



Austin Convention Center Department

The Austin Convention Center Department consists of the Austin Convention Center, the Palmer Events Center, and three parking garages.

- 282 Full Time Employees
- Over 268 Part Time Employees
- Hosts over 300 Events Annually
- 104 Million - Annual Budget
- 112 Million - Revenue
- 100 Million - CIP Projects (next 5 years)

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Our Facilities

Austin Convention Center

The Austin Convention Center (ACC) is a USGBC LEED® Gold EB certified venue located in the heart of Austin, Texas, the capital of the Lone Star State.

Stretching over six city blocks the Convention Center amounts to 881,400 gross square feet. Our five contiguous exhibit halls offer 247,052 square feet of column-free space.



Palmer Events Center

The Palmer Events Center (PEC) is a multi-purpose venue nestled next to Butler Park with a gorgeous view of downtown Austin.

Our venue features a flexible floor plan with 125,000 gross square feet. Its two column-free exhibit halls provide 70,000 sq. ft. and its covered outdoor canopies offer an additional 50,000 sq. ft.

01

ACC Marquee Project

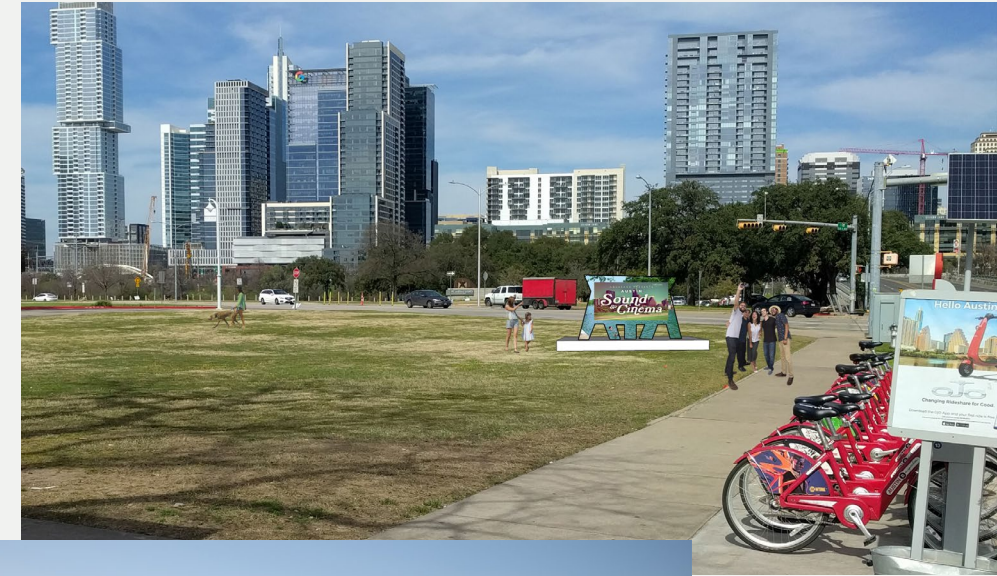
- 2.2 Million Budget
- Construction Fiscal Year 2020
- Remove 4th Street Marquee
- Remove Trinity Street Marquee
- Replace 2nd Street Marquee
- Bus Stop Style Signs on Trinity
- Pin Letters at Cesar Chavez & 4th Street



02

PEC Marquee Project

- 750k Budget
- Construction Fiscal Year 2020
- Remove Existing Marquee
- New Marquee at Riverside & South 1st Street



03

Security Access System

- 2 Million Budget
- Fiscal Year 2020/2021
- New Access System
- New Cameras & Equipment



04

ACC Expansion

- 1.2 Billion (recommended)
- Additional 500,000 SF Event Space
- Palm Park Extension
- Pedestrian Friendly Street Level
- Two Towers (1,000,000 sf mixed use)
- Pending November Election



ACC Expansion

SCENARIO 5_PHASE 01 . ALTERNATE DEVELOPMENT_BLOCKS [8_16_32]

STREET FLOOR



Scenario 5.1 elevates the new exhibition halls above street level and provides for retail frontages along the principal streets. Second and Third Streets continue under the facility as open passages.

Loading and employee parking is located underground, accessed from San Jacinto Street. Pre-function spaces are organized along Trinity Street. Service functions are located between the pre-function areas and major event spaces, allowing natural light into the building with event spaces and terraces oriented back toward the heart of downtown.

A semi-public park is located on the roof.

LEGEND

■ PRE-FUNCTION	■ LOBBY
■ EXHIBITION	■ RETAIL
■ BALLROOM	■ OFFICE
■ MEETING ROOM	■ KITCHEN
■ SERVICE	
■ GARDEN	

ACC Expansion

SCENARIO 5_PHASE 02 . REPLACE EXISTING FACILITY_BLOCKS [9_10_14_15_33_34]

STREET FLOOR



In order to facilitate connections between exhibition halls, ballrooms, and meeting rooms, the floor levels between Scenario 5.1 and Scenario 5.2 are aligned in section. These facilities are stacked and connected by a network of pre-function spaces. Two programmed bridges connect the two phases of the project. A rooftop terrace and balconies are situated to overlook Palm Park and connect the internal event spaces to the new park space on the east. Two office towers, aligning with both Second and Third Streets are incorporated into the project, and together with an additional mixed-use block, provide approximately 1,000,000 square feet of office space.

LEGEND

