members of your household from using outdoor aquatic facilities and programs of the City of Austin more often.

Q13-1 Reasons preventing use	Number	Percent
1=Do not swim	46	11.3 %
2=Use private pools at a residence	65	16.0 %
3=Use private club, HOA or MUD pool	45	11.1 %
4=Programs I want are not offered	29	7.1 %
5=Facilities don't have right equipment	21	5.2 %
6=Security is insufficient	21	5.2 %
7=Lack of quality programs	30	7.4 %
8=Too far from our residence	78	19.2 %
9=Lack of transportation	27	6.7 %
10=Classes are full	10	2.5 %
11=Fees are too high	59	14.5 %
12=Program times are not convenient	41	10.1 %
13=Personal disability	26	6.4 %
14=Use facilities in other communities outside Austin	13	3.2 %
15=Facilities are not well maintained	31	7.6 %
16=Poor customer service by staff	12	3.0 %
17=I do not know location of facilities	29	7.1 %
18=I do not know what is being offered	38	9.4 %
19=Facilities operating hours are not convenient	34	8.4 %
20=Registration for programs is difficult	8	2.0 %
21=Availability of parking	31	7.6 %
22=Safety concerns	27	6.7 %
23=Pools are too crowded	61	15.0 %
24=Other	99	24.4 %
25=None chosen	37	9.1 %
Total	918	

### Q14. Counting yourself, how many people live in your household?

Q14# Household size	Number	Percent
1=1	60	14.8 %
2=2	124	30.5 %
3=3	75	18.5 %
4=4	92	22.7 %
<u>5</u> =5+	55	13.5 %
Total	406	100.0 %

### Q15. Counting yourself, how many people in your household are of the following ages?

	Mean	Sum
Number	3.13	1248
Q5 Under 5 years	0.35	138
Q5 - 9 years	0.48	191
Q10 - 14 years	0.46	183
Q15 - 19 years	0.43	172
Q20 - 24 years	0.39	154
Q25 - 34 years	0.39	156
Q35 - 44 years	0.73	291
Q45 - 54 years	1.06	423
Q55 - 64 years	0.68	271
Q65-74 years	0.43	172
Q75+ years	0.27	109

### Q16. Your gender

Q16. Gender	Number	Percent
1=Male	156	38.4 %
2=Female	250	61.6 %
Total	406	100.0 %

### Q17. What is your age?

Q17# What is your age?	Number	Percent
Under 35	44	11.0 %
35 to 44	75	18.8 %
45 to 54	137	34.3 %
55 to 64	69	17.3 %
<u>65</u> +	75	18.8 %
Total	400	100.0 %

# Section 6: Survey Instrument

City of Austin, Texas – 2013 Outdoor Aquatic Facilities and Programs Name: \_\_\_\_\_ Date: \_\_\_\_\_ Phone: \_\_\_\_\_ \_\_\_\_\_\_. I am calling on behalf of the City of Austin. They would like your input to help determine priorities for outdoor aquatic facilities and programs. Can I have a just few minutes of your time to ask you a few questions? (If asked: the survey takes about 10 minutes) Have you or any member of your household visited any of the outdoor aquatic facilities in the City of Austin during the 1. past 12 months? \_\_\_\_ (1) Yes (ask Questions 1a-e) \_\_\_\_ (2) No (skip to Question 2) IF YES to #1: Approximately how often did you or members of your household visit those facilities in the City of Austin during the past year? [read list] \_\_\_\_(1) 1 to 5 visits \_\_\_\_(2) 6 to 10 visits \_\_\_\_(3) 11-19 visits \_\_\_\_(9) Don't know (4) 20 or more visits IF YES to #1: Which outdoor aquatic facilities in the City of Austin did you or other members of your household visit 1b. during the past 12 months: [check all that apply] 24 Murchison Pool Deep Eddy Pool **Garrison Pool** 25 Parque Zaragosa Pool Mabel Davis Pool Patterson Pool 26 \_\_\_\_ 27 Northwest (Beverly S. Sheffield) Pool Ramsey Pool Walnut Creek Pool \_\_\_\_ 28 Reed Pool Barton Springs Rosewood Pool 30 **NEIGHBORHOOD POOLS & WADING POOLS** Shipe Pool Balcones Pool \_\_\_\_ 31 Shipe Wading Pool Big Stacy Pool 32 West Austin Pool Brentwood Pool West Enfield Pool \_\_\_\_ 10 Canyon Vista Pool RENTAL FACILITIES \_\_\_\_ 11 Civitan Pool \_\_\_ 34 Commons Ford Ranch Pool 12 Dick Nichols Pool SPLASH PADS \_\_\_\_ 13 Dittmar Pool 35 Bailey Splash Pad \_\_\_\_ 14 Bartholomew Splash Pad Dottie Jordan Pool 36 \_\_ 37 \_\_\_\_ 15 Dove Springs Pool Chestnut Park Splash Pad \_\_ 38 16 Gillis Pool Eastwoods Splash Pad \_\_\_ 39 \_\_\_\_ 17 Givens Pool Liz Carpenter Splash Pad at Butler Park \_\_\_ 40 \_\_\_\_ 18 Govalle Pool Lott Splash Pad \_\_\_ 41 \_\_\_ 19 Kennemer Pool Clarksville (Mary Francis Baylor) Splash Pad Little Stacy Wading Pool Metz Splash Pad 42 Martin Pool at Edward Rendon Sr. Park 21 \_\_\_ 43 Pease Splash Pad \_\_\_\_ 44 Ricky Guerrero Splash Pad 22 Metz Pool

Final Survey - 2013 Page 1

Rosewood Splash Pad

23

Montopolis Pool

IC.	IF YES		cilities you have visi orrespond to the res				auring the p	oast year (enter	tne
			1st mo	st visited:	2nd:	3rd:	NONE		
1d.	How	long do you curr	ently drive to use th	e aquatic facili	ty you use the	most?			
		_0-5 minutes _	5-10 minutes _	10-15 minu	utes	_15-30 minu	ites	Over 30 minutes	;
1e.		S to #1: Overall, d you say they a	how would you rate re: [read list]	the physical c	ondition of the	e facilities y	ou have visi	ited?	
	(	(1) Excellent	(2) Good	(3) Fair		(4) Poor	(9) Do	n't know	
2.		12 months? (1) Y	s of your household 'es (ask Questions 2a rate the quality of t	-b)	(	(2) No (skip	to Question 3	)	
		Excellent	Good	Fair	Po	oor			
	2b.	If you answere attended.	ed "Yes" to question	2, please indic	cate which pro	grams or s	ervices you	or your family r	nembers
		Pool rentals Deep Eddy Mo Swim Teams Lap Swims Tir Recreational S Fitness Swim				Swim Progreginner Swim		1	
		Snorkeling			Other				

Final Survey - 2013 Page 2

3. The following are actions that the City of Austin may consider to improve the OUTDOOR aquatic facilities and services in the City. Please indicate whether you would be very supportive, somewhat supportive, not supportive, or not sure of each action by circling the number next to the action.

	, ,		Very Supportive	Somewhat Supportive	Not Supportive	Not <u>Sure</u>
			<u>oupportivo</u>	<u>оаррогичо</u>	<u>oupportivo</u>	<u>ouro</u>
(A)	Upgrade pool houses/bath houses		4	3	2	1
(B)	Provide additional shade		4	3	2	1
(C)	Provide more shallow water		4	3	2	1
(D)	Develop new family aquatic centers with mod	lern amenities	4	3	2	1
(E)	Provide additional landscaping at pools		4	3	2	1
(F)	Install water slides		4	3	2	1
(G)	Develop a lazy river		4	3	2	1
(H)	Install zero depth pool entry (beach-like gentl	e slope to pool)	4	3	2	1
(I)	Provide warm water for showers		4	3	2	1
(J)	Develop additional parking		4	3	2	1
(K)	Schedule more movie nights		4	3	2	1
(L)	Improve restrooms		4	3	2	1
(M)	Provide wi-fi service		4	3	2	1
(N)	Increase the swim season		4	3	2	1
(O)	Increase lighting		4	3	2	1
(P)	Provide more seating areas		4	3	2	1
(Q)	Other		4	3	2	1

4.	Which THREE of the actions listed in C	uestion #4 do you th	nink should be the most	important for the City of Austin to
	provide? [Please write in the letters belo	w for your 1st, 2nd, ar	nd 3rd choices using the le	etters from the list in Question #7 above]
	1st	2nd	3 <sup>rd</sup>	

Final Survey - 2013 Page 3

5. Please indicate if you or any member of your household has a need for each of the outdoor aquatic programs listed below by circling the number for how well your need is being met. Rank the responses from (0) which indicates you do not need the program to (3) which indicates your need is completely being met.

	Type of Program	How Well Are Your Needs Being Met by Programs?			
		Do Not Need Program	Need is not met at all	Need is somewhat met	Need is completely met
A.	Youth Learn to Swim programs	0	1	2	3
B.	Adult Learn to Swim programs	0	1	2	3
C.	Movie nights	0	1	2	3
D.	Snorkeling classes	0	1	2	3
E.	Water Safety Instructor courses	0	1	2	3
F.	Life Guard training	0	1	2	3
G.	Master Swimmer program	0	1	2	3
Н.	Lap swim times	0	1	2	3
I.	Pool rentals	0	1	2	3
J.	Swim teams	0	1	2	3
K.	Water Fitness classes	0	1	2	3
L.	Other:	0	1	2	3

6.	Which TWO of the programs from t	he list in Question #6 are	most important to your hous	sehold?	
	[Using the letters in Question #6 abov	e, please write in the letters	below for your 1st and 2nd cho	ices, or circle 'NONE'.]	
	1st:	2nd:	NONE		
7.	What are the ways you learn about outdoor aquatic programs or activities (Please check all that apply).				
8.	<ul> <li>Newspaper</li> <li>Aquatics Brochure</li> <li>Word of mouth</li> <li>Parks and Recreation Departm</li> <li>Social networking</li> <li>How long are you willing to drive to spaces that are most important to year</li> </ul>	attend aquatic programs	City of Austin Governme City Newsletter School newsletter Other: or use aquatic facilities that		
	0-5 minutes 5-10 minutes		15-30 minutes	Over 30 minutes	
9.	Please tell me the ways in which yo of Austin most often.  Car/Truck Bus		ur household travel to outdo		
10.	In which months would your house	hold typically use outdoo	r aquatic facilities? (Please	check all that apply.)	

Final Survey - 2013 Page 4

\_\_\_\_June to August \_\_\_\_ September to December \_\_\_\_January to March \_\_\_\_April to May \_\_\_\_ Don't Use

11.	\$1 for seniors (age 62 and older), \$3 for adults (ages 18-old), and free for children under age 1. The daily user fe	ols and at Barton Springs. The daily user fees for residents are 62), \$2 for juniors (ages 12-17), \$1 for children (ages 1-11 years ses for nonresidents are \$2 for seniors (age 62 and older), \$4 for ildren (ages 1-11 years old), and free for children under age 1. ing about those fees.				
	The fees are too highThe fees are about right	The fees are too low.				
12.	\$60 for seniors (age 62 and older), \$180 for adults (ages years old), and \$350 for a family of four. The season pas \$270 for adults (ages 18-62), \$150 for juniors (ages 12-17 four. Please tell me which of the following statements be	, ,				
	The fees are too highThe fees are about right	The fees are too low.				
	facilities and programs of the City of Austin more often (  Do not swim  Use private pools at a residence  Use private club, HOA or MUD pool  Programs I want are not offered  Facilities don't have the right equipment  Security is insufficient  Lack of quality programs  Too far from our residence  Lack of transportation  Classes are full  Fees are too high  Program times are not convenient	er members of your household from using outdoor aquatic (Check all that apply).  —— Personal disability  —— Use facilities in other communities outside the City of Austin  —— Facilities are not well maintained  —— Poor customer service by staff  —— I do not know location of facilities  —— I do not know what is being offered  —— Facilities operating hours are not convenient  —— Registration for programs is difficult  —— Availability of parking  —— Safety concerns  —— Pools are too crowded  —— Other:				
	ographics – This demographic information is requested to e e needs of our diverse community.	ensure the City of Austin plans effectively to meet the current and				
14.	Counting yourself, how many people live in your househ	nold?				
15.	Counting yourself, how many people in your household	are of the following ages?				
	Under 5 years 15 - 19 years	35 - 44 years 65-74 years				
	5 - 9 years 20 - 24 years 10 - 14 years 25 - 34 years	45 - 54 years 75+ years 55 - 64 years				
16.	Gender (Don't Ask): Male Female	,				
	What is your age?					
17.						
This concludes the survey. Thank you for your time!						

Final Survey - 2013 Page 5